

# Footfall Report for: Chester

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	-0.6%	193.9%	-0.6%	193.9%	-15.0%	-13.9%
North & Yorkshire	3.1%	147.5%	3.1%	147.5%	-18.1%	-17.7%
High Street Index - BDSU(BDSU - Comparison)	24.5%	228.4%	23.9%	228.4%	-26.2%	-27.1%
UK	15.0%	169.1%	15.0%	169.1%	-17.7%	-19.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 975,549 which is 0.6% down on the previous year.

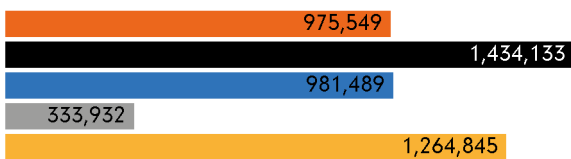
The total number of visitors to Chester in month commencing 1 January 2023 was 975,549.

The busiest day in month commencing 1 January 2023 was Saturday 21 January with 57,008 visitors.

The peak hour of the month was 13:00 on Saturday 21 January 2023 with footfall of 7,428.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



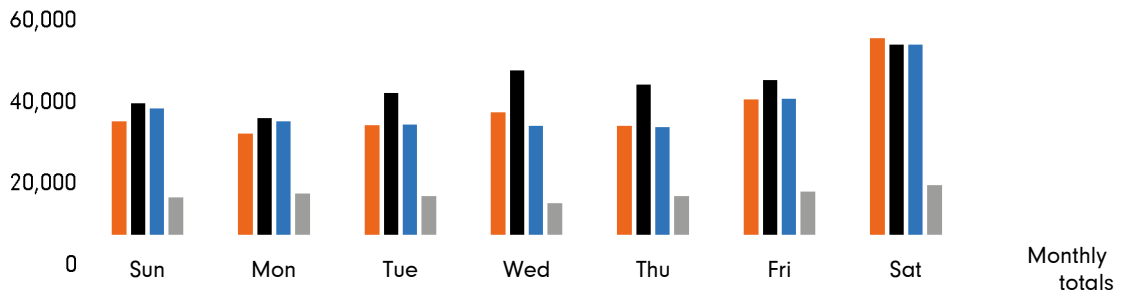
Number of days this month	8	17	3	
Number of days same month last year	13	7	7	1
Number of days same month two years ago	6	3	15	4

## Average temperature

	Maximum temperature	Minimum temperature
2023	8°	3°
2022	8°	2°
2021	6°	1°

## Footfall by day

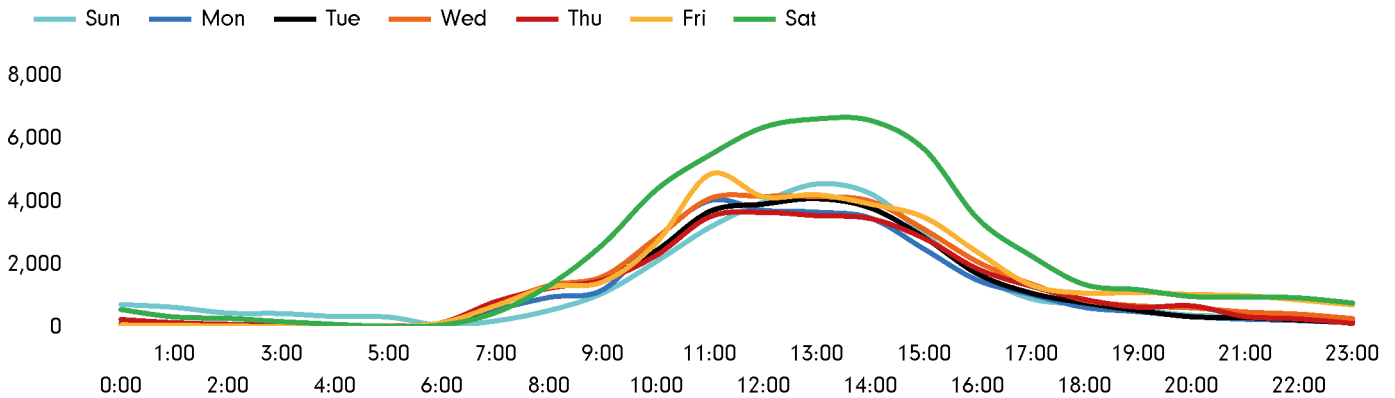
The figures shown below are calculated using weekly averages.



Month on month %	-13.5%	-12.6%	-21.9%	-24.8%	-26.7%	-12.3%	3.3%	
Year on year %	-10.1%	-10.5%	-0.6%	12.0%	1.0%	-0.7%	3.6%	

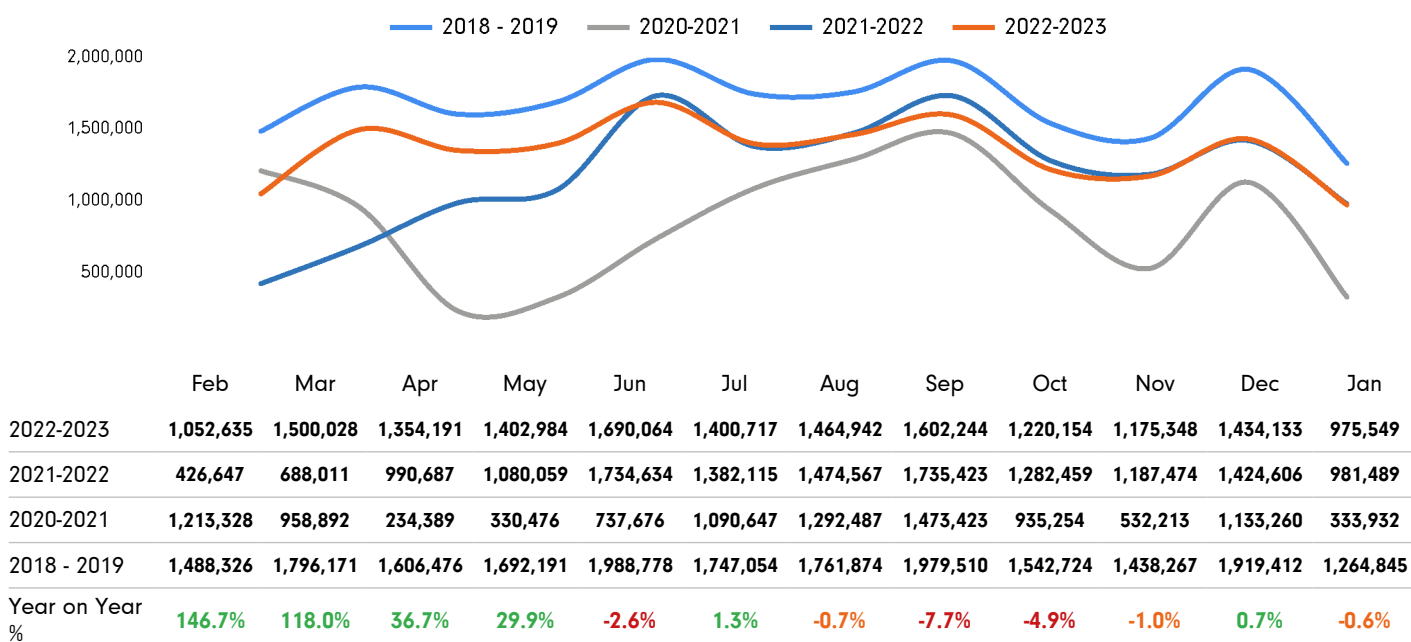
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

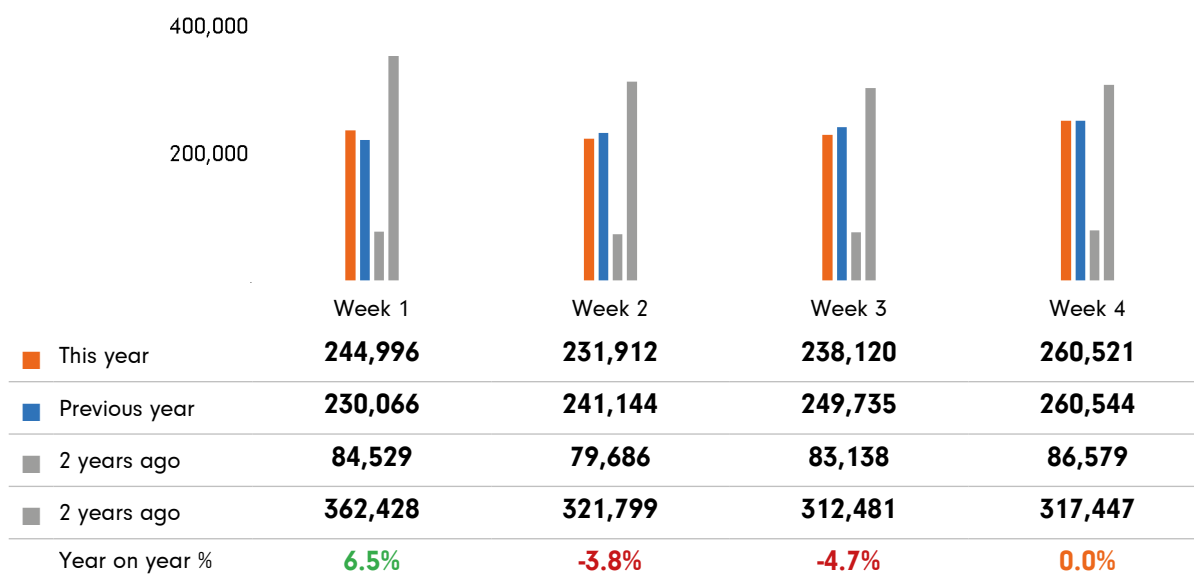
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for January compares January 2023 to January 2022

## Footfall by week of month

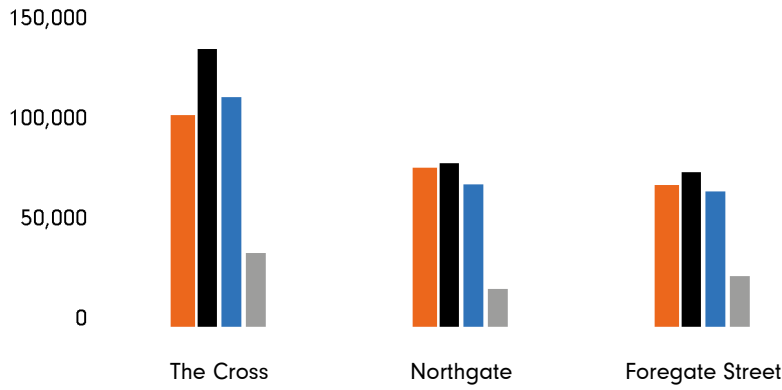
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>100,544</b>	<b>75,742</b>	<b>67,600</b>
Previous Month	<b>132,720</b>	<b>79,107</b>	<b>74,999</b>
Previous Year	<b>110,140</b>	<b>69,192</b>	<b>66,039</b>
2 Years Ago	<b>37,036</b>	<b>20,153</b>	<b>26,293</b>
Year on Year %	<b>-8.7 %</b>	<b>9.5 %</b>	<b>2.4 %</b>

## Footfall by location



■ The Cross, 41.2 %  
■ Northgate, 31.1 %  
■ Foregate Street, 27.7 %

## Reporting dates

This month - 01 January 2023 - 28 January 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to January, 2023 Vs January, 2022 to January, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. January, 2023 Vs January, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 1 2023 Vs December 2022



# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

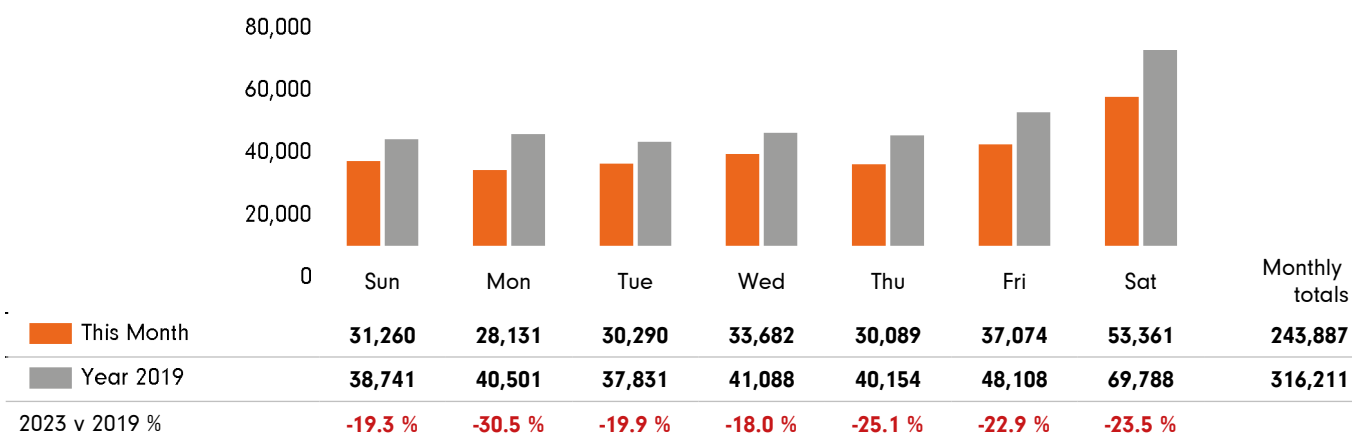
### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Chester	<b>-22.9 %</b>	<b>-22.9 %</b>
North & Yorkshire	<b>-20.8 %</b>	<b>-20.8 %</b>
High Street Index - BDSU(BDSU - Comparison)	<b>-18.9 %</b>	<b>-18.0 %</b>
UK	<b>-16.1 %</b>	<b>-15.8 %</b>

Chester is compared to the high street index.

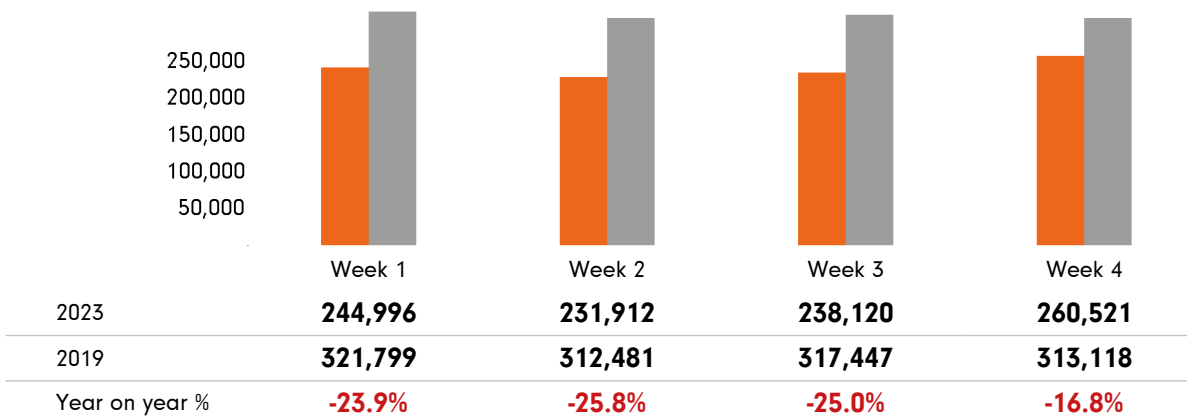
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

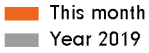



The figures shown below are calculated using weekly totals.



## Footfall by location

---

The figures shown below are calculated using weekly averages.

	This month	2019	2023 - 2019 %	
Foregate Street	270,402	388,244	-30.4 %	
Northgate	302,971	323,765	-6.4 %	
The Cross	402,176	552,836	-27.3 %	

# Footfall Report for: Chester

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	8.3%	167.4%	16.7%	146.7%	25.9%	7.2%
North & Yorkshire	7.4%	138.3%	11.3%	129.3%	15.2%	7.8%
High Street Index - BDSU(BDSU - Comparison)	23.3%	222.0%	22.1%	215.8%	12.8%	14.6%
UK	15.6%	162.0%	16.1%	155.1%	13.3%	12.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 2,203,588 which is 8.3% up on the previous year.

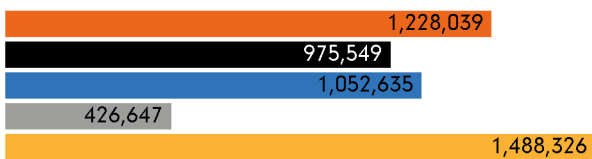
The total number of visitors to Chester in month commencing 29 January 2023 was 1,228,039.

The busiest day in month commencing 29 January 2023 was Saturday 18 February with 67,838 visitors.

The peak hour of the month was 12:00 on Saturday 25 February 2023 with footfall of 8,852.

## Footfall by month





Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



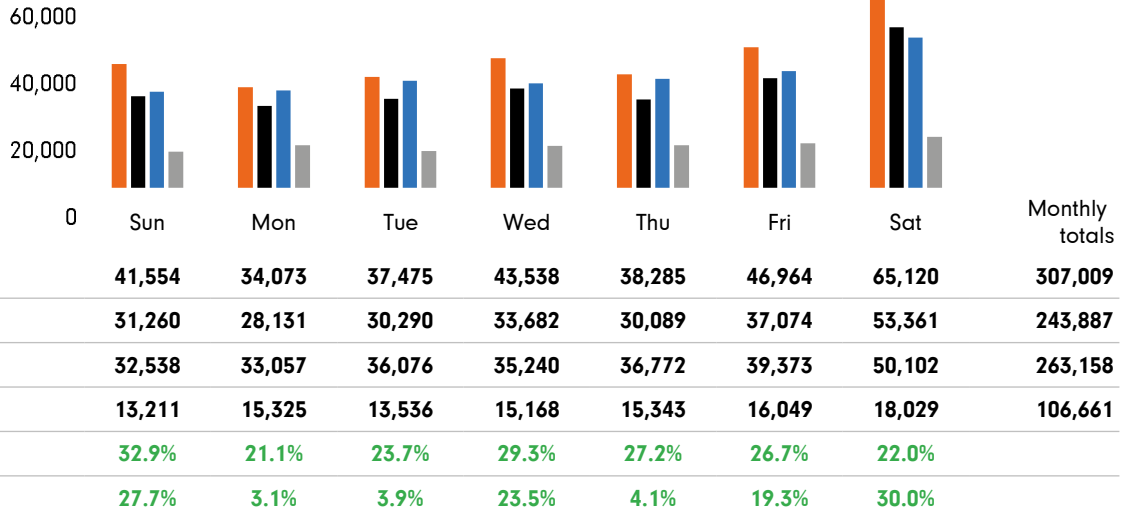
				
Number of days this month	9	19		
Number of days same month last year	4	4	19	1
Number of days same month two years ago	10	5	12	1

## Average temperature

	Maximum temperature	Minimum temperature
2023	11°	4°
2022	10°	5°
2021	9°	3°

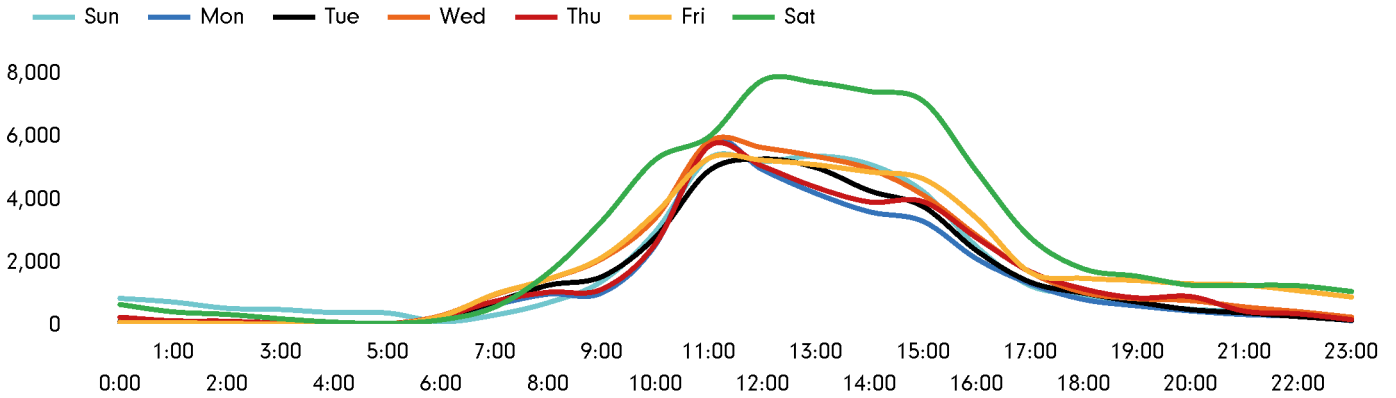
## Footfall by day

The figures shown below are calculated using weekly averages.



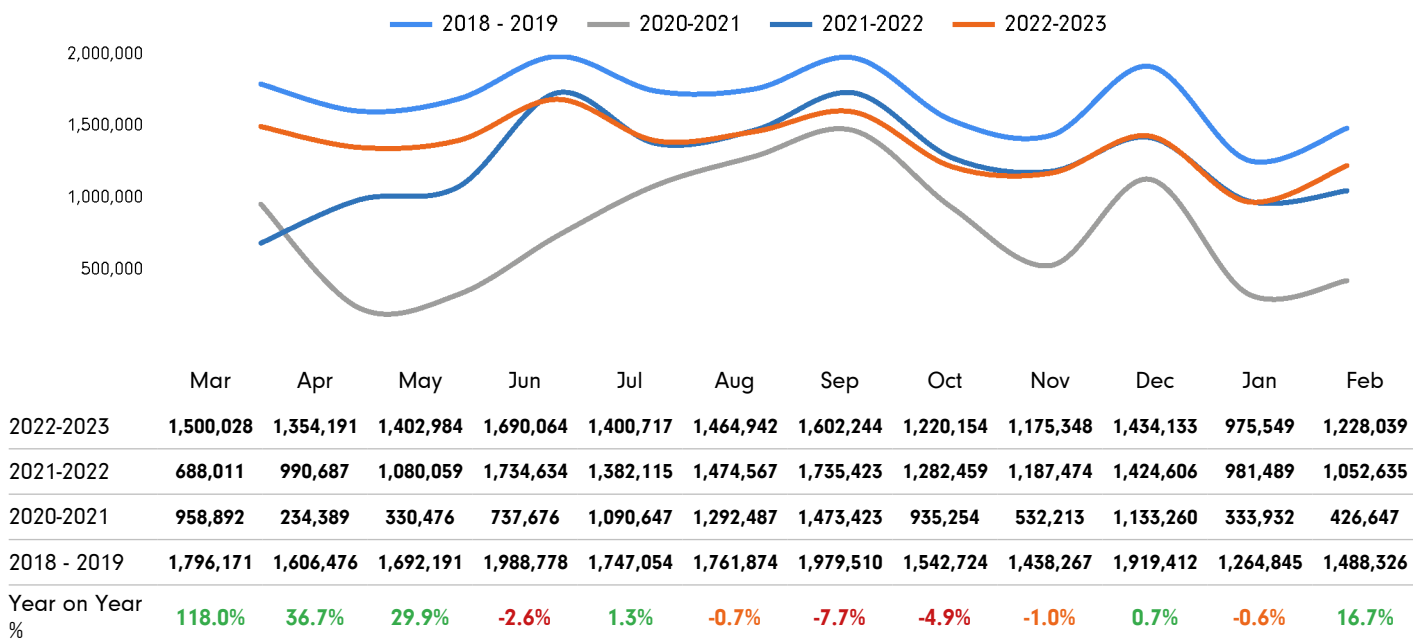
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

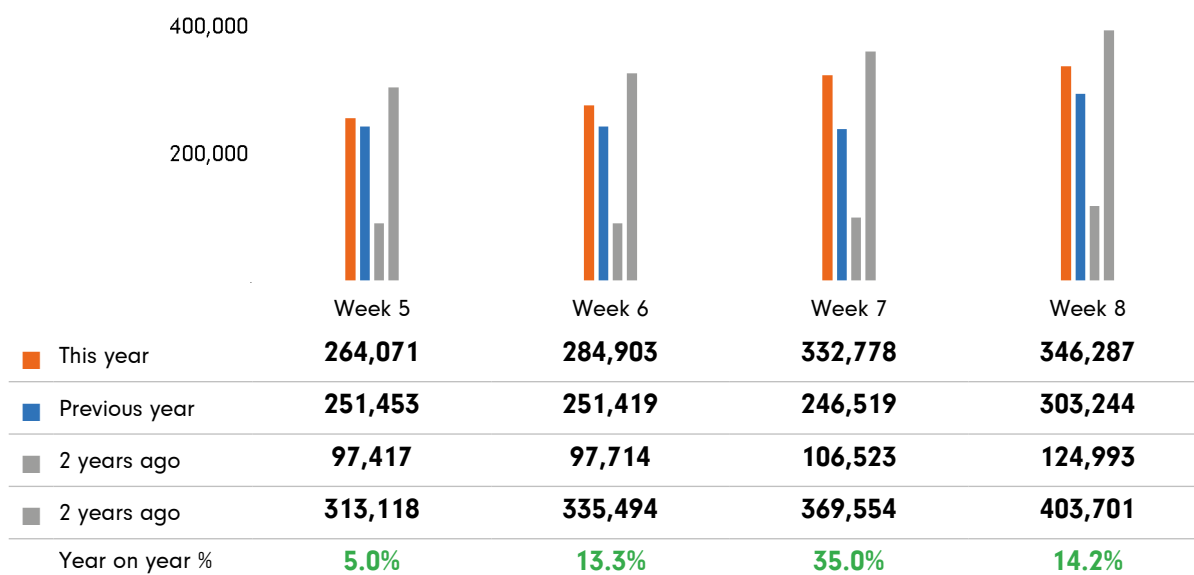
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for February compares February 2023 to February 2022

## Footfall by week of month

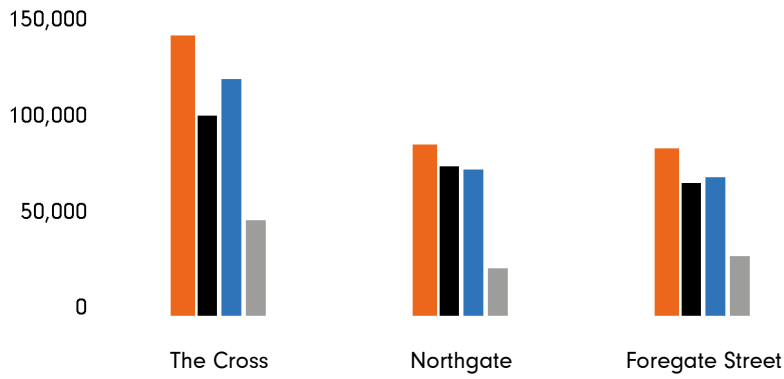
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>138,526</b>	<b>85,229</b>	<b>83,254</b>
Previous Month	<b>100,544</b>	<b>75,742</b>	<b>67,600</b>
Previous Year	<b>118,398</b>	<b>74,275</b>	<b>70,484</b>
2 Years Ago	<b>49,206</b>	<b>25,692</b>	<b>31,763</b>
Year on Year %	<b>17.0 %</b>	<b>14.7 %</b>	<b>18.1 %</b>

## Footfall by location



■ The Cross, 45.1 %  
■ Northgate, 27.8 %  
■ Foregate Street, 27.1 %

## Reporting dates

This month - 29 January 2023 - 25 February 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to February, 2023 Vs January, 2022 to February, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. February, 2023 Vs February, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 2 2023 Vs 1 2023

# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

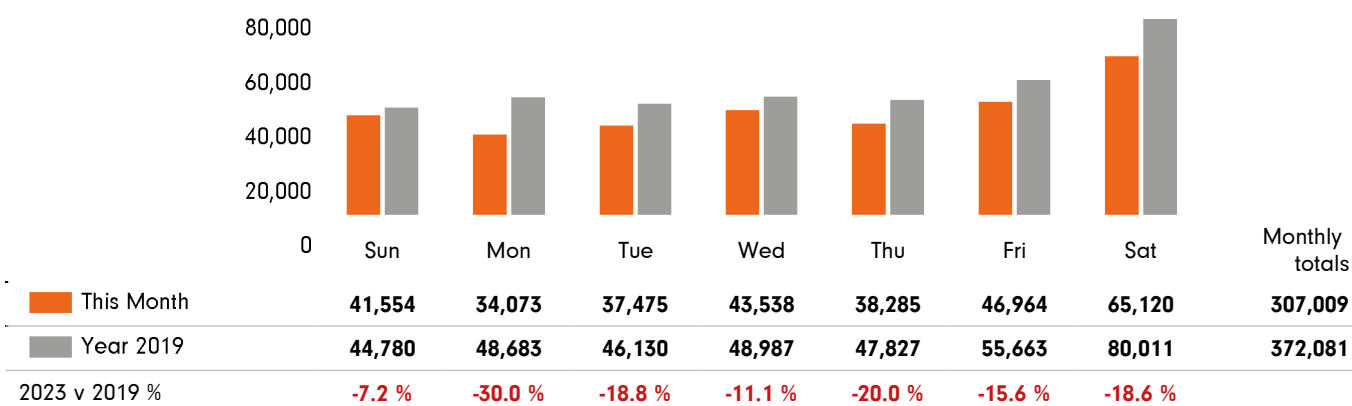
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Chester	<b>-20.0 %</b>	<b>-17.5 %</b>
North & Yorkshire	<b>-19.8 %</b>	<b>-20.2 %</b>
High Street Index - BDSU(BDSU - Comparison)	<b>-16.9 %</b>	<b>-15.1 %</b>
UK	<b>-15.0 %</b>	<b>-15.1 %</b>

Chester is compared to the high street index.

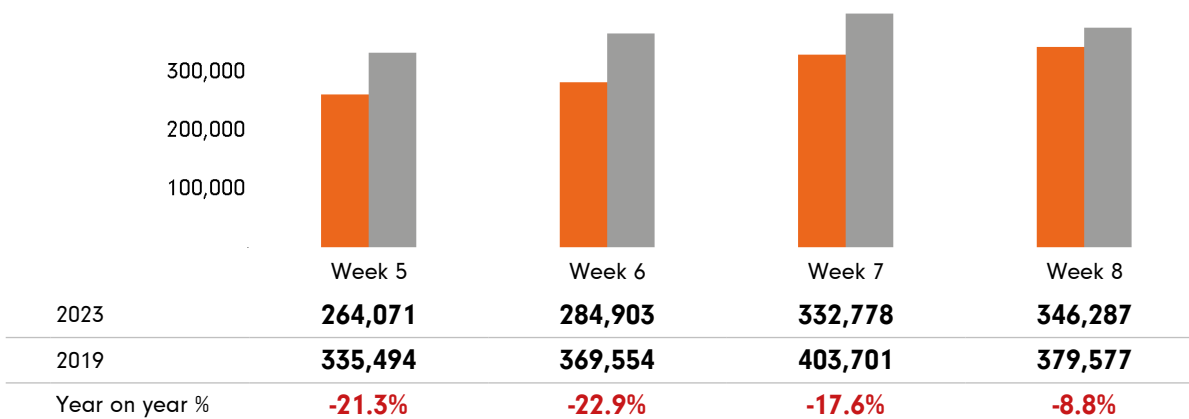
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

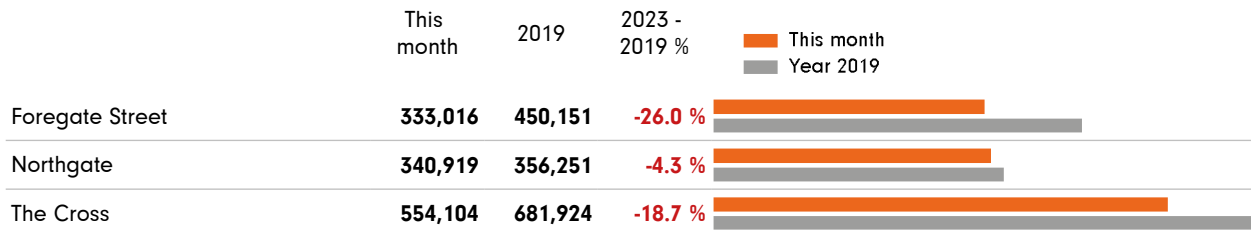
The figures shown below are calculated using weekly totals.



## Footfall by location

---

The figures shown below are calculated using weekly averages.





# Footfall Report for: Chester

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	4.7%	144.0%	-1.0%	118.0%	-4.3%	14.0%
North & Yorkshire	1.7%	126.9%	-6.2%	112.8%	-4.4%	15.4%
High Street Index - BDSU(BDSU - Comparison)	14.3%	199.2%	2.4%	173.1%	-6.5%	12.4%
UK	8.7%	146.0%	-0.6%	126.9%	-5.3%	11.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 3,701,257 which is 4.7% up on the previous year.

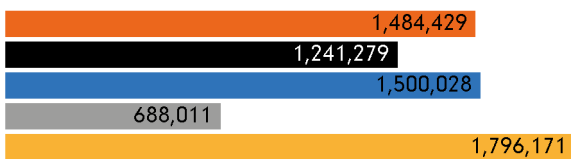
The total number of visitors to Chester in month commencing 26 February 2023 was 1,484,429.

The busiest day in month commencing 26 February 2023 was Saturday 4 March with 72,616 visitors.

The peak hour of the month was 12:00 on Saturday 4 March 2023 with footfall of 8,946.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



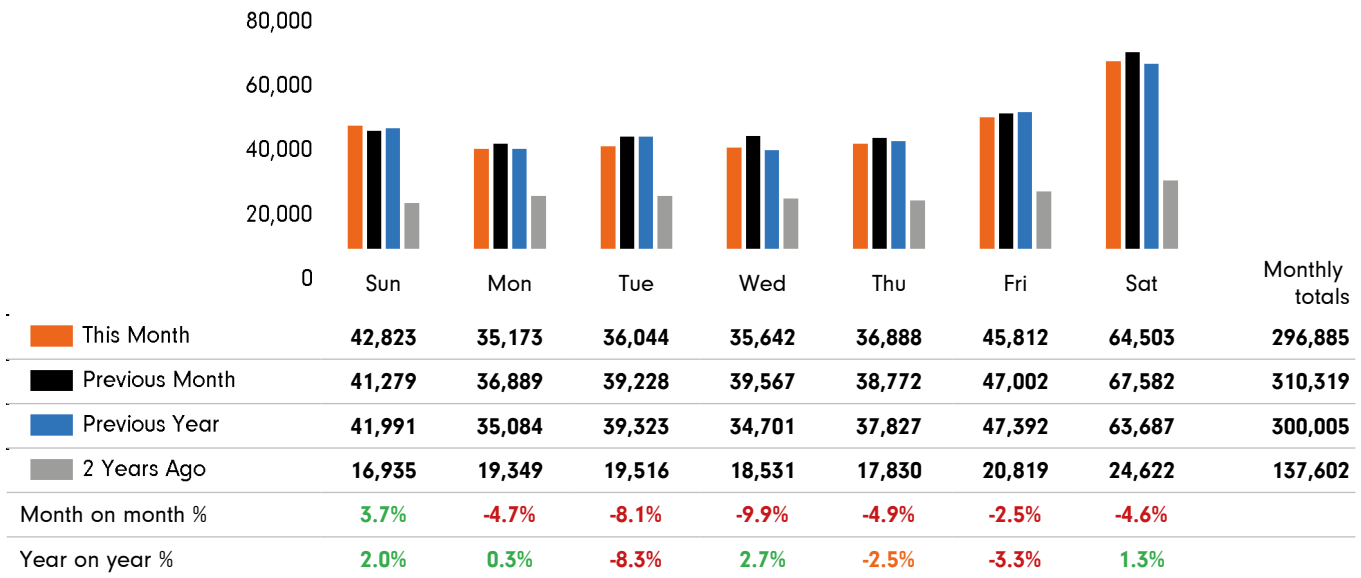
	Sun	Cloud	Rain	Snow	Wind
Number of days this month	8	25	1	1	
Number of days same month last year	17	3	13	1	1
Number of days same month two years ago	13	7	15		

## Average temperature

	Maximum temperature	Minimum temperature
2023	10°	4°
2022	12°	3°
2021	11°	4°

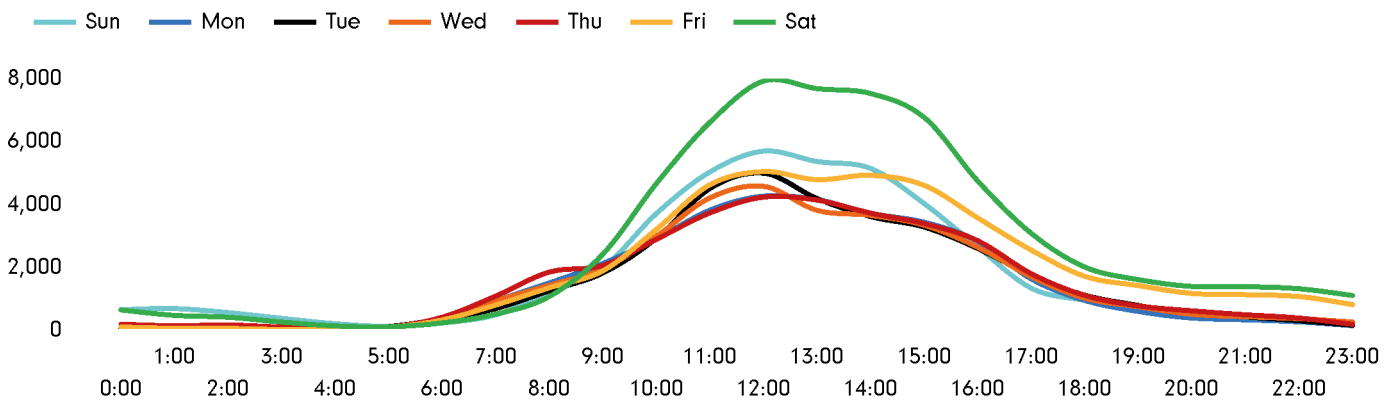
## Footfall by day

The figures shown below are calculated using weekly averages.



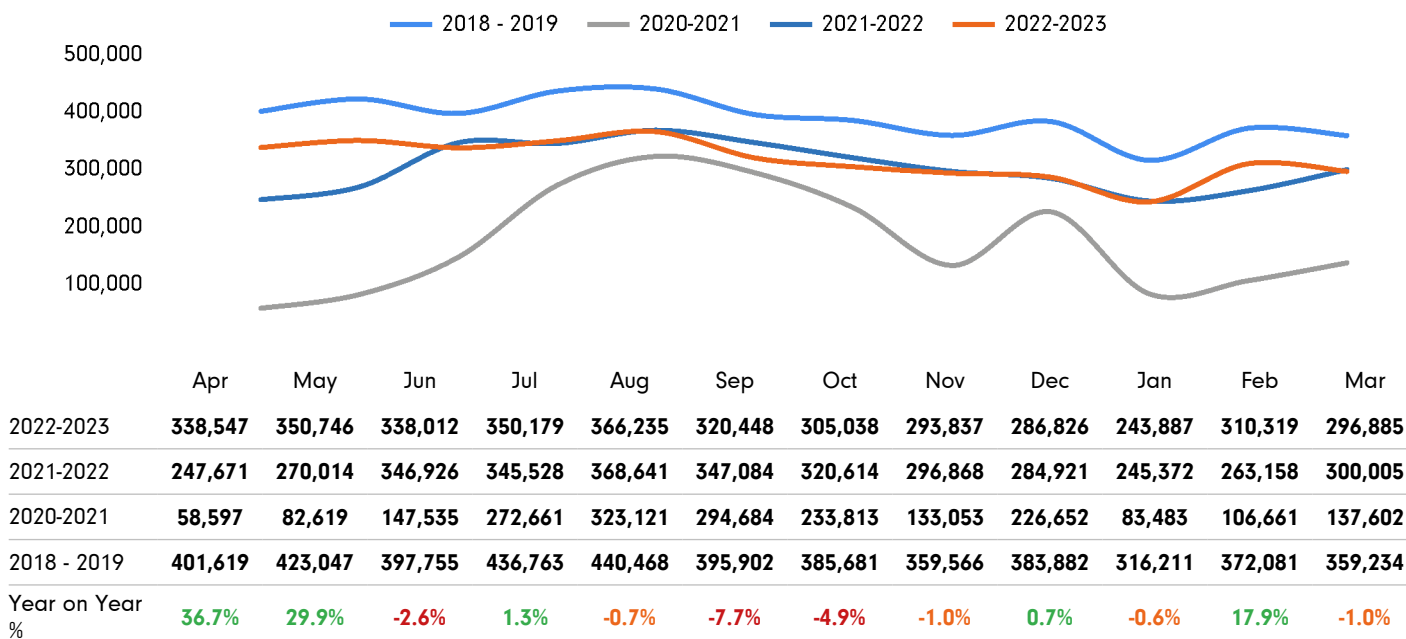
## Footfall by hour

The figures shown below are calculated using a weekly average



## Footfall - rolling 12 months

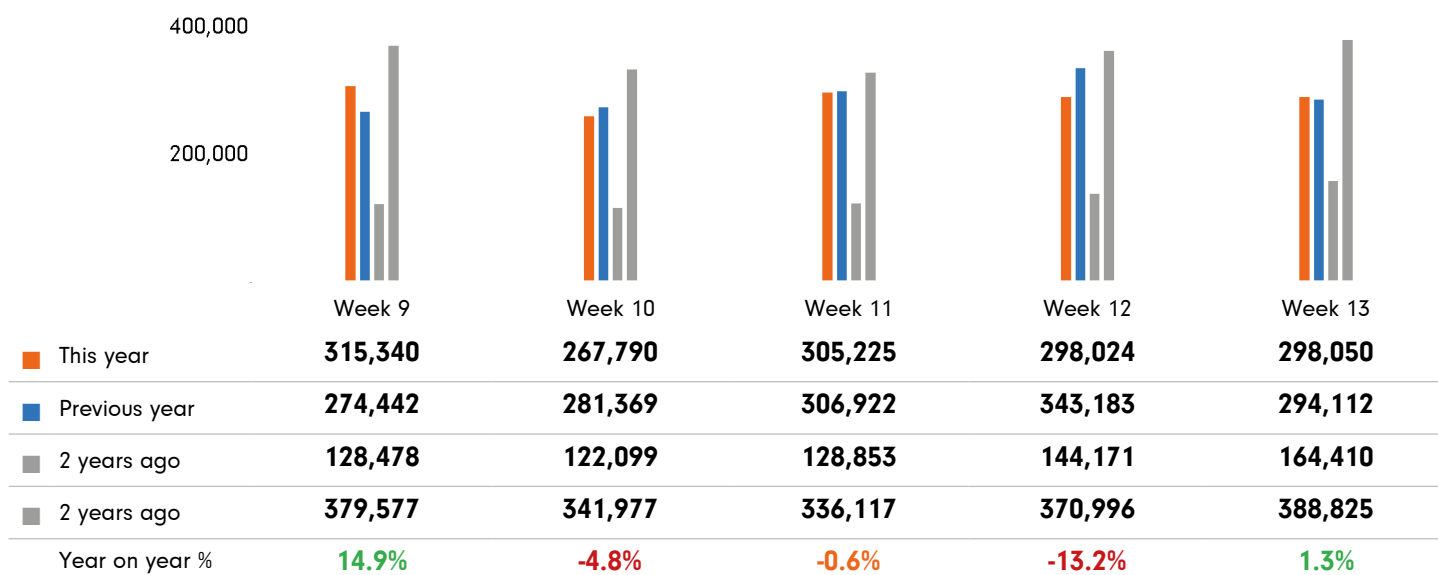
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for March compares March 2023 to March 2022

## Footfall by week of month

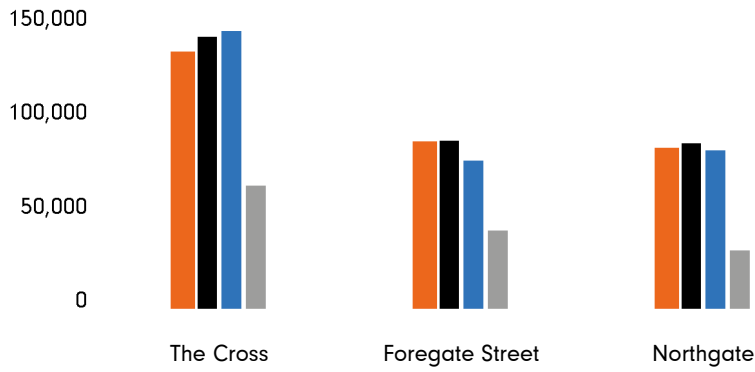
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>130,011</b>	<b>84,970</b>	<b>81,904</b>
Previous Month	<b>138,526</b>	<b>86,564</b>	<b>85,229</b>
Previous Year	<b>141,463</b>	<b>76,583</b>	<b>81,958</b>
2 Years Ago	<b>64,028</b>	<b>41,713</b>	<b>31,860</b>
Year on Year %	<b>-8.1 %</b>	<b>11.0 %</b>	<b>-0.1 %</b>

## Footfall by location



■ The Cross, 43.8 %  
■ Foregate Street, 28.6 %  
■ Northgate, 27.6 %

## Reporting dates

This month - 26 February 2023 - 01 April 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to March, 2023 Vs January, 2022 to March, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. March, 2023 Vs March, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 3 2023 Vs 2 2023

# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

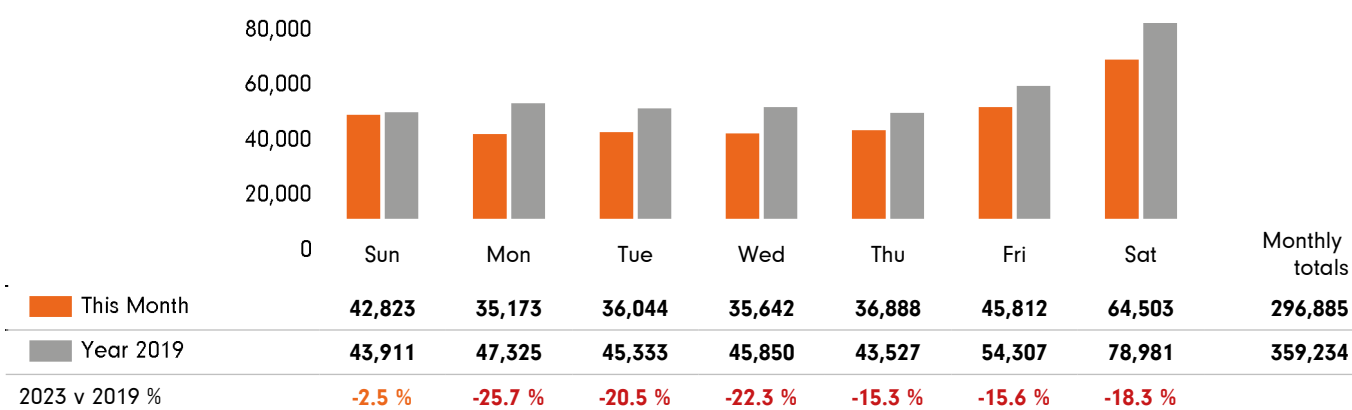
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Chester	<b>-18.6 %</b>	<b>-17.4 %</b>
North & Yorkshire	<b>-20.4 %</b>	<b>-21.2 %</b>
High Street Index - BDSU(BDSU - Comparison)	<b>-18.4 %</b>	<b>-20.5 %</b>
UK	<b>-16.4 %</b>	<b>-18.7 %</b>

Chester is compared to the high street index.

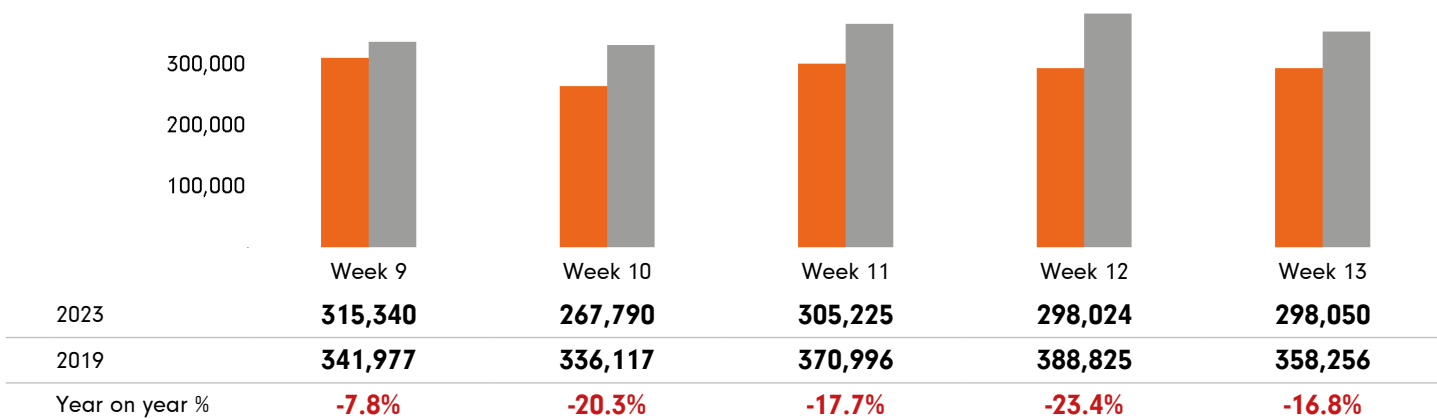
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

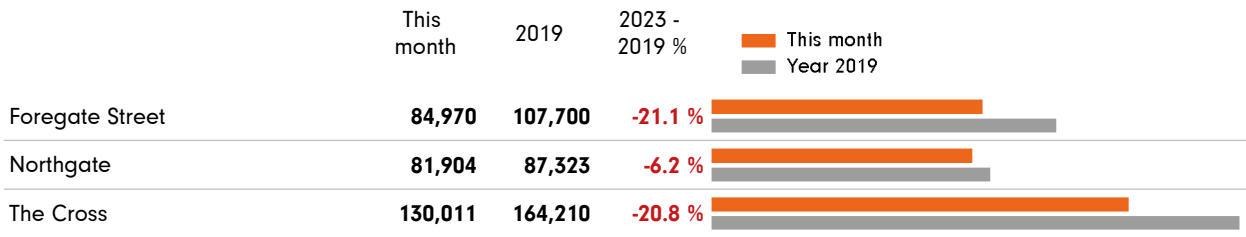
The figures shown below are calculated using weekly totals.



## Footfall by location

---

The figures shown below are calculated using weekly averages.



# Footfall Report for: Chester

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	2.0%	100.4%	-5.0%	36.7%	8.3%	12.8%
North & Yorkshire	1.5%	87.1%	0.7%	24.8%	8.8%	1.2%
High Street Index - BDSU(BDSU - Comparison)	12.3%	133.0%	6.5%	43.6%	8.3%	4.6%
UK	7.7%	104.7%	4.6%	39.0%	9.5%	3.8%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 4,987,803 which is 2% up on the previous year.

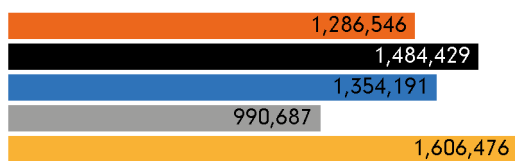
The total number of visitors to Chester in month commencing 2 April 2023 was 1,286,546.

The busiest day in month commencing 2 April 2023 was Saturday 29 April with 73,178 visitors.

The peak hour of the month was 13:00 on Saturday 8 April 2023 with footfall of 8,940.

## Footfall by month

Figures shown below are calculated using monthly totals.



■ This Month    ■ Previous Year    ■ 2019  
■ Previous Month    ■ 2 Years Ago

## Weather



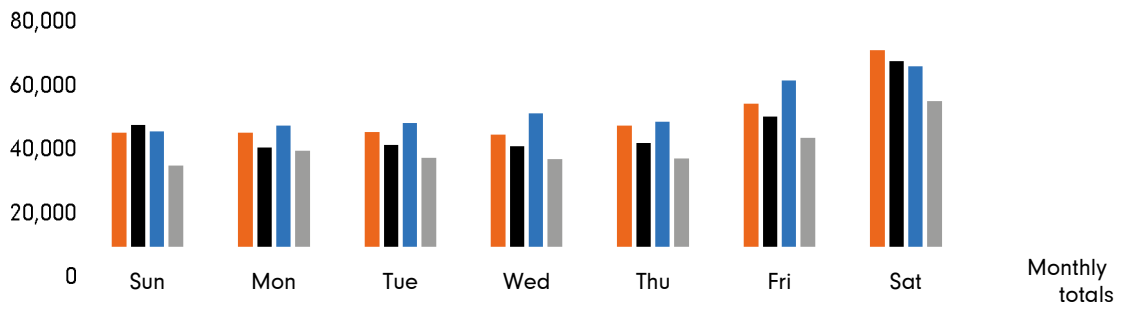
	Sun	Cloud	Rain	Snow
Number of days this month	13	10	5	
Number of days same month last year	10	6	12	
Number of days same month two years ago	14	5	8	1

## Average temperature

	Maximum temperature	Minimum temperature
2023	13°	4°
2022	15°	5°
2021	13°	2°

## Footfall by day

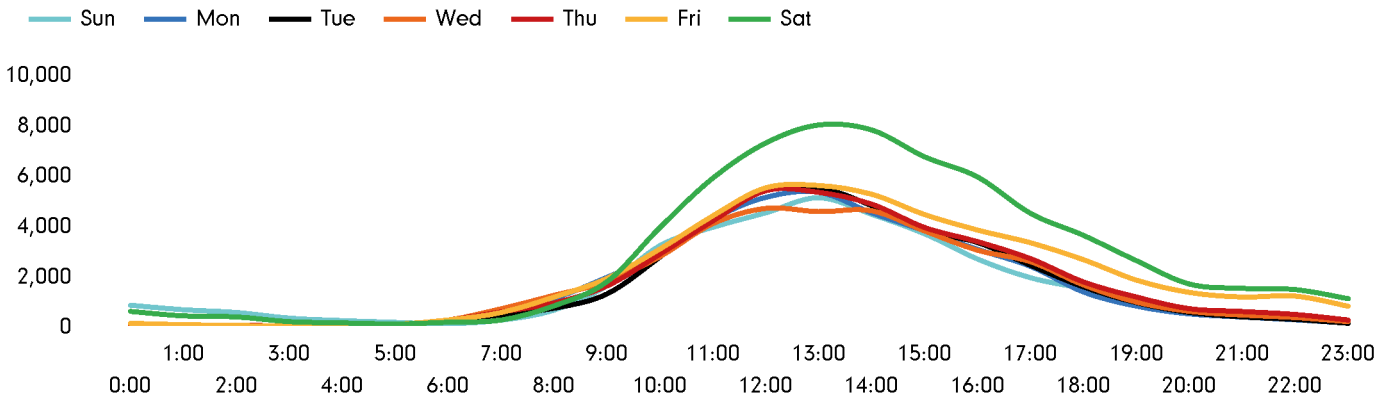
The figures shown below are calculated using weekly averages.



Month on month %	-5.8%	14.6%	12.3%	11.5%	15.5%	9.1%	5.8%	
Year on year %	-1.1%	-5.6%	-7.0%	-15.0%	-3.4%	-13.8%	8.8%	

## Footfall by hour

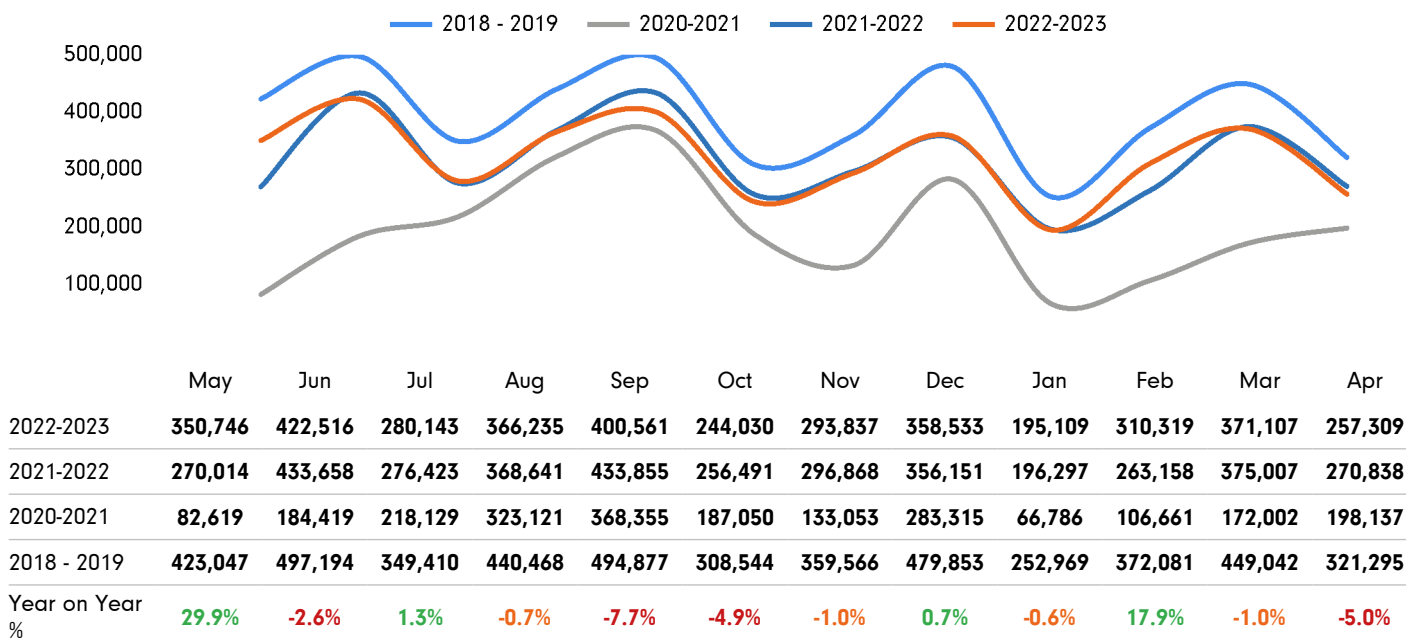
The figures shown below are calculated using a weekly average





## Footfall - rolling 12 months

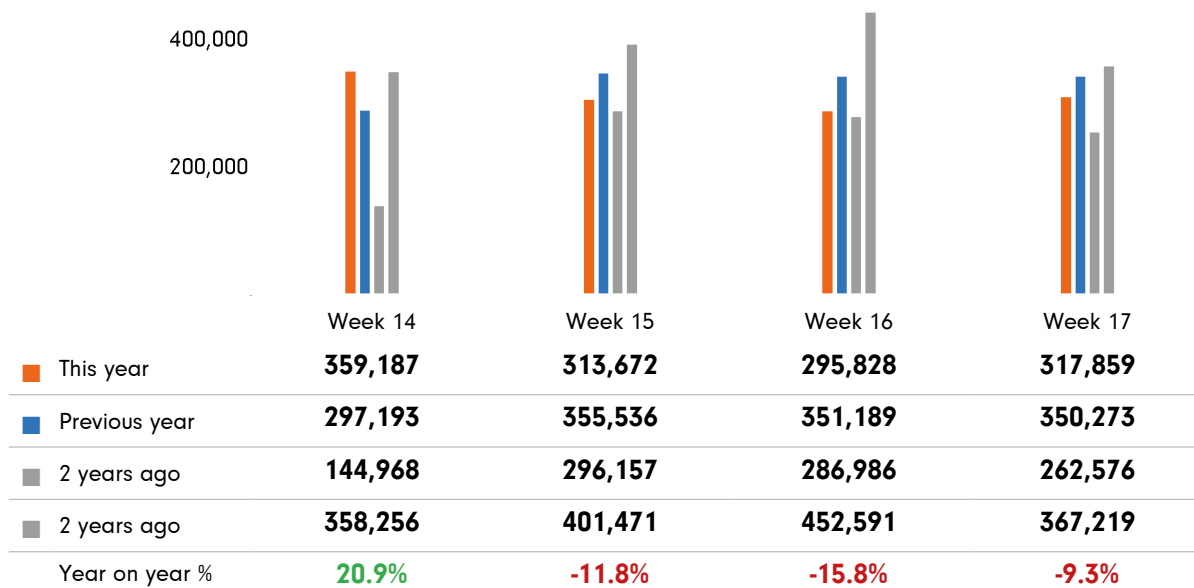
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for April compares April 2023 to April 2022

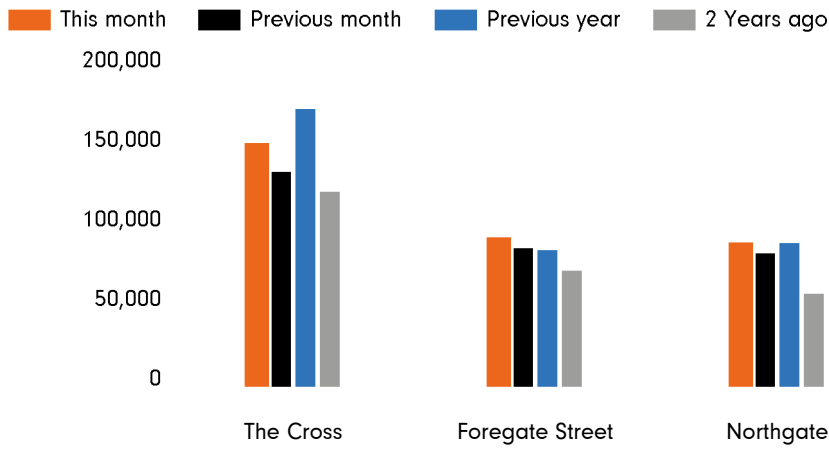
## Footfall by week of month

The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.



This Month	<b>145,374</b>	<b>89,697</b>	<b>86,564</b>
Previous Month	<b>130,011</b>	<b>84,970</b>	<b>81,904</b>
Previous Year	<b>166,994</b>	<b>83,788</b>	<b>87,764</b>
2 Years Ago	<b>118,255</b>	<b>71,588</b>	<b>57,828</b>
Year on Year %	<b>-12.9 %</b>	<b>7.1 %</b>	<b>-1.4 %</b>

## Footfall by location



## Reporting dates

This month - 02 April 2023 - 29 April 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to April, 2023 Vs January, 2022 to April, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. April, 2023 Vs April, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 4 2023 Vs 3 2023

# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

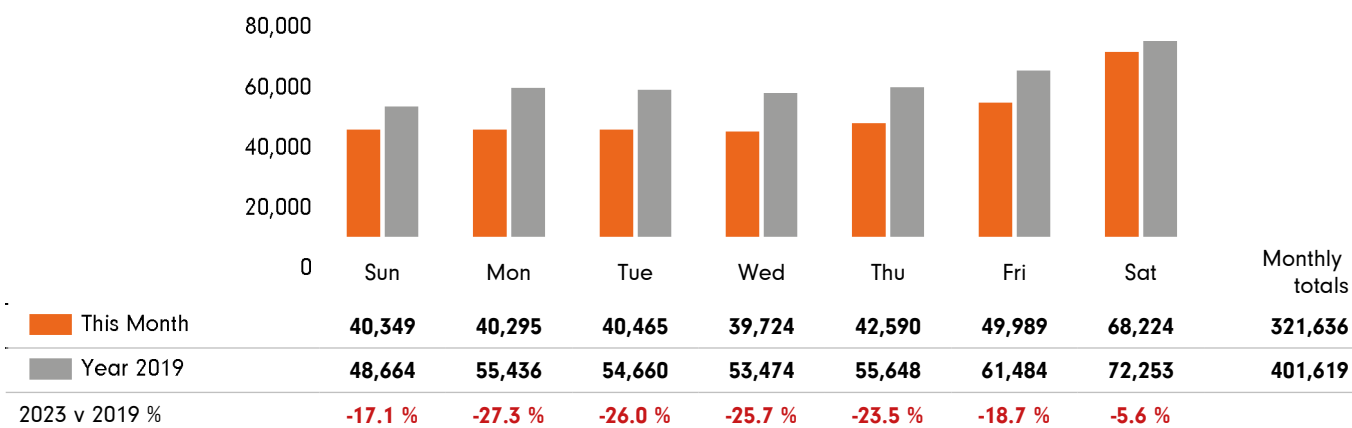
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Chester	<b>-19.0 %</b>	<b>-19.9 %</b>
North & Yorkshire	<b>-19.9 %</b>	<b>-18.0 %</b>
High Street Index - BDSU(BDSU - Comparison)	<b>-18.5 %</b>	<b>-18.8 %</b>
UK	<b>-16.2 %</b>	<b>-15.6 %</b>

Chester is compared to the high street index.

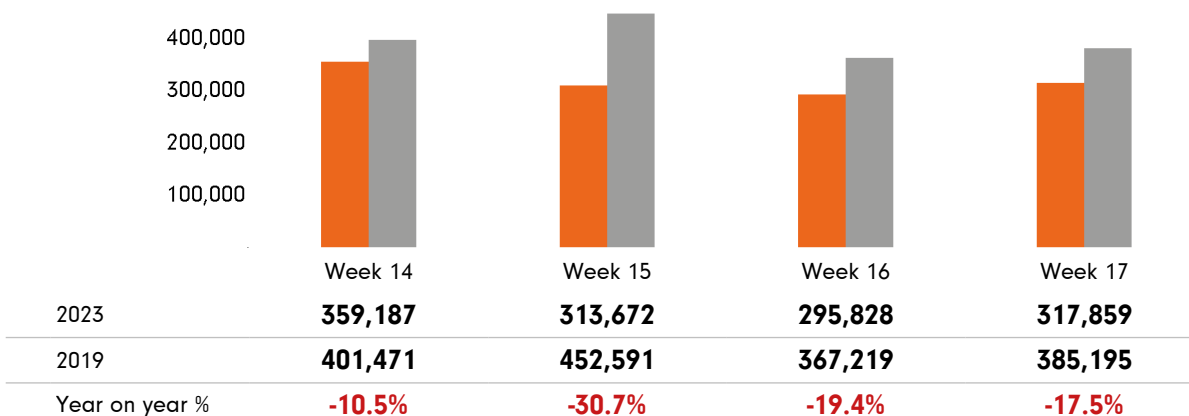
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

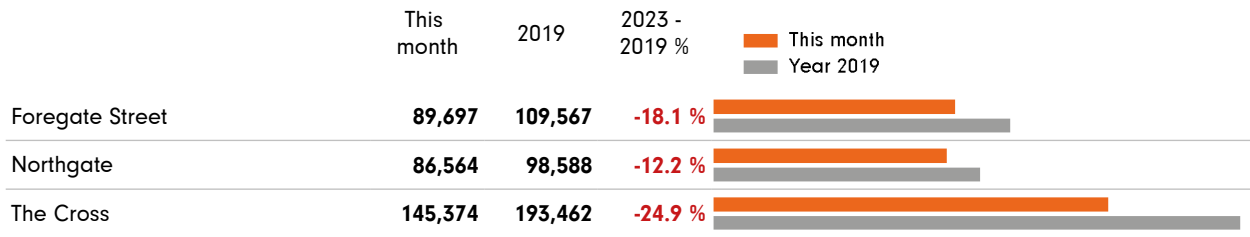
The figures shown below are calculated using weekly totals.



## Footfall by location

---

The figures shown below are calculated using weekly averages.



# Footfall Report for: Chester

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	1.2%	78.8%	-1.9%	29.9%	7.0%	3.6%
North & Yorkshire	1.6%	69.1%	1.8%	23.9%	4.5%	2.7%
High Street Index - BDSU (BDSU - Comparison)	10.7%	103.2%	4.9%	37.8%	3.5%	4.3%
UK	7.0%	83.7%	4.4%	33.2%	3.6%	3.6%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

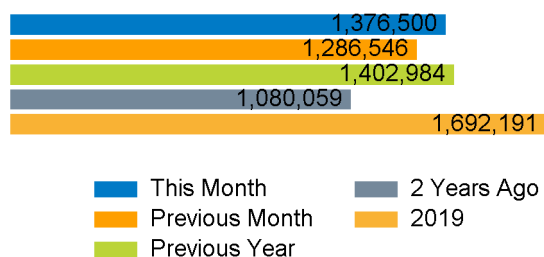
The total number of visitors for the year to date is 6,364,303 which is 1.2% up on the previous year.

The total number of visitors to Chester in month commencing 30 April 2023 was 1,376,500.

The busiest day in month commencing 30 April 2023 was Saturday 27 May with 81,161 visitors.

The peak hour of the month was 13:00 on Saturday 20 May 2023 with footfall of 9,208.

## Footfall by month



Figures shown below are calculated using monthly totals.

## Weather



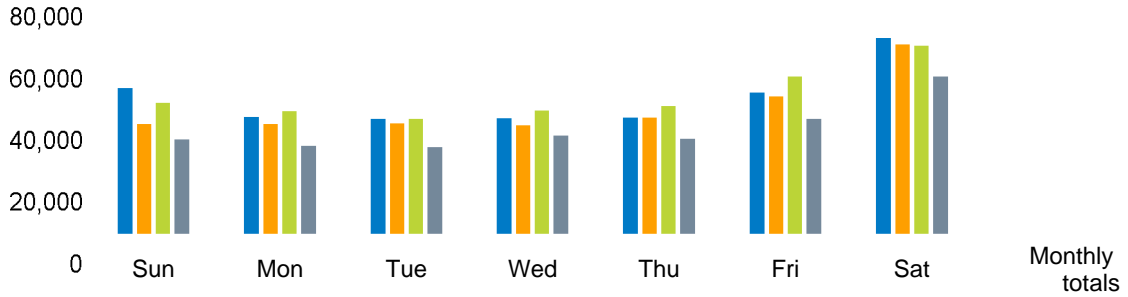
	Sun	Cloud	Rain
Number of days this month	13	9	6
Number of days same month last year	10	4	14
Number of days same month two years ago	2	1	25

## Average temperature

	Maximum temperature	Minimum temperature
2023	18°	9°
2022	17°	9°
2021	14°	7°

## Footfall by day

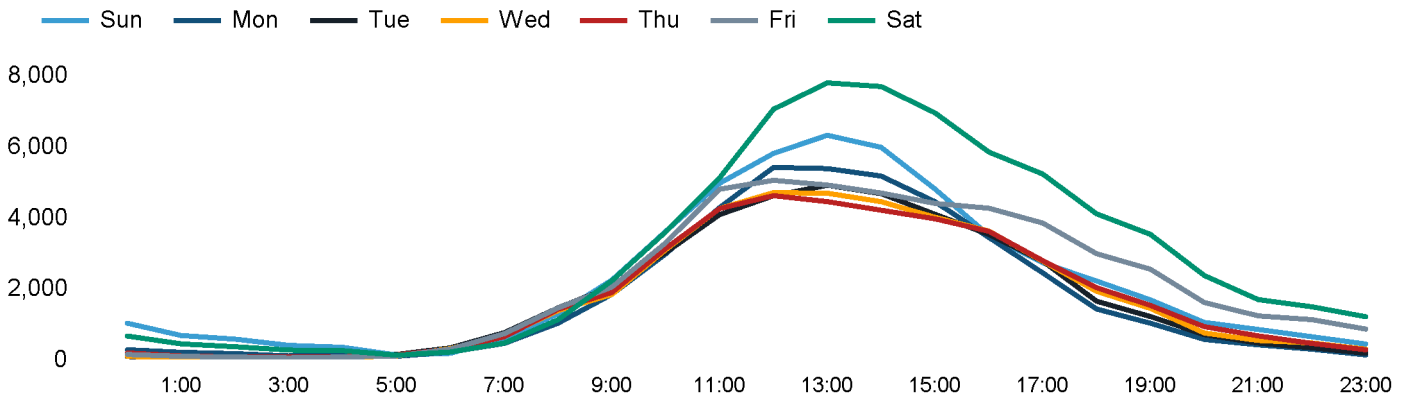
The figures shown below are calculated using weekly averages.



This Month	52,787	42,651	41,964	42,285	42,563	51,393	70,482	344,125
Previous Month	40,349	40,295	40,465	39,724	42,590	49,989	68,224	321,636
Previous Year	47,676	44,767	42,091	44,984	46,591	56,826	67,811	350,746
2 Years Ago	34,831	32,534	32,246	36,200	35,042	42,142	57,019	270,014
Month on month %	30.8%	5.8%	3.7%	6.4%	-0.1%	2.8%	3.3%	
Year on year %	10.7%	-4.7%	-0.3%	-6.0%	-8.6%	-9.6%	3.9%	

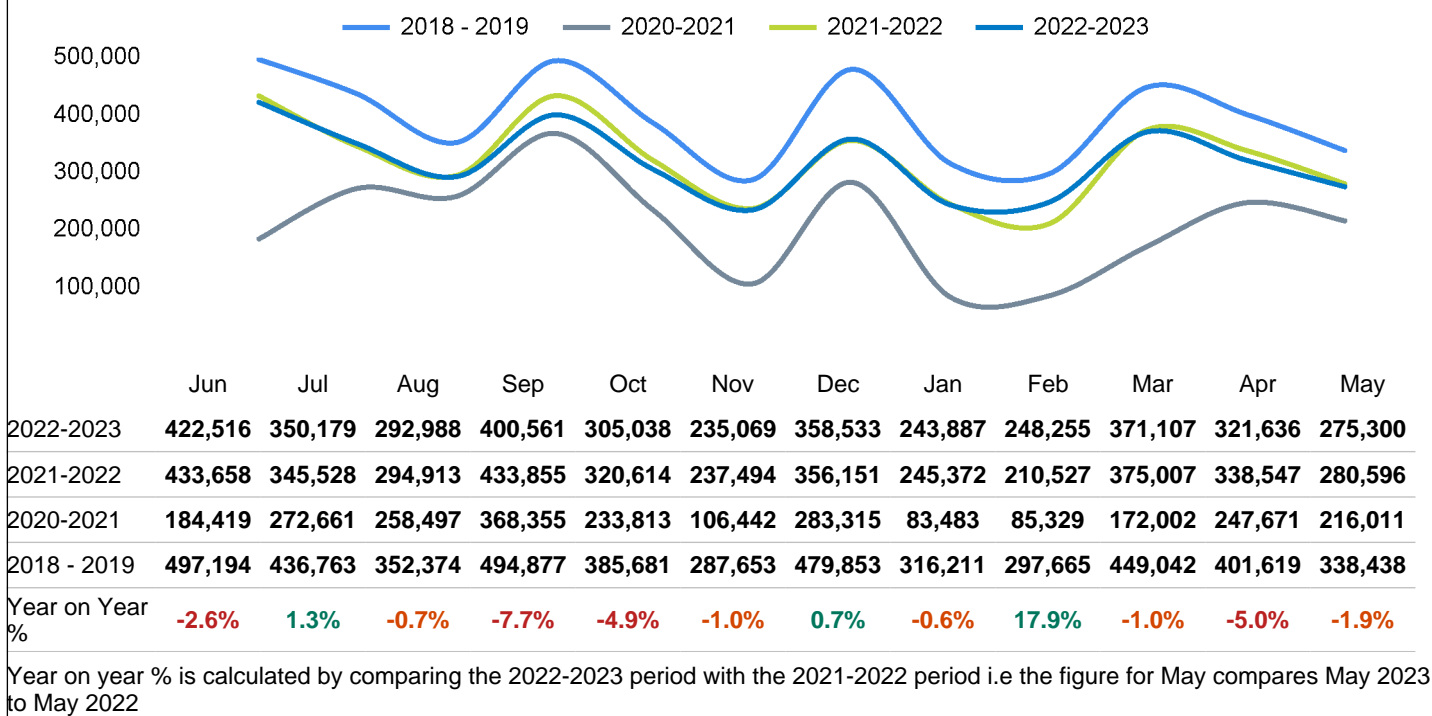
## Footfall by hour

The figures shown below are calculated using a weekly average



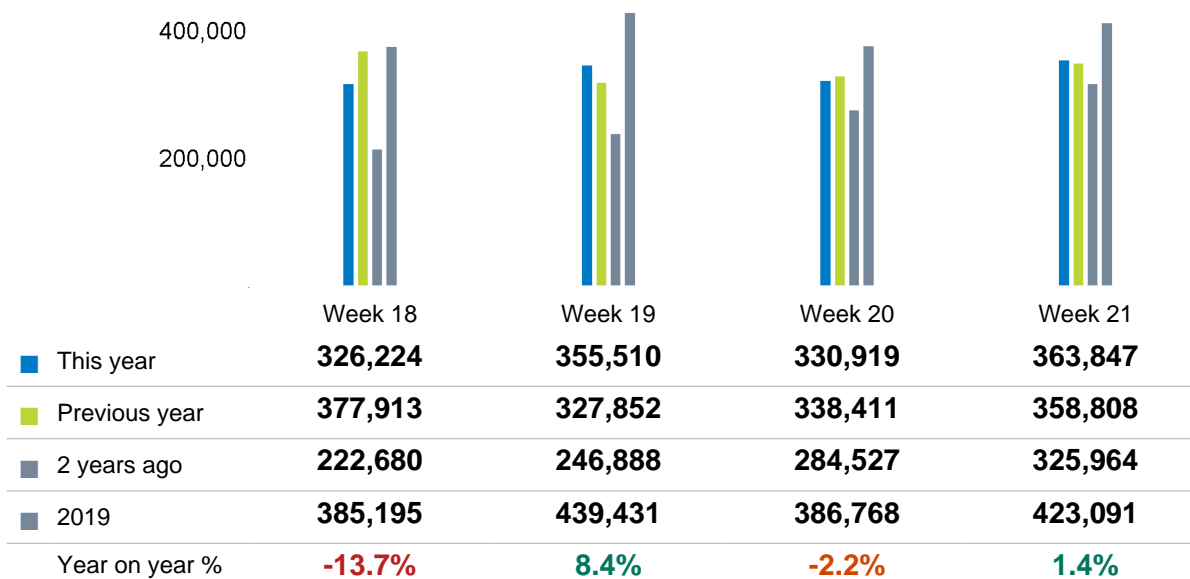
## Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.



## Footfall by week of month

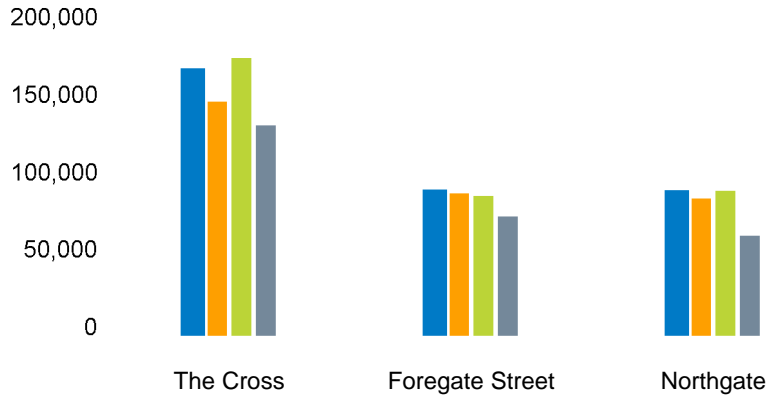
The figures shown below are calculated using weekly totals.



## Footfall by location

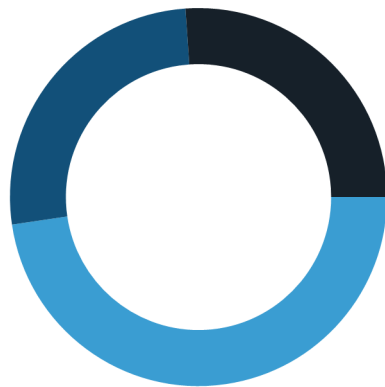
The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>164,066</b>	<b>90,236</b>	<b>89,821</b>
Previous Month	<b>145,374</b>	<b>89,697</b>	<b>86,564</b>
Previous Year	<b>171,709</b>	<b>88,056</b>	<b>90,980</b>
2 Years Ago	<b>130,826</b>	<b>75,433</b>	<b>63,755</b>
Year on Year %	<b>-4.5 %</b>	<b>2.5 %</b>	<b>-1.3 %</b>

## Footfall by location



■ The Cross, 47.7 %  
■ Foregate Street, 26.2 %  
■ Northgate, 26.1 %

## Reporting dates

This month - 30 April 2023 - 27 May 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to May, 2023 Vs January, 2022 to May, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. May, 2023 Vs May, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 5 2023 Vs 4 2023



# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

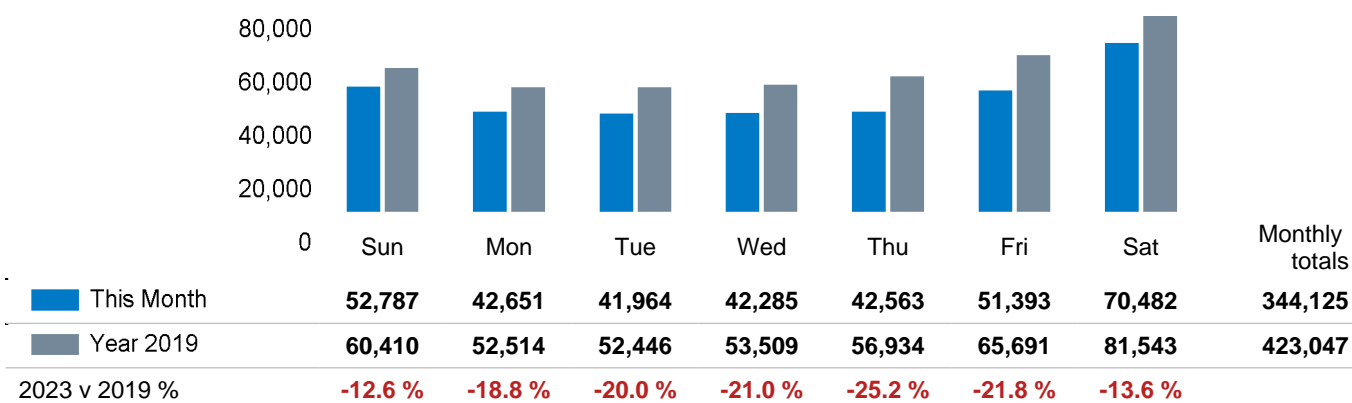
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Chester	<b>-18.9 %</b>	<b>-18.7 %</b>
North & Yorkshire	<b>-18.8 %</b>	<b>-14.2 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-17.9 %</b>	<b>-15.6 %</b>
UK	<b>-15.6 %</b>	<b>-12.8 %</b>

Chester is compared to the high street index.

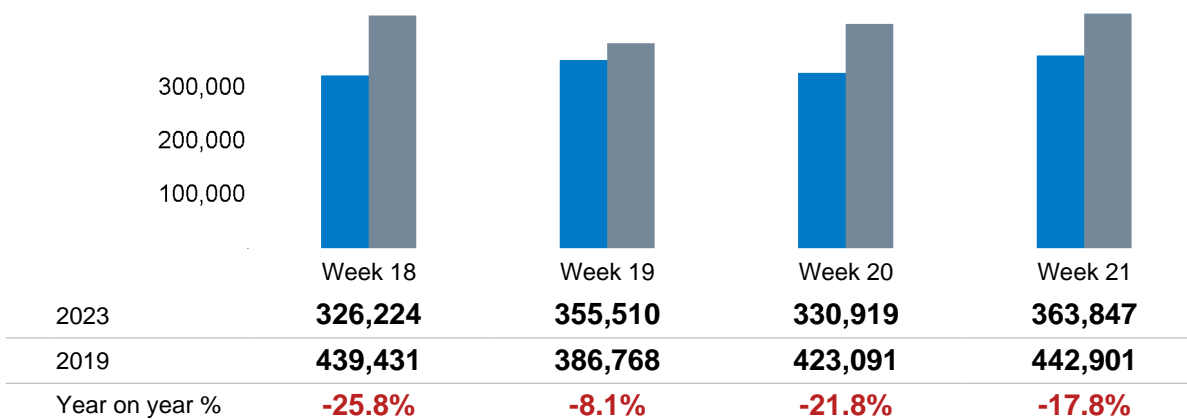
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

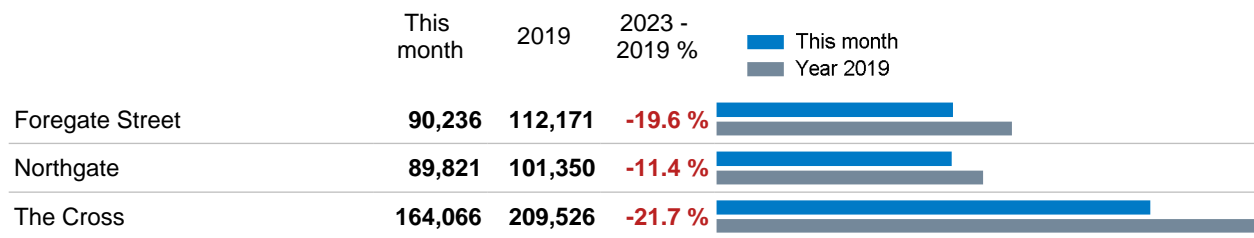
The figures shown below are calculated using weekly totals.



## Footfall by location

---

The figures shown below are calculated using weekly averages.



# Footfall Report for: Chester

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	1.9%	51.9%	4.6%	-2.6%	2.7%	-3.6%
North & Yorkshire	1.9%	51.7%	3.0%	9.1%	3.4%	1.7%
High Street Index - BDSU (BDSU - Comparison)	9.3%	78.4%	5.0%	24.4%	3.7%	3.9%
UK	6.6%	64.1%	5.2%	18.7%	4.5%	3.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

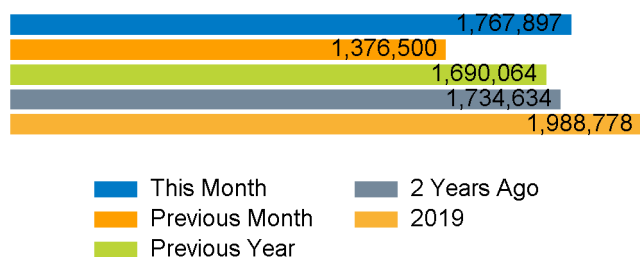
The total number of visitors for the year to date is 8,132,200 which is 1.9% up on the previous year.

The total number of visitors to Chester in month commencing 28 May 2023 was 1,767,897.

The busiest day in month commencing 28 May 2023 was Saturday 1 July with 92,201 visitors.

The peak hour of the month was 16:00 on Saturday 1 July 2023 with footfall of 9,042.

## Footfall by month



Figures shown below are calculated using monthly totals.

## Weather



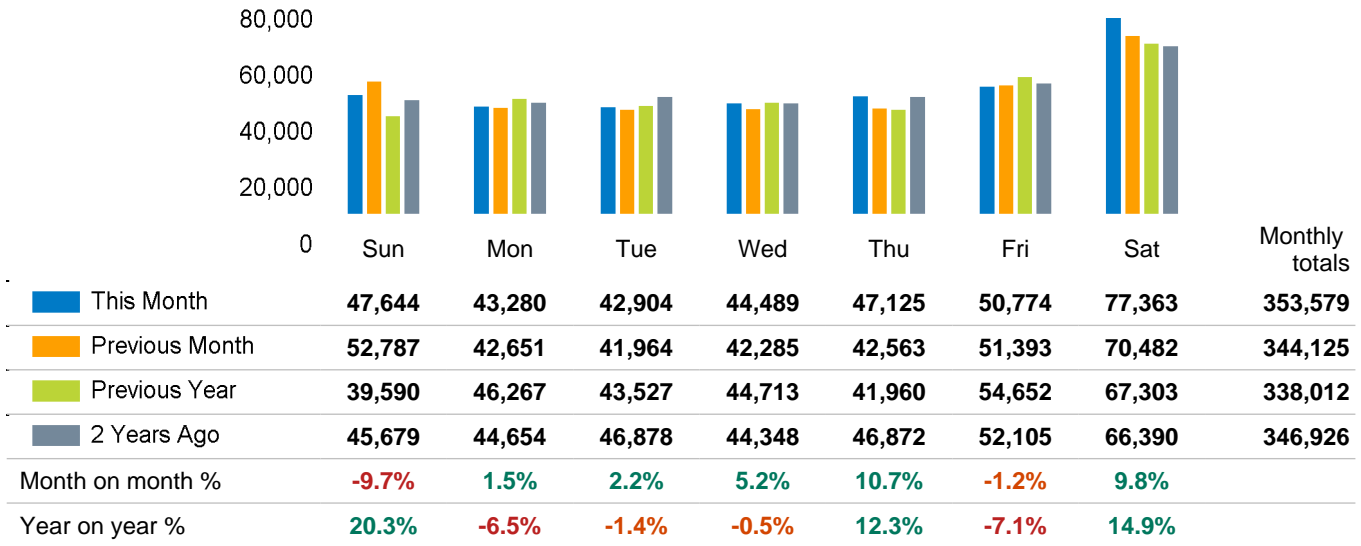
Number of days this month	21	9	5
Number of days same month last year	10	6	19
Number of days same month two years ago	15	11	9

## Average temperature

	Maximum temperature	Minimum temperature
2023	23°	11°
2022	19°	10°
2021	21°	12°

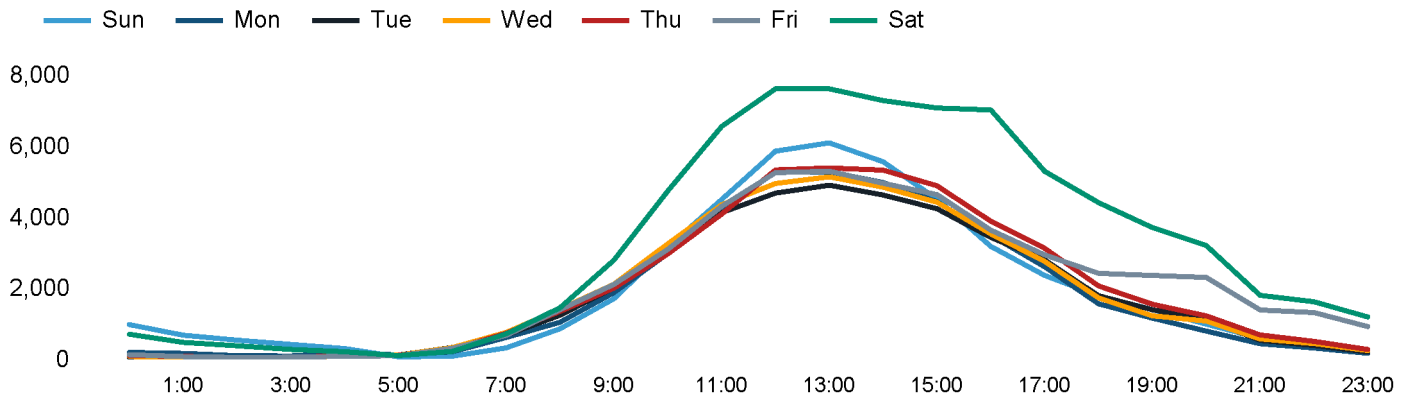
## Footfall by day

The figures shown below are calculated using weekly averages.



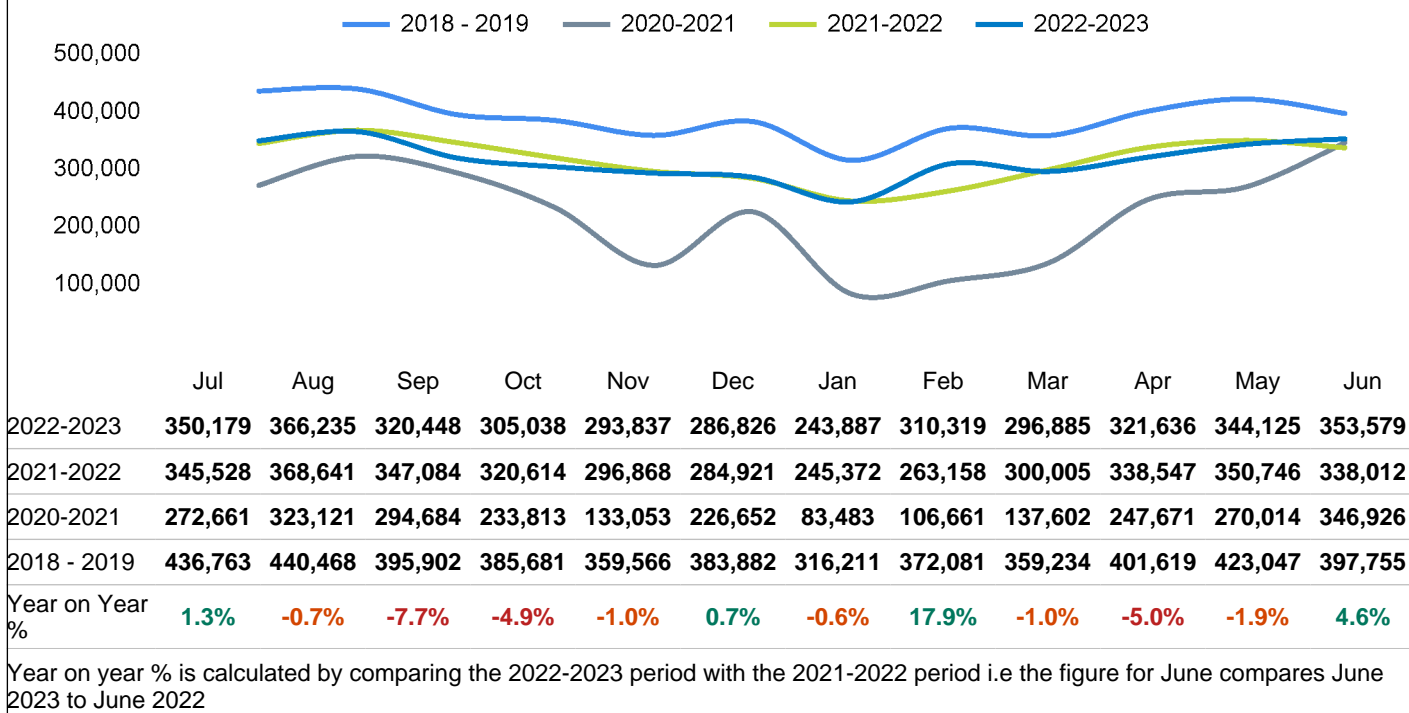
## Footfall by hour

The figures shown below are calculated using a weekly average



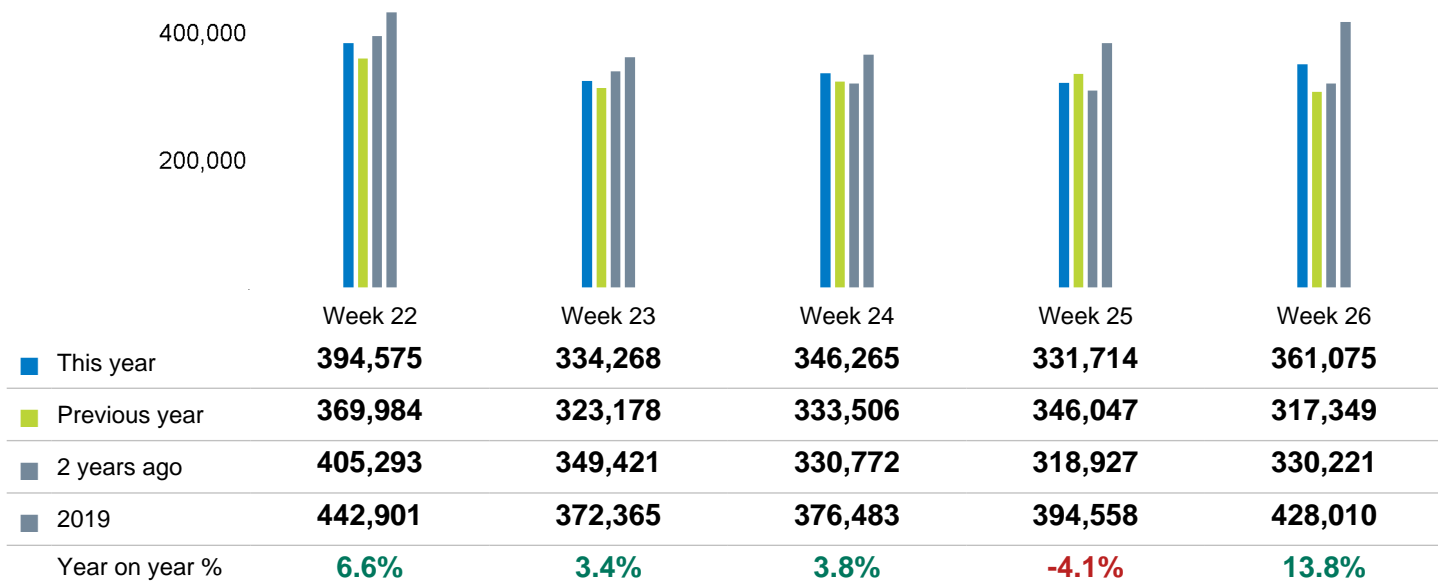
## Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.



## Footfall by week of month

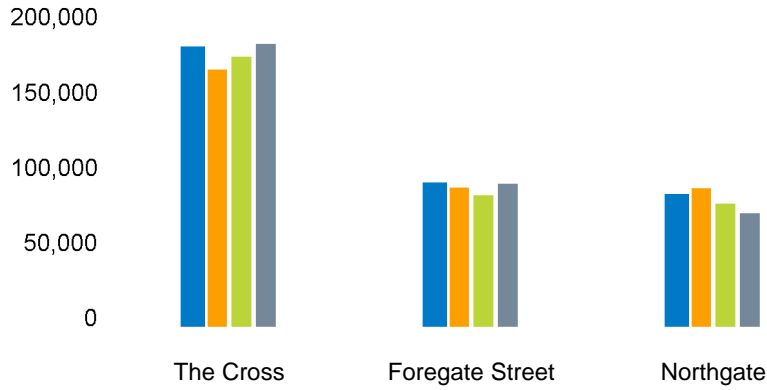
The figures shown below are calculated using weekly totals.



## Footfall by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>176,950</b>	<b>92,096</b>	<b>84,533</b>
Previous Month	<b>164,066</b>	<b>90,236</b>	<b>89,821</b>
Previous Year	<b>172,217</b>	<b>85,368</b>	<b>80,427</b>
2 Years Ago	<b>180,110</b>	<b>92,698</b>	<b>74,118</b>
Year on Year %	<b>2.7 %</b>	<b>7.9 %</b>	<b>5.1 %</b>

## Footfall by location



■ The Cross, 50.0 %  
■ Foregate Street, 26.0 %  
■ Northgate, 23.9 %

## Reporting dates

This month - 28 May 2023 - 01 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to June, 2023 Vs January, 2022 to June, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2023 Vs June, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2023 Vs 5 2023

# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019

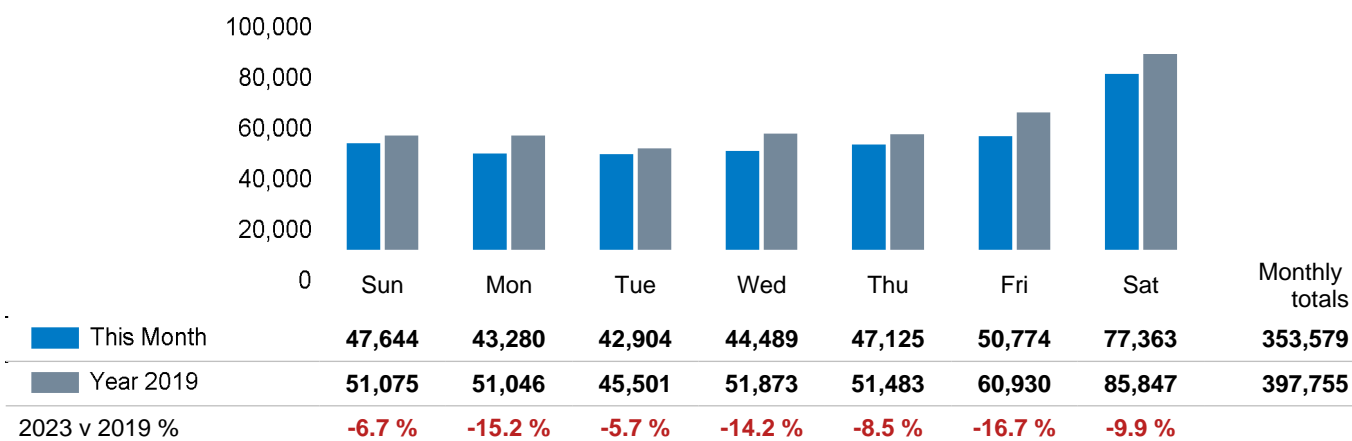
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Chester	<b>-17.3 %</b>	<b>-11.1 %</b>
North & Yorkshire	<b>-16.9 %</b>	<b>-10.4 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-17.1 %</b>	<b>-14.0 %</b>
UK	<b>-14.3 %</b>	<b>-10.3 %</b>

Chester is compared to the high street index.

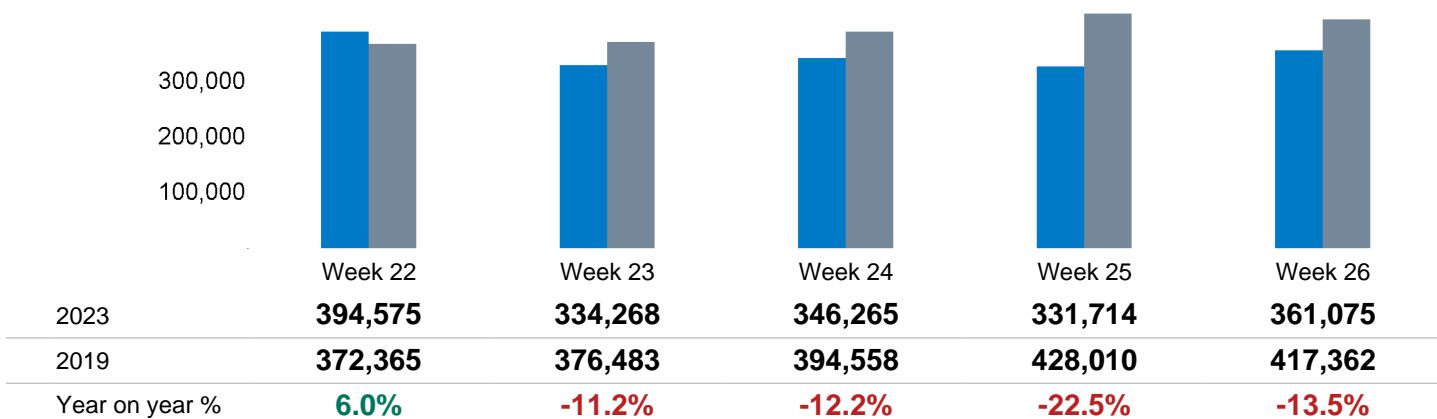
### Footfall by day

The figures shown below are calculated using weekly averages.



### Footfall by week of month

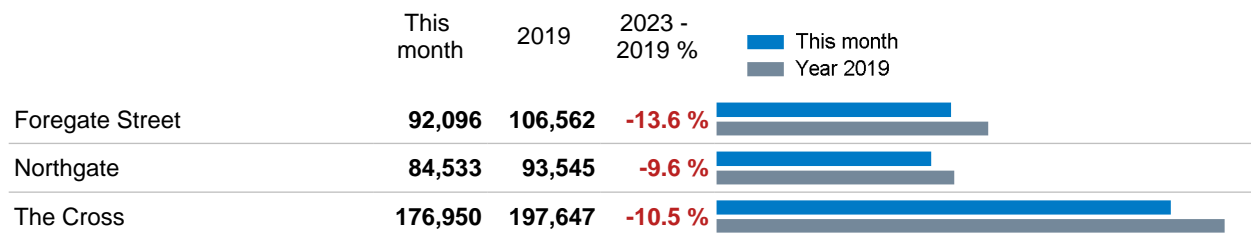
The figures shown below are calculated using weekly totals.



## Footfall by location

---

The figures shown below are calculated using weekly averages.





# Footfall Report for: Chester

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	1.4%	41.4%	-1.3%	1.3%	-2.2%	3.6%
North & Yorkshire	1.4%	44.0%	-1.5%	10.6%	-5.0%	0.2%
High Street Index - BDSU (BDSU - Comparison)	8.4%	67.3%	3.7%	24.7%	-1.1%	0.0%
BDO Sales(Weekly)						
UK	5.8%	55.8%	1.2%	22.7%	-1.7%	2.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

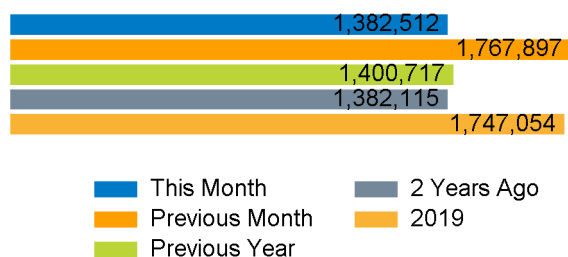
The total number of visitors for the year to date is 9,514,712 which is 1.4% up on the previous year.

The total number of visitors to Chester in month commencing 2 July 2023 was 1,382,512.

The busiest day in month commencing 2 July 2023 was Saturday 15 July with 85,532 visitors.

The peak hour of the month was 13:00 on Saturday 29 July 2023 with footfall of 9,095.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



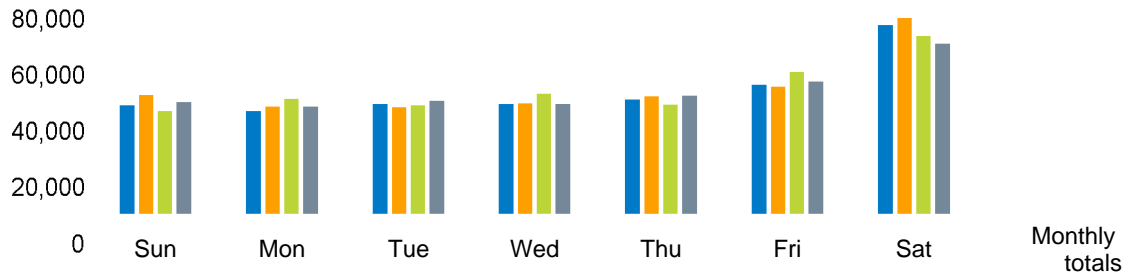
Number of days this month	7	19	2
Number of days same month last year	13	5	10
Number of days same month two years ago	14	1	13

## Average temperature

	Maximum temperature	Minimum temperature
2023	21°	12°
2022	22°	14°
2021	23°	14°

## Footfall Counts by day

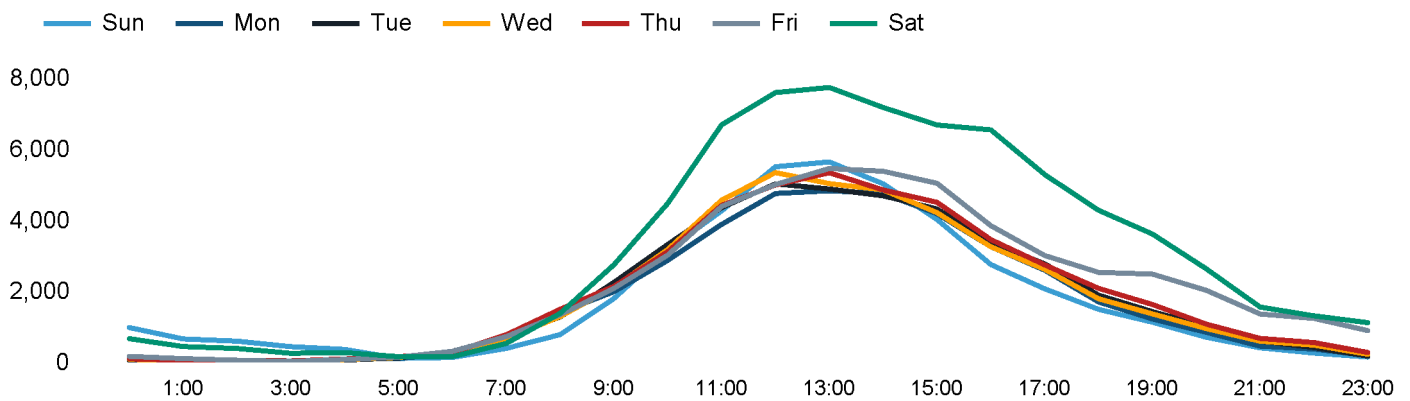
The figures shown below are calculated using weekly averages.



This Month	43,798	41,506	44,114	44,132	45,843	51,653	74,582	345,628
Previous Month	47,644	43,280	42,904	44,489	47,125	50,774	77,363	353,579
Previous Year	41,382	46,140	43,607	48,225	44,065	56,507	70,253	350,179
2 Years Ago	45,029	43,263	45,360	44,113	47,509	52,797	67,457	345,528
Month on month %	-8.1%	-4.1%	2.8%	-0.8%	-2.7%	1.7%	-3.6%	
Year on year %	5.8%	-10.0%	1.2%	-8.5%	4.0%	-8.6%	6.2%	

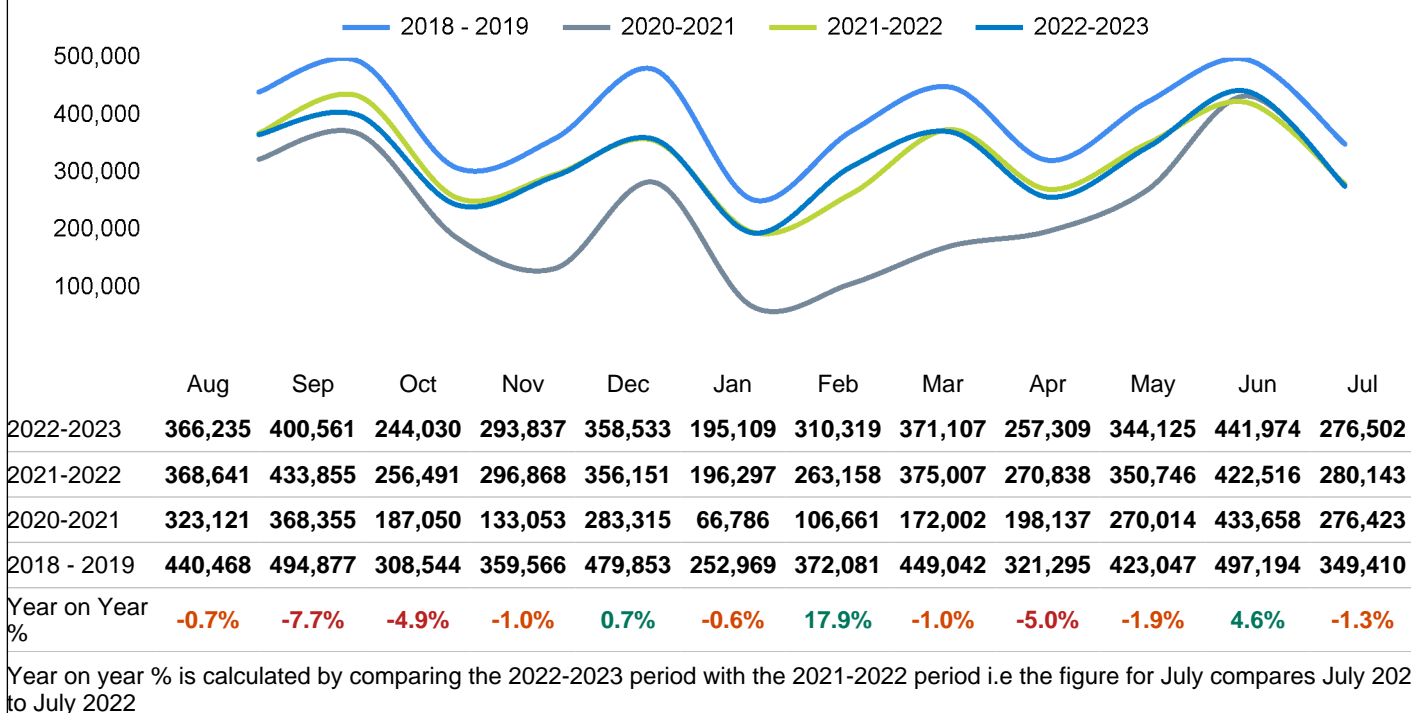
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



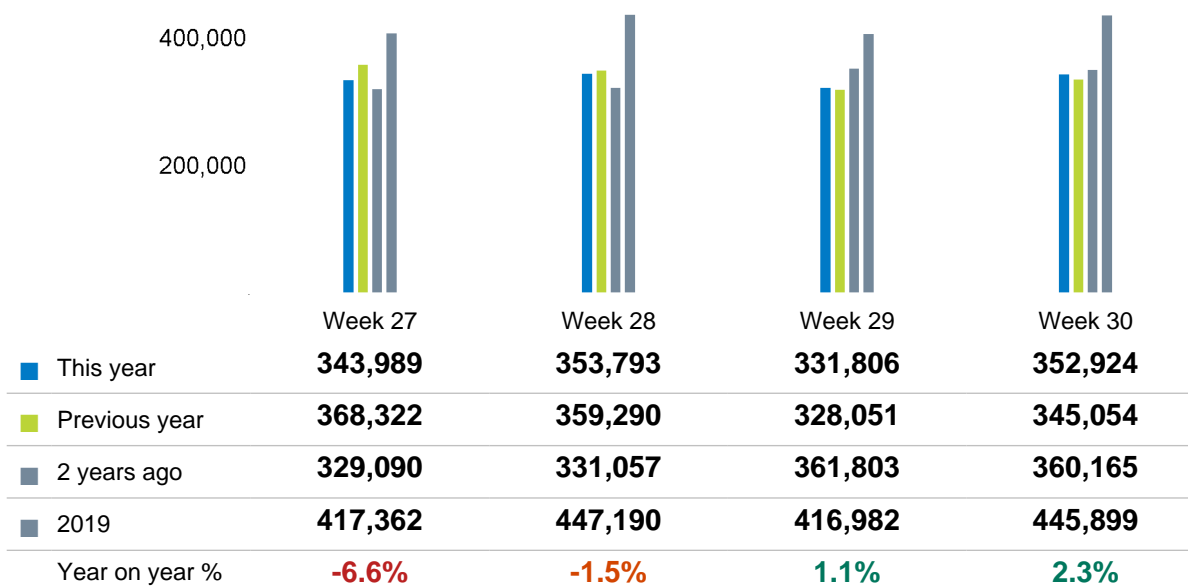
## Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



## Footfall Counts by week of month

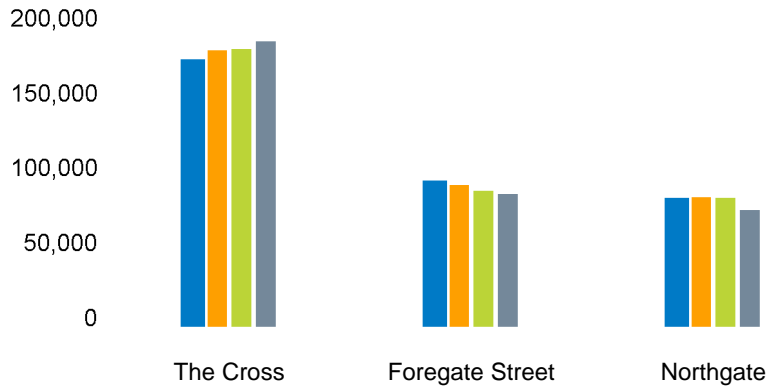
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>169,357</b>	<b>93,543</b>	<b>82,727</b>
Previous Month	<b>176,950</b>	<b>92,096</b>	<b>84,533</b>
Previous Year	<b>177,509</b>	<b>88,463</b>	<b>84,206</b>
2 Years Ago	<b>182,521</b>	<b>86,383</b>	<b>76,624</b>
Year on Year %	<b>-4.6 %</b>	<b>5.7 %</b>	<b>-1.8 %</b>

## Footfall Counts by location



■ The Cross, 49.0 %  
■ Foregate Street, 27.1 %  
■ Northgate, 23.9 %

## Reporting dates

This month - 02 July 2023 - 29 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to July, 2023 Vs January, 2022 to July, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2023 Vs July, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2023 Vs 6 2023

# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

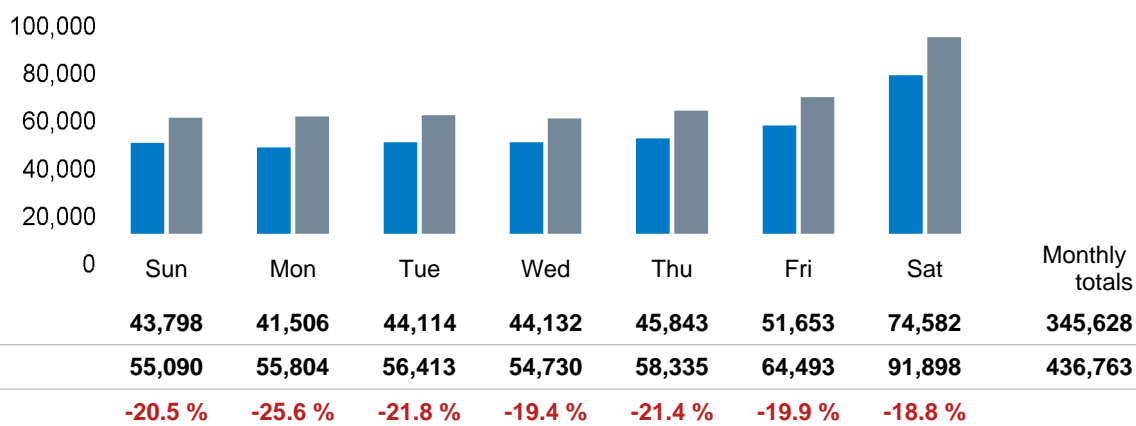
### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Chester	<b>-17.9 %</b>	<b>-20.9 %</b>
North & Yorkshire	<b>-16.9 %</b>	<b>-16.7 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-17.2 %</b>	<b>-18.0 %</b>
BDO Sales(Weekly)		
UK	<b>-14.4 %</b>	<b>-15.5 %</b>

Chester is compared to the high street index.

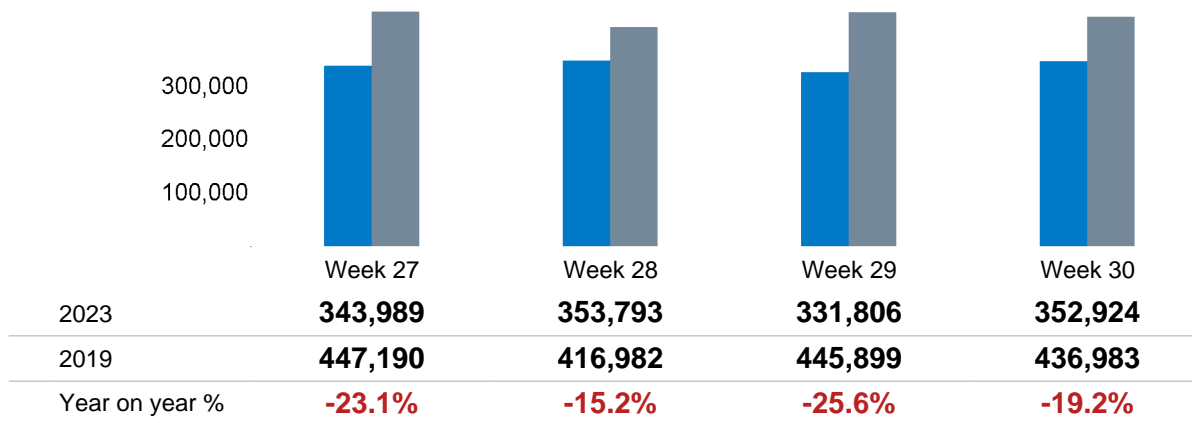
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



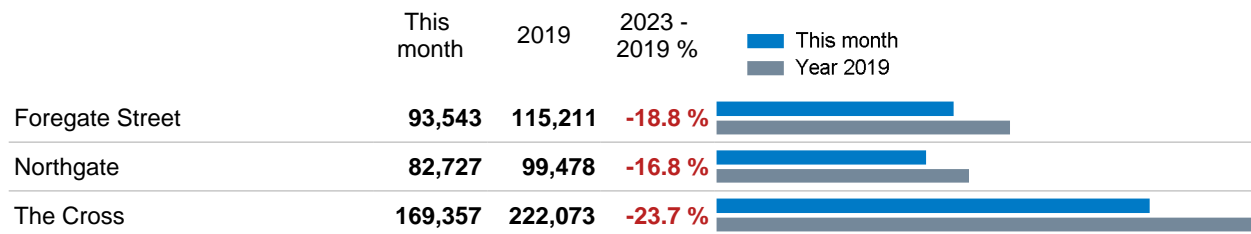
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.



# Footfall Report for: Chester

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	0.9%	33.7%	-2.4%	-0.7%	3.4%	4.6%
North & Yorkshire	1.1%	38.0%	-0.3%	6.1%	2.9%	2.3%
High Street Index - BDSU (BDSU - Comparison)	7.8%	57.8%	4.1%	12.8%	1.5%	0.5%
BDO Sales(Weekly)						
UK	5.1%	48.4%	1.2%	13.9%	0.7%	0.8%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

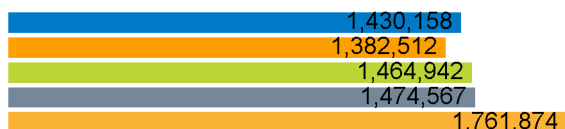
The total number of visitors for the year to date is 10,944,870 which is 0.9% up on the previous year.

The total number of visitors to Chester in month commencing 30 July 2023 was 1,430,158.

The busiest day in month commencing 30 July 2023 was Saturday 19 August with 79,880 visitors.

The peak hour of the month was 13:00 on Saturday 19 August 2023 with footfall of 9,547.

## Footfall Counts by month



■ This Month      ■ 2 Years Ago  
■ Previous Month      ■ 2019  
■ Previous Year

Figures shown below are calculated using monthly totals.

## Weather



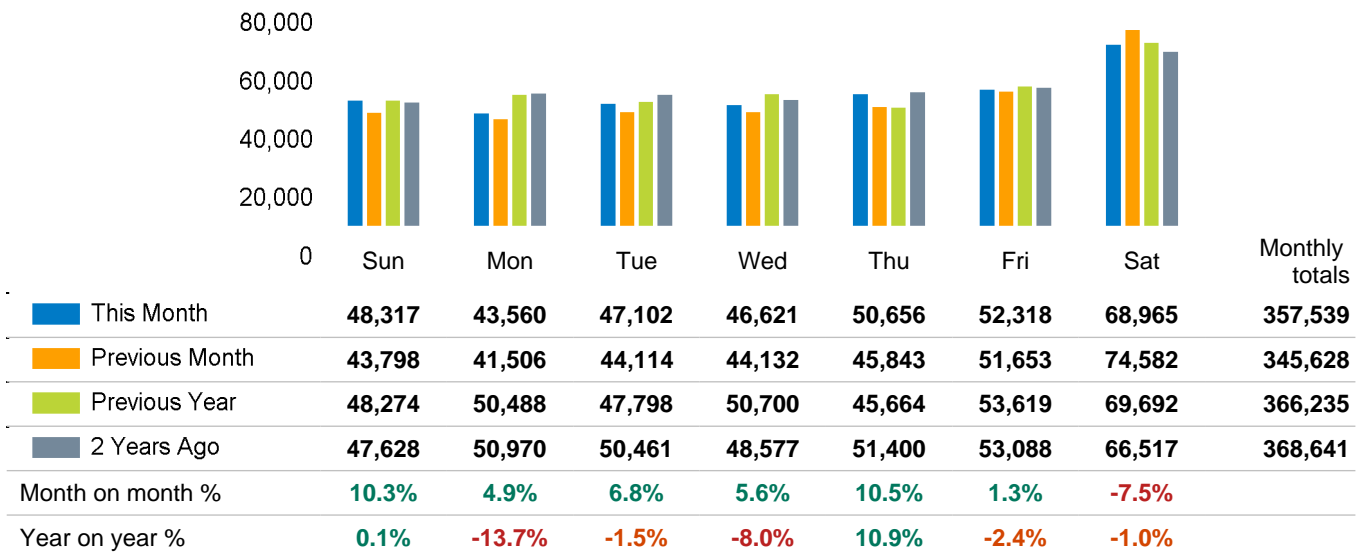
Number of days this month	7	19	2	
Number of days same month last year	15	1	12	
Number of days same month two years ago	10	2	15	1

## Average temperature

	Maximum temperature	Minimum temperature
2023	22°	12°
2022	23°	13°
2021	20°	12°

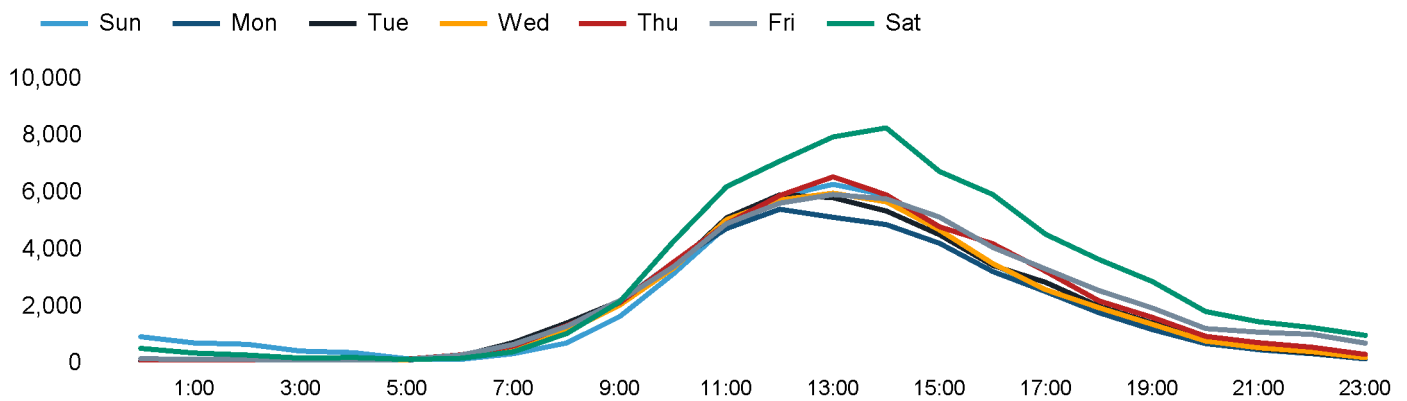
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



## Footfall Counts by hour

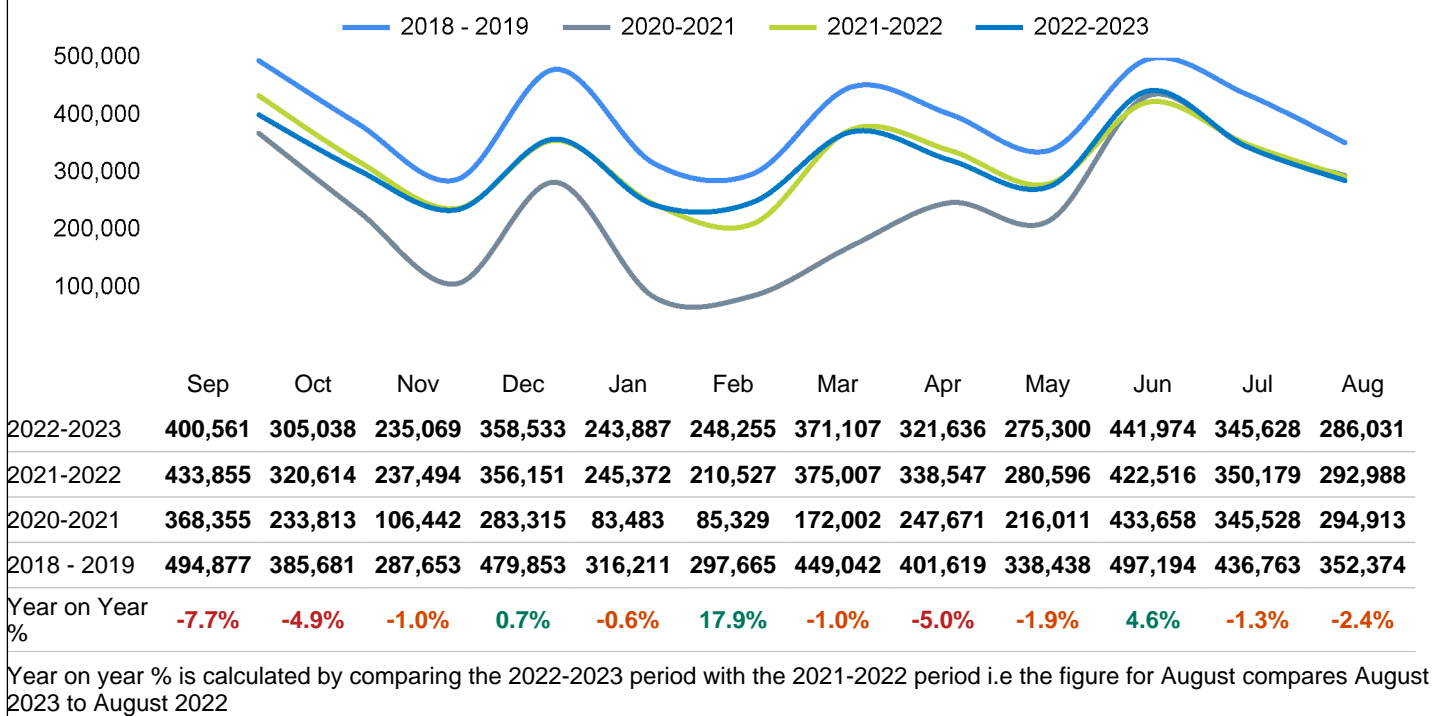
The figures shown below are calculated using a weekly average





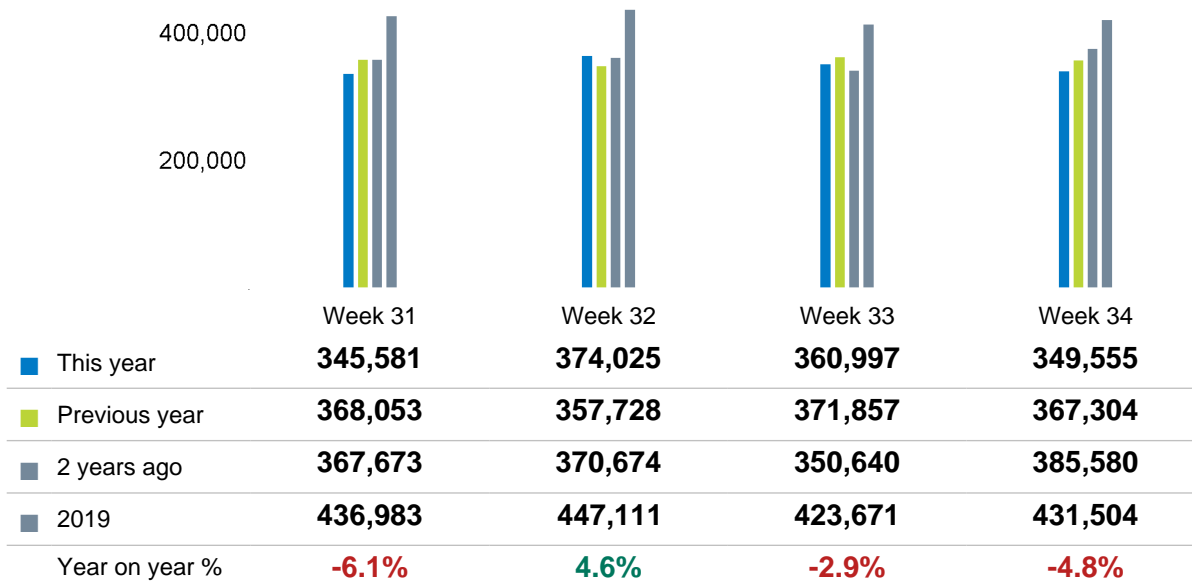
## Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



## Footfall Counts by week of month

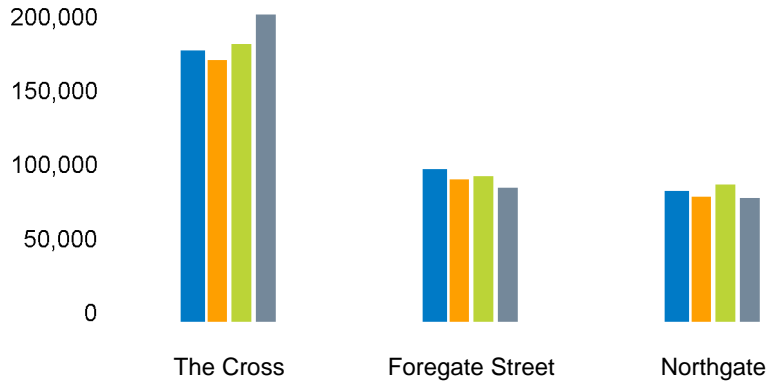
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>174,230</b>	<b>98,457</b>	<b>84,852</b>
Previous Month	<b>169,357</b>	<b>93,543</b>	<b>82,727</b>
Previous Year	<b>179,671</b>	<b>95,923</b>	<b>90,640</b>
2 Years Ago	<b>198,461</b>	<b>88,389</b>	<b>81,791</b>
Year on Year %	<b>-3.0 %</b>	<b>2.6 %</b>	<b>-6.4 %</b>

## Footfall Counts by location



■ The Cross, 48.7 %  
■ Foregate Street, 27.5 %  
■ Northgate, 23.7 %

## Reporting dates

This month - 30 July 2023 - 26 August 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to August, 2023 Vs January, 2022 to August, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2023 Vs August, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2023 Vs 7 2023

# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

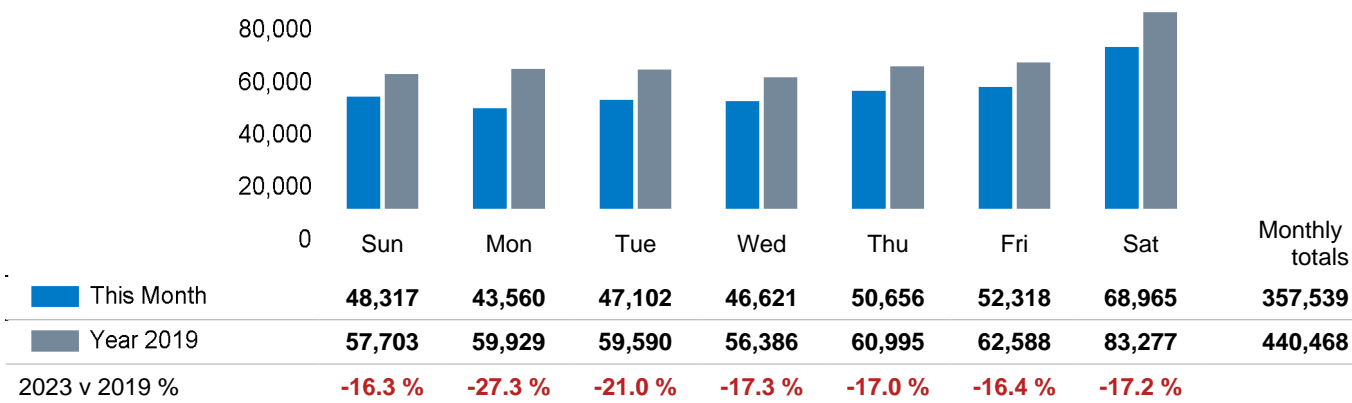
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Chester	<b>-18.0 %</b>	<b>-18.8 %</b>
North & Yorkshire	<b>-16.6 %</b>	<b>-14.7 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-17.0 %</b>	<b>-16.0 %</b>
BDO Sales(Weekly)		
UK	<b>-14.3 %</b>	<b>-13.4 %</b>

Chester is compared to the high street index.

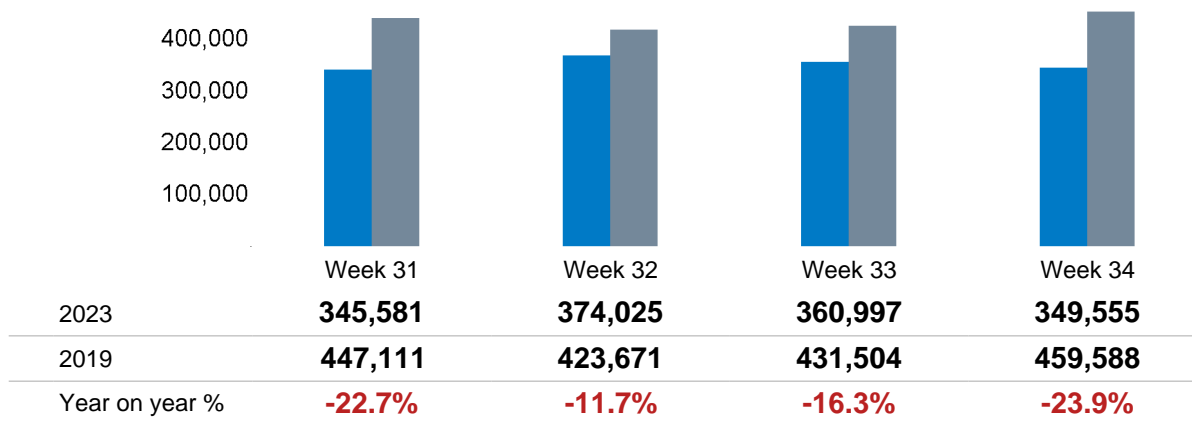
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



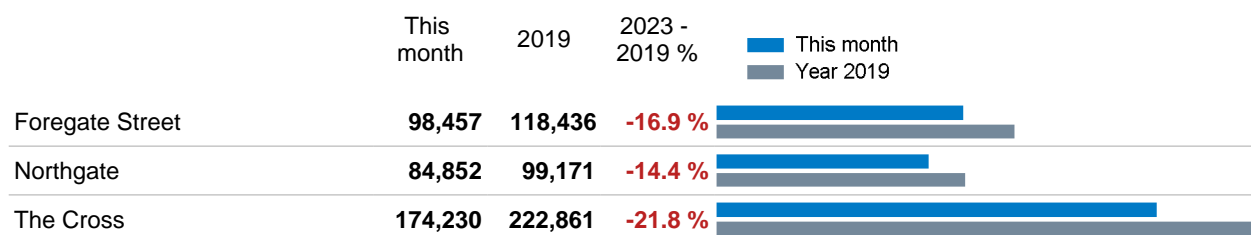
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.



# Footfall Report for: Chester

Weeks This Month: 5  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	1.4%	26.4%	4.8%	-7.7%	-6.1%	-12.5%
North & Yorkshire	1.0%	31.8%	0.8%	0.8%	1.1%	-1.8%
High Street Index - BDSU (BDSU - Comparison)	6.8%	49.9%	0.8%	11.1%	-3.8%	-2.5%
BDO Sales(Weekly)						
UK	4.6%	41.4%	1.4%	9.5%	-3.2%	-3.8%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

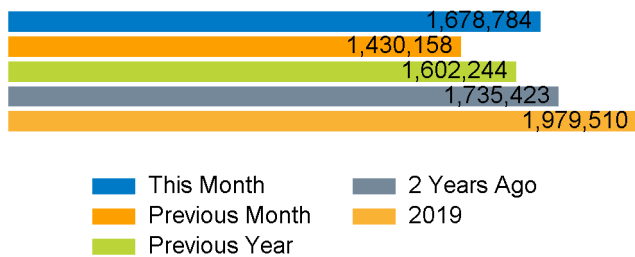
The total number of visitors for the year to date is 12,623,654 which is 1.4% up on the previous year.

The total number of visitors to Chester in month commencing 27 August 2023 was 1,678,784.

The busiest day in month commencing 27 August 2023 was Saturday 2 September with 80,334 visitors.

The peak hour of the month was 12:00 on Saturday 23 September 2023 with footfall of 8,758.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



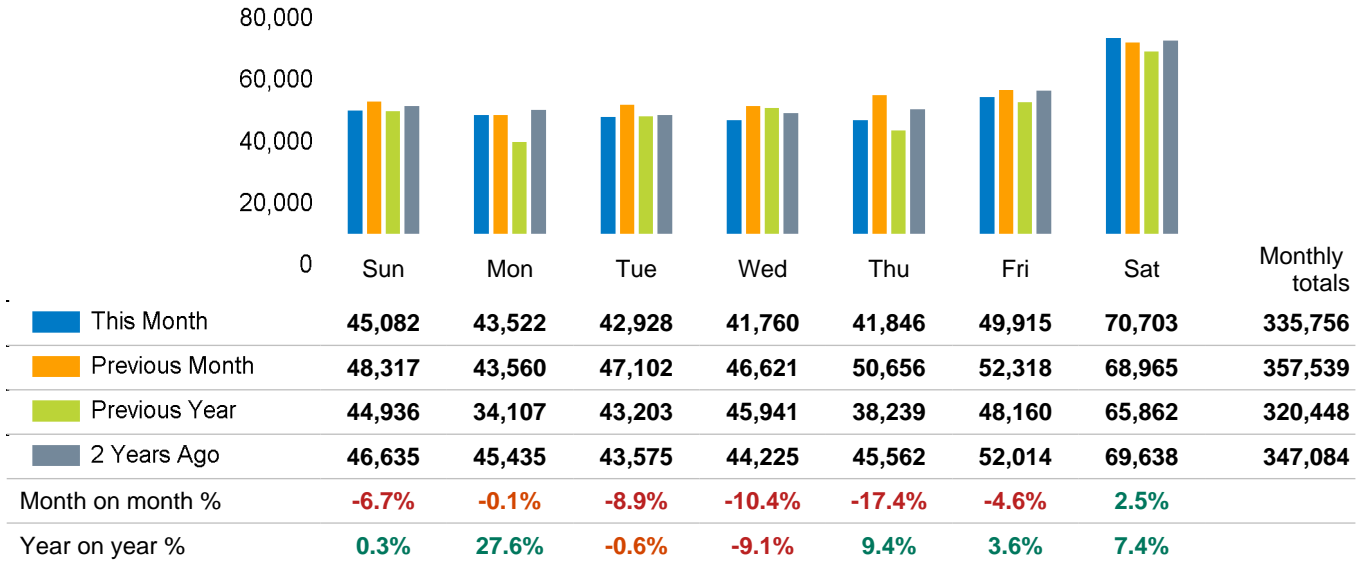
Number of days this month	15	18	2	
Number of days same month last year	10	8	16	1
Number of days same month two years ago	12	7	15	1

## Average temperature

	Maximum temperature	Minimum temperature
2023	21°	11°
2022	19°	11°
2021	20°	12°

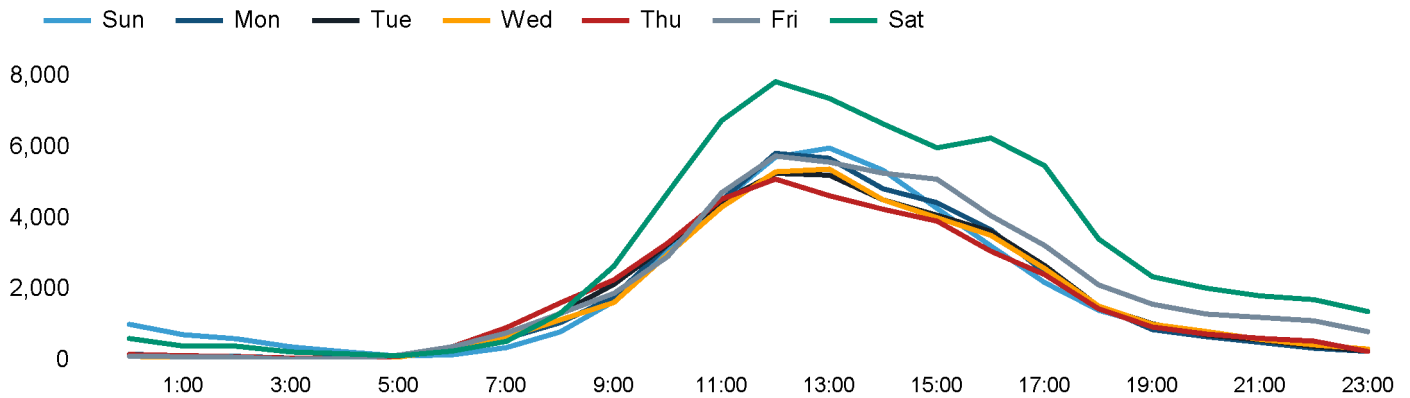
## Footfall Counts by day

The figures shown below are calculated using weekly averages.



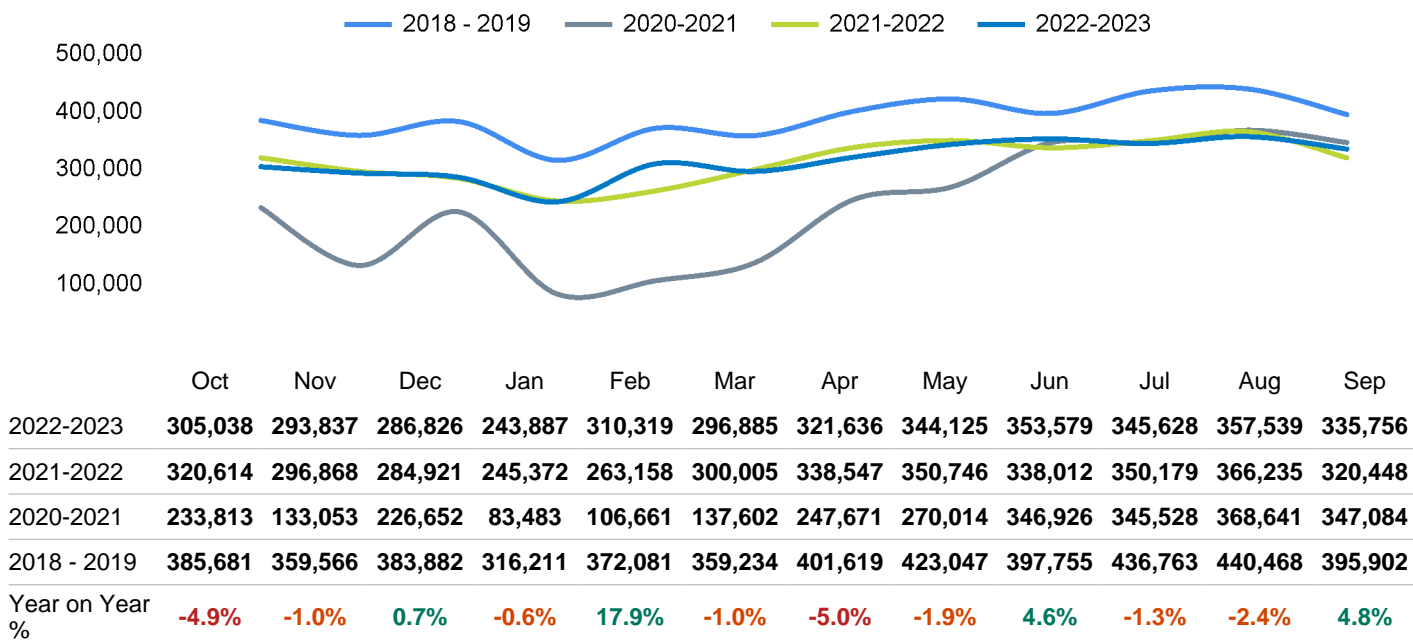
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

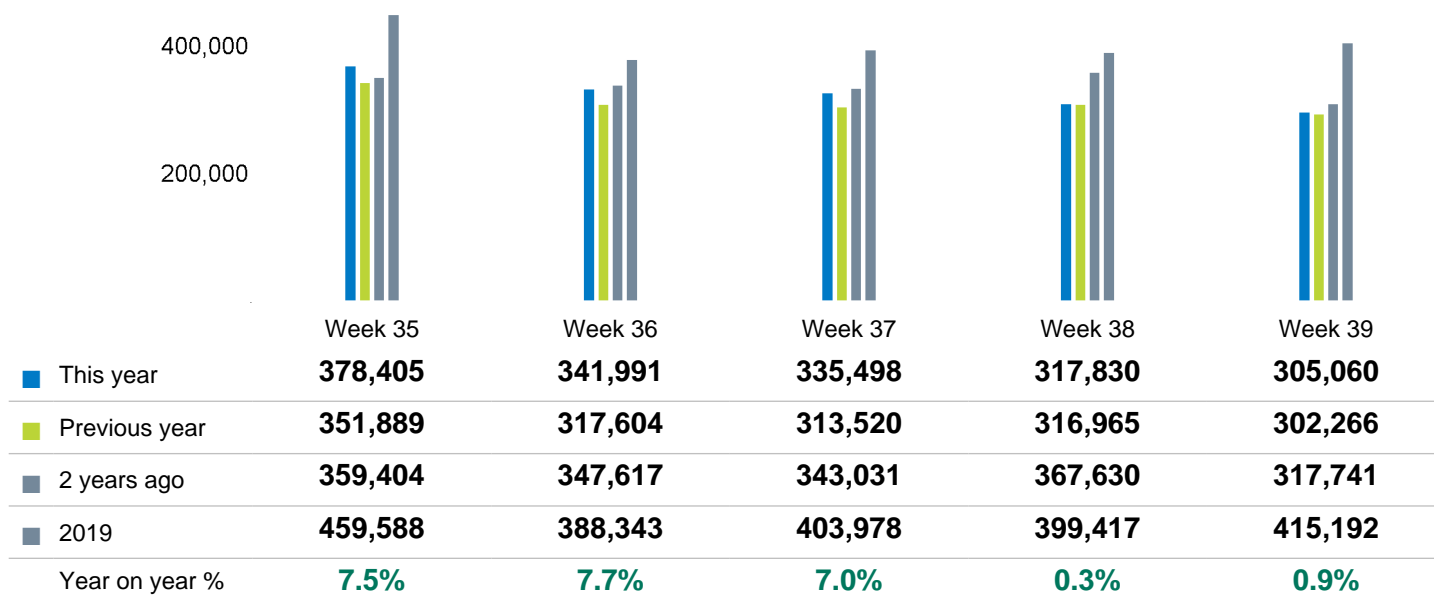
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for September compares September 2023 to September 2022

## Footfall Counts by week of month

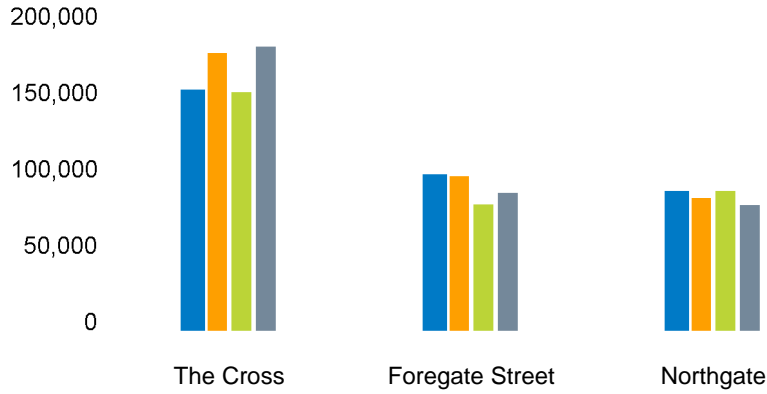
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>150,313</b>	<b>97,887</b>	<b>87,556</b>
Previous Month	<b>174,230</b>	<b>98,457</b>	<b>84,852</b>
Previous Year	<b>150,154</b>	<b>80,913</b>	<b>89,380</b>
2 Years Ago	<b>178,212</b>	<b>88,141</b>	<b>80,730</b>
Year on Year %	<b>0.1 %</b>	<b>21.0 %</b>	<b>-2.0 %</b>

## Footfall Counts by location



■ The Cross, 44.8 %  
■ Foregate Street, 29.2 %  
■ Northgate, 26.1 %

## Reporting dates

This month - 27 August 2023 - 30 September 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to September, 2023 Vs January, 2022 to September, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. September, 2023 Vs September, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 9 2023 Vs 8 2023



# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

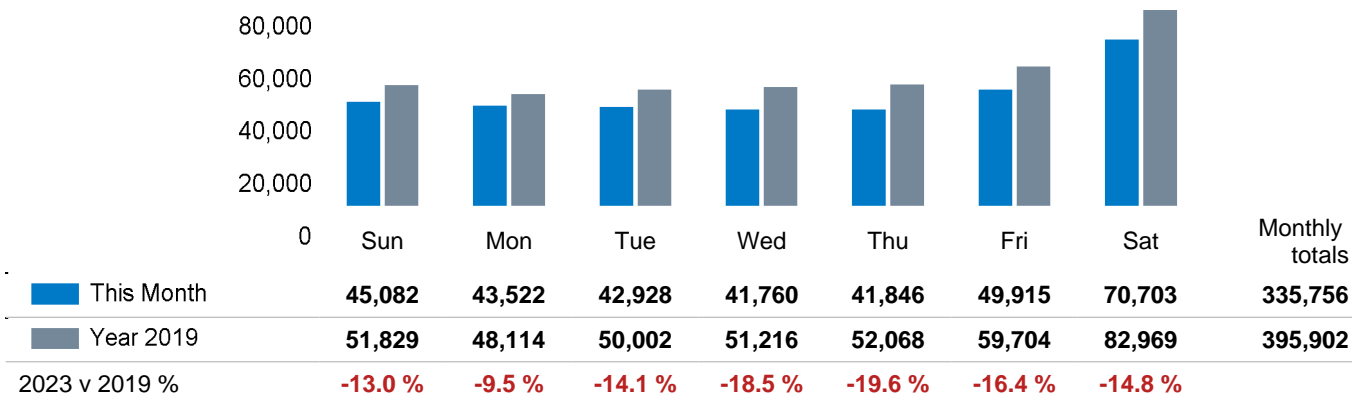
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Chester	<b>-17.6 %</b>	<b>-15.2 %</b>
North & Yorkshire	<b>-16.2 %</b>	<b>-14.0 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-17.2 %</b>	<b>-18.3 %</b>
BDO Sales(Weekly)		
UK	<b>-14.1 %</b>	<b>-12.8 %</b>

Chester is compared to the high street index.

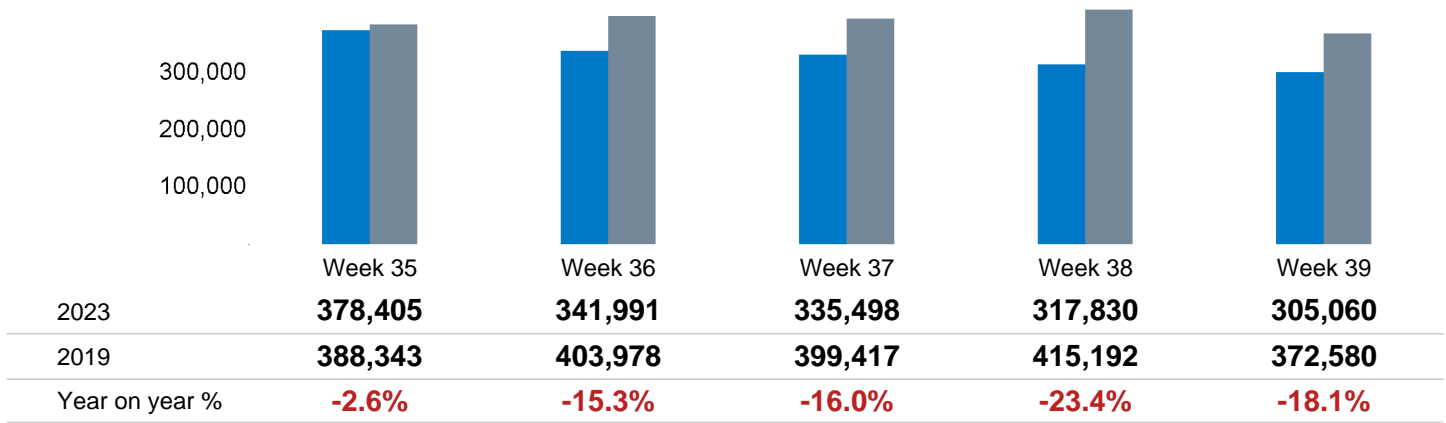
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



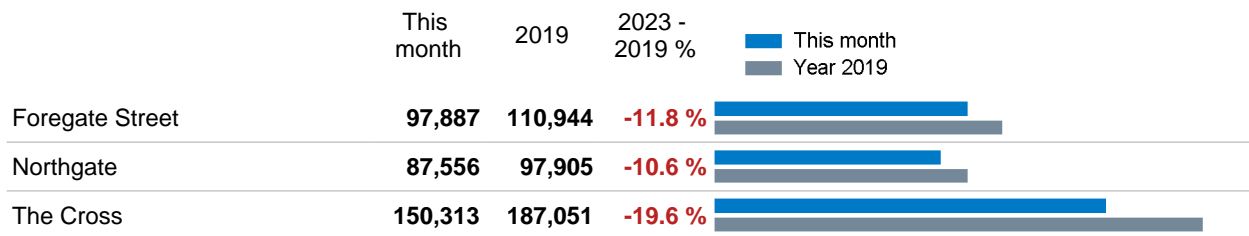
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.



# Footfall Report for: Chester

Weeks This Month: 4  
Weeks Last Month: 5

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	1.2%	22.8%	-1.3%	-4.9%	-10.3%	-4.8%
North & Yorkshire	0.6%	28.2%	-3.1%	1.3%	-2.3%	0.8%
High Street Index - BDSU (BDSU - Comparison)	5.8%	44.8%	-2.8%	9.2%	0.8%	5.1%
BDO Sales(Weekly)						
UK	3.9%	36.9%	-2.0%	7.8%	-1.1%	2.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

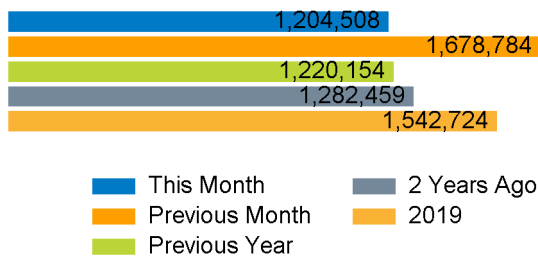
The total number of visitors for the year to date is 13,828,162 which is 1.2% up on the previous year.

The total number of visitors to Chester in month commencing 1 October 2023 was 1,204,508.

The busiest day in month commencing 1 October 2023 was Saturday 7 October with 69,666 visitors.

The peak hour of the month was 12:00 on Saturday 7 October 2023 with footfall of 9,399.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



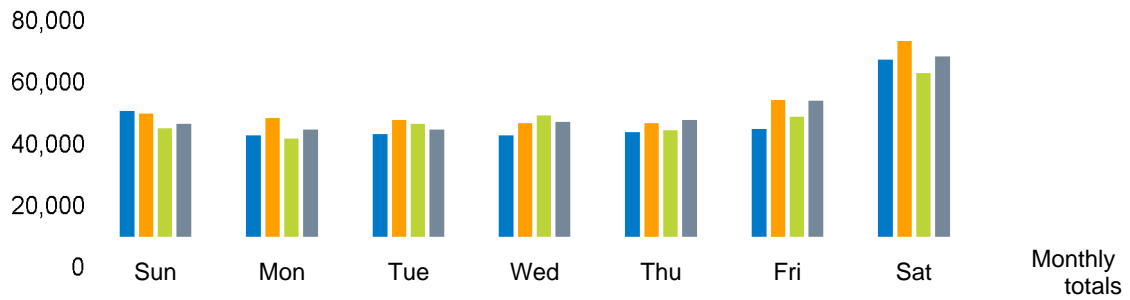
	Sun	Cloud	Rain	Wind
Number of days this month	9	13	5	1
Number of days same month last year	8	16	3	1
Number of days same month two years ago	5	4	19	

## Average temperature

	Maximum temperature	Minimum temperature
2023	17°	8°
2022	16°	8°
2021	16°	10°

## Footfall Counts by day

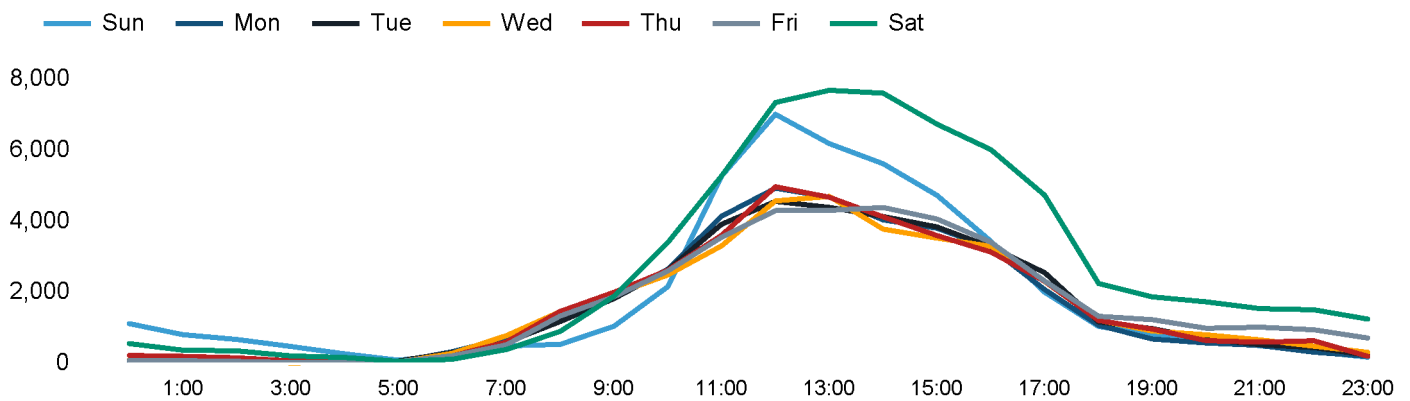
The figures shown below are calculated using weekly averages.



This Month	45,974	37,556	37,855	37,354	38,548	39,682	64,158	301,127
Previous Month	45,082	43,522	42,928	41,760	41,846	49,915	70,703	335,756
Previous Year	40,036	36,357	41,492	44,486	39,290	44,090	59,287	305,038
2 Years Ago	41,628	39,498	39,535	42,268	42,787	49,636	65,262	320,614
Month on month %	2.0%	-13.7%	-11.8%	-10.6%	-7.9%	-20.5%	-9.3%	
Year on year %	14.8%	3.3%	-8.8%	-16.0%	-1.9%	-10.0%	8.2%	

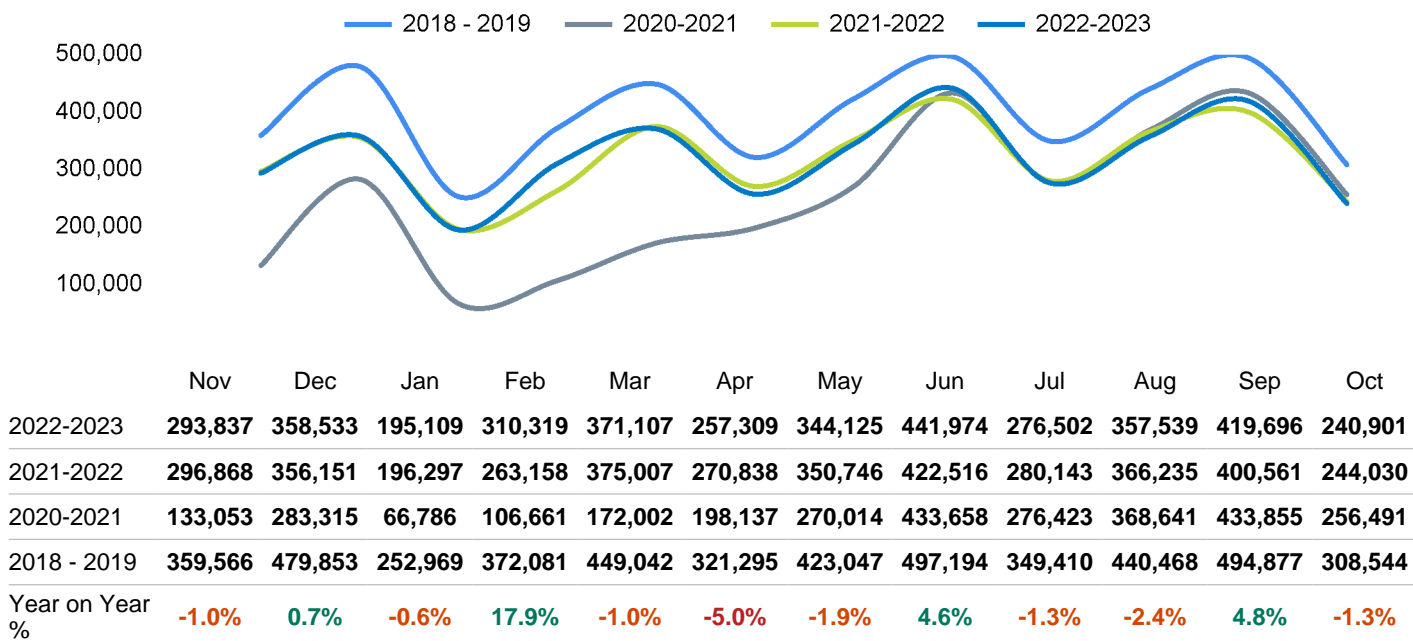
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

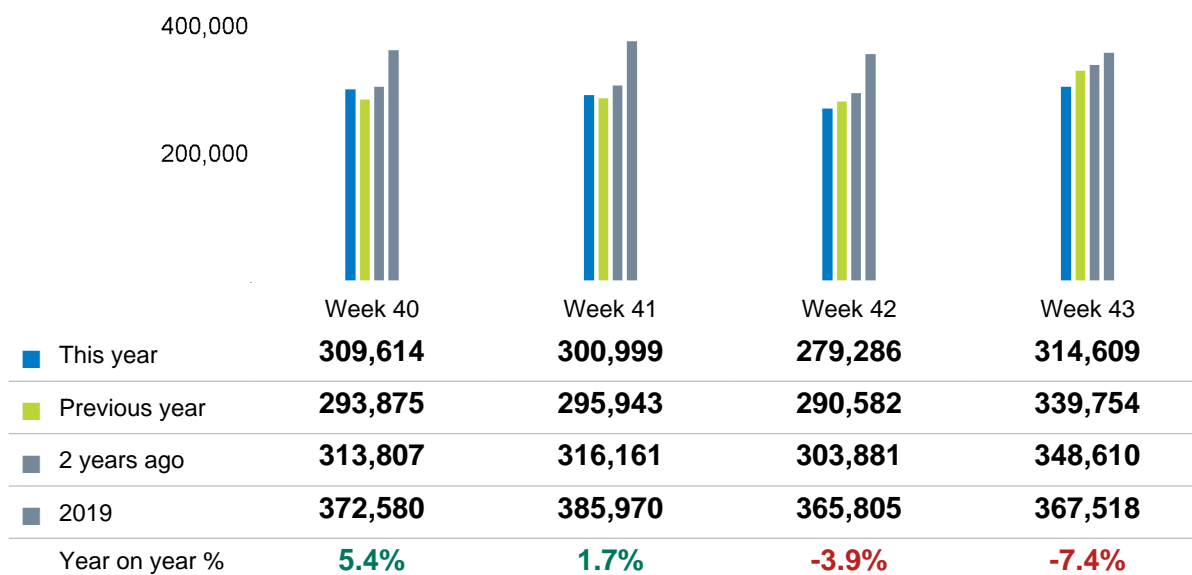
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for October compares October 2023 to October 2022

## Footfall Counts by week of month

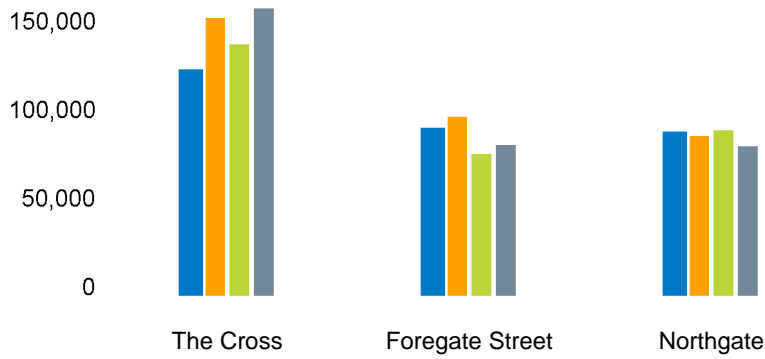
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>121,750</b>	<b>90,847</b>	<b>88,529</b>
Previous Month	<b>150,313</b>	<b>97,887</b>	<b>87,556</b>
Previous Year	<b>136,285</b>	<b>78,181</b>	<b>90,571</b>
2 Years Ago	<b>155,514</b>	<b>82,895</b>	<b>82,204</b>
Year on Year %	<b>-10.7 %</b>	<b>16.2 %</b>	<b>-2.3 %</b>

## Footfall Counts by location



■ The Cross, 40.4 %  
■ Foregate Street, 30.2 %  
■ Northgate, 29.4 %

## Reporting dates

This month - 01 October 2023 - 28 October 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to October, 2023 Vs January, 2022 to October, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2023 Vs October, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2023 Vs 9 2023

# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

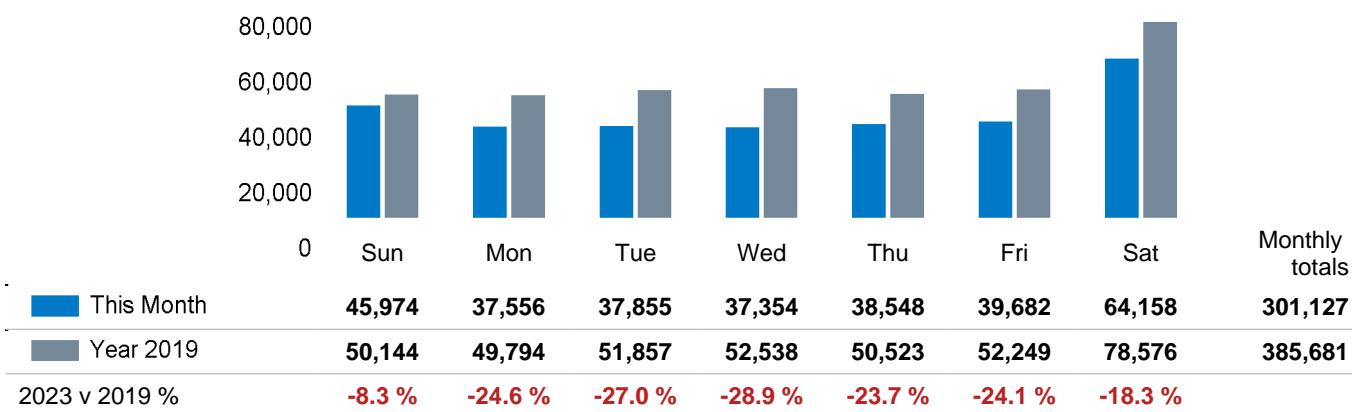
### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Chester	<b>-18.0 %</b>	<b>-21.9 %</b>
North & Yorkshire	<b>-16.0 %</b>	<b>-13.7 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-17.1 %</b>	<b>-16.0 %</b>
BDO Sales(Weekly)		
UK	<b>-13.9 %</b>	<b>-11.9 %</b>

Chester is compared to the high street index.

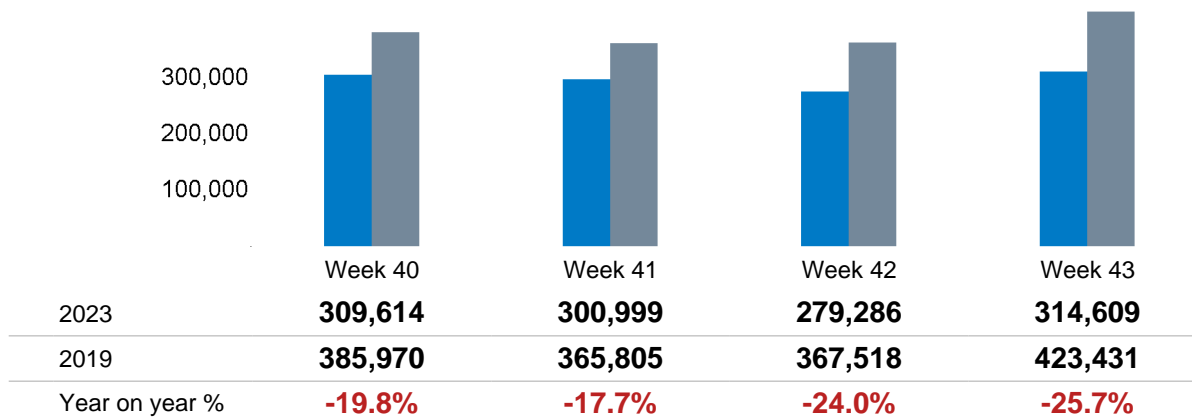
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



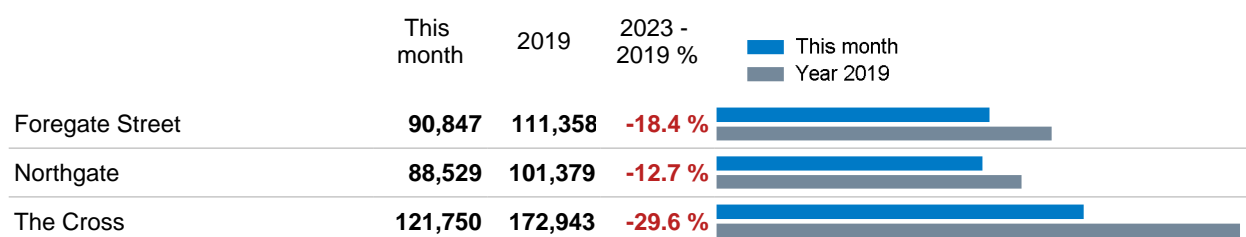
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.





# Footfall Report for: Chester

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	1.2%	20.5%	1.5%	-1.0%	-1.0%	-3.7%
North & Yorkshire	0.5%	25.3%	-0.6%	0.4%	-0.2%	-2.5%
High Street Index - BDSU (BDSU - Comparison)	5.0%	41.0%	-1.9%	11.0%	3.7%	3.5%
BDO Sales(Weekly)						
UK	3.5%	33.3%	-0.7%	5.6%	-1.0%	-2.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

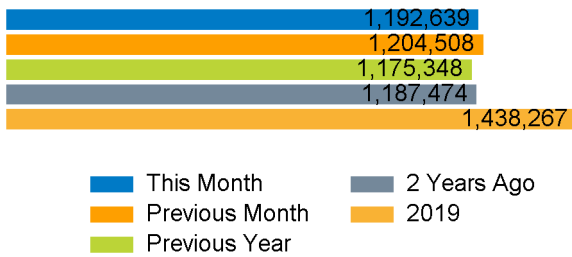
The total number of visitors for the year to date is 15,020,801 which is 1.2% up on the previous year.

The total number of visitors to Chester in month commencing 29 October 2023 was 1,192,639.

The busiest day in month commencing 29 October 2023 was Saturday 25 November with 73,498 visitors.

The peak hour of the month was 14:00 on Saturday 25 November 2023 with footfall of 11,141.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



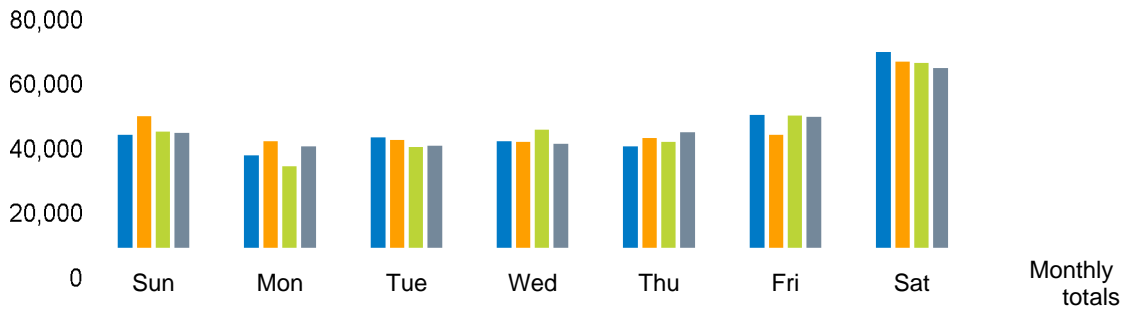
Number of days this month	9	16	3	
Number of days same month last year	10	14	3	1
Number of days same month two years ago	5	8	15	

## Average temperature

	Maximum temperature	Minimum temperature
2023	12°	5°
2022	12°	7°
2021	11°	6°

## Footfall Counts by day

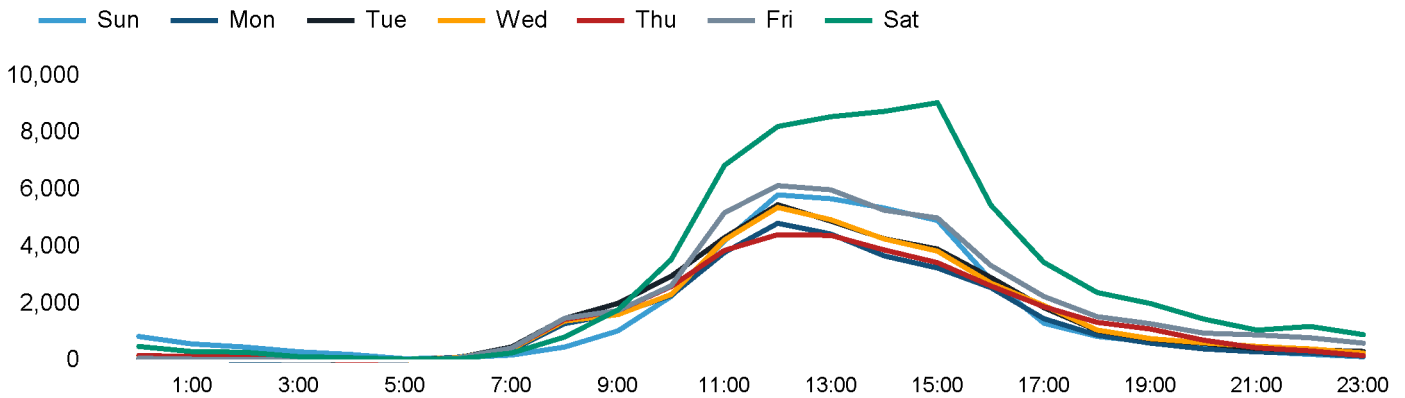
The figures shown below are calculated using weekly averages.



This Month	39,550	32,778	38,736	37,573	35,784	46,236	67,502	298,159
Previous Month	45,974	37,556	37,855	37,354	38,548	39,682	64,158	301,127
Previous Year	40,649	29,048	35,548	41,386	37,173	46,207	63,826	293,837
2 Years Ago	40,304	35,672	35,976	36,541	40,588	45,653	62,134	296,868
Month on month %	-14.0%	-12.7%	2.3%	0.6%	-7.2%	16.5%	5.2%	
Year on year %	-2.7%	12.8%	9.0%	-9.2%	-3.7%	0.1%	5.8%	

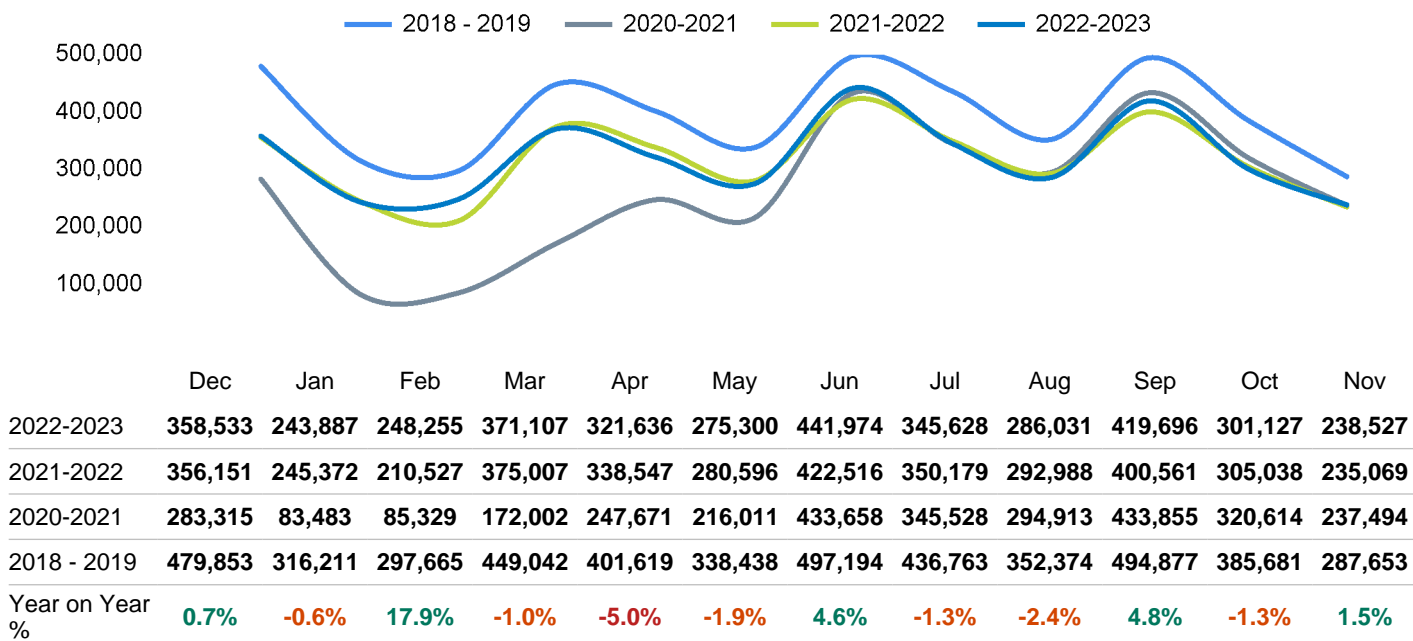
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

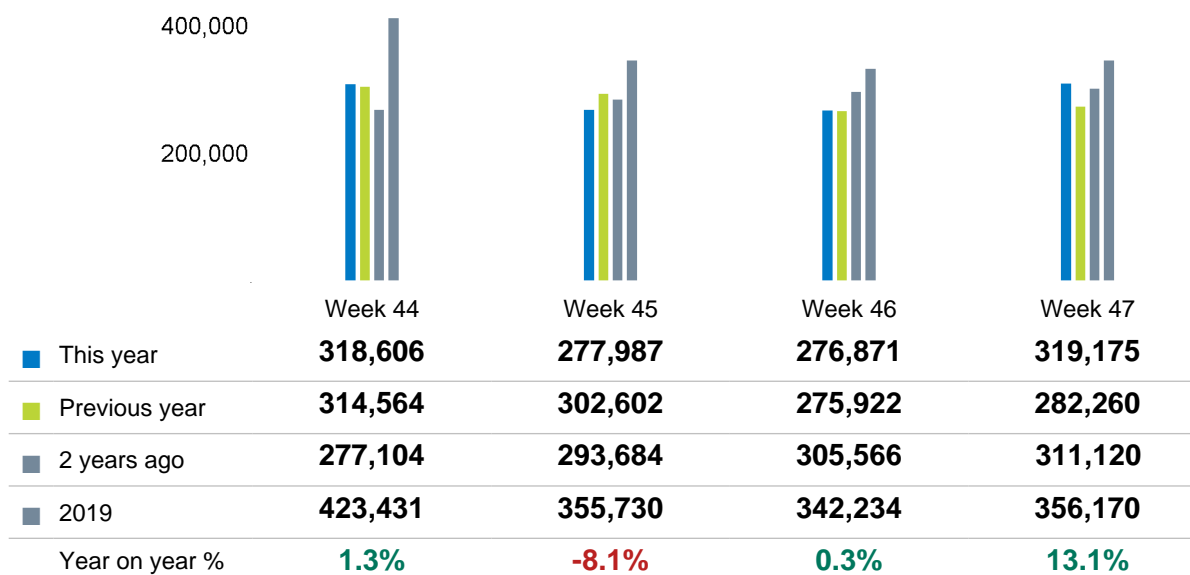
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for November compares November 2023 to November 2022

## Footfall Counts by week of month

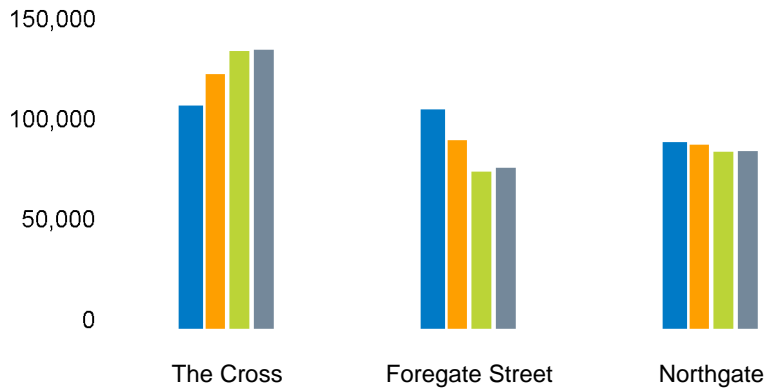
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>105,648</b>	<b>104,010</b>	<b>88,500</b>
Previous Month	<b>121,750</b>	<b>90,847</b>	<b>88,529</b>
Previous Year	<b>132,471</b>	<b>76,021</b>	<b>85,344</b>
2 Years Ago	<b>133,259</b>	<b>77,980</b>	<b>85,629</b>
Year on Year %	<b>-20.2 %</b>	<b>36.8 %</b>	<b>3.7 %</b>

## Footfall Counts by location



■ The Cross, 35.4 %  
■ Foregate Street, 34.9 %  
■ Northgate, 29.7 %

## Reporting dates

This month - 29 October 2023 - 25 November 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to November, 2023 Vs January, 2022 to November, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. November, 2023 Vs November, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 11 2023 Vs 10 2023

# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

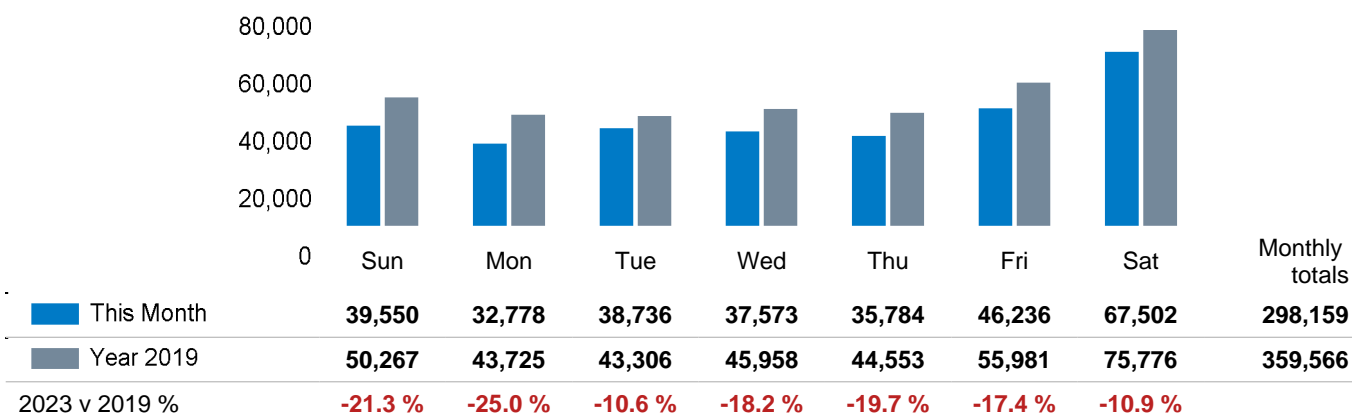
### Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Chester	<b>-17.9 %</b>	<b>-17.1 %</b>
North & Yorkshire	<b>-16.0 %</b>	<b>-15.8 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-17.1 %</b>	<b>-17.4 %</b>
BDO Sales(Weekly)		
UK	<b>-13.8 %</b>	<b>-12.6 %</b>

Chester is compared to the high street index.

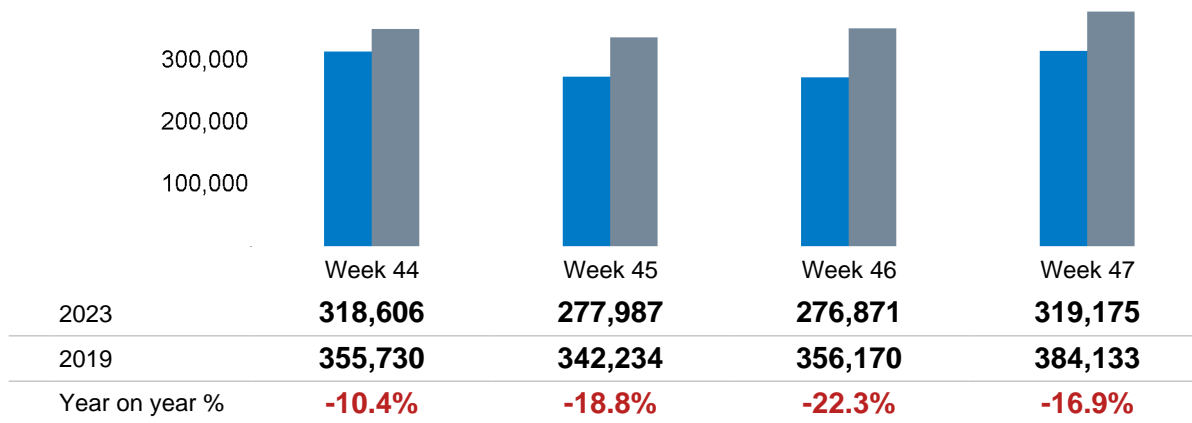
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



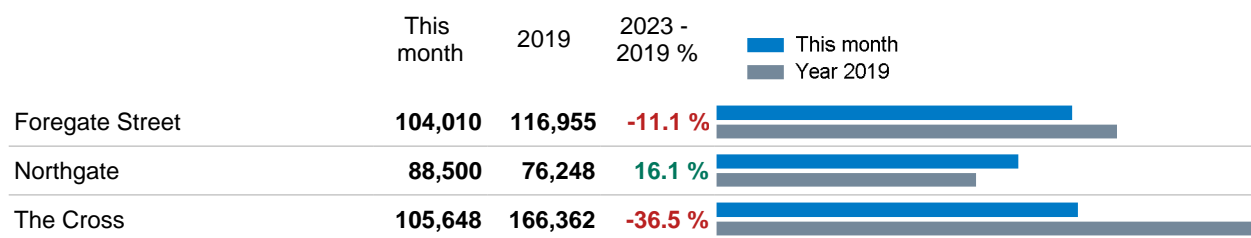
## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.



# Footfall Report for: Chester

 Weeks This Month: 5  
 Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	<b>1.9%</b>	<b>18.5%</b>	<b>9.1%</b>	<b>0.7%</b>	<b>4.9%</b>	<b>-2.4%</b>
North & Yorkshire	<b>0.6%</b>	<b>22.9%</b>	<b>1.3%</b>	<b>3.5%</b>	<b>1.2%</b>	<b>-0.5%</b>
High Street Index - BDSU (BDSU - Comparison)	<b>4.6%</b>	<b>38.5%</b>	<b>1.3%</b>	<b>21.3%</b>	<b>9.1%</b>	<b>7.8%</b>
BDO Sales(Weekly)						
UK	<b>3.3%</b>	<b>30.8%</b>	<b>1.2%</b>	<b>12.7%</b>	<b>3.7%</b>	<b>1.6%</b>

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

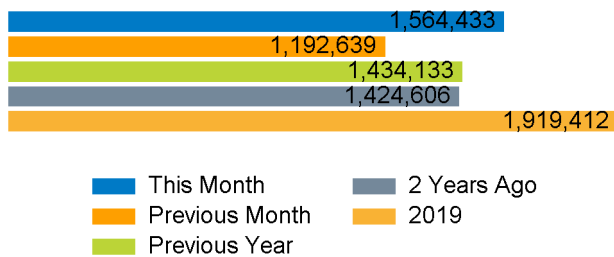
The total number of visitors for the year to date is 16,585,234 which is 1.9% up on the previous year.

The total number of visitors to Chester in month commencing 26 November 2023 was 1,564,433.

The busiest day in month commencing 26 November 2023 was Saturday 2 December with 74,262 visitors.

The peak hour of the month was 13:00 on Saturday 2 December 2023 with footfall of 11,824.

## Footfall Counts by month



Figures shown below are calculated using monthly totals.

## Weather



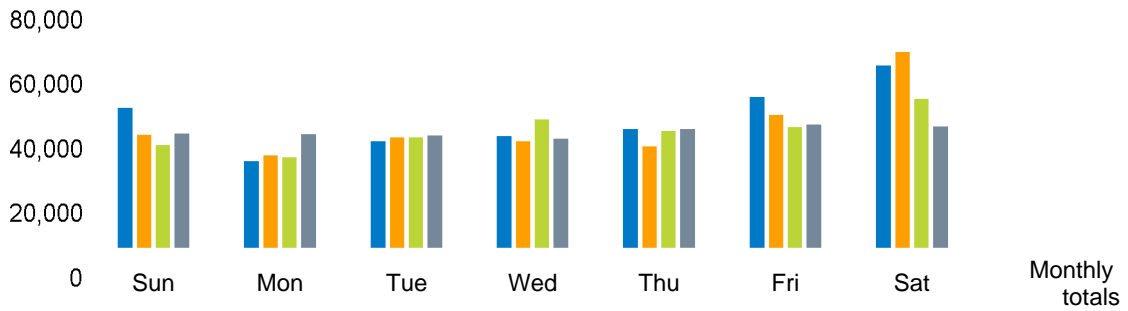
	Sun	Cloud	Rain	Snow	Wind
Number of days this month	11	21	3		
Number of days same month last year	12	20	2		1
Number of days same month two years ago	3	5	23	1	3

## Average temperature

	Maximum temperature	Minimum temperature
2023	<b>10°</b>	<b>3°</b>
2022	<b>7°</b>	<b>1°</b>
2021	<b>9°</b>	<b>5°</b>

## Footfall Counts by day

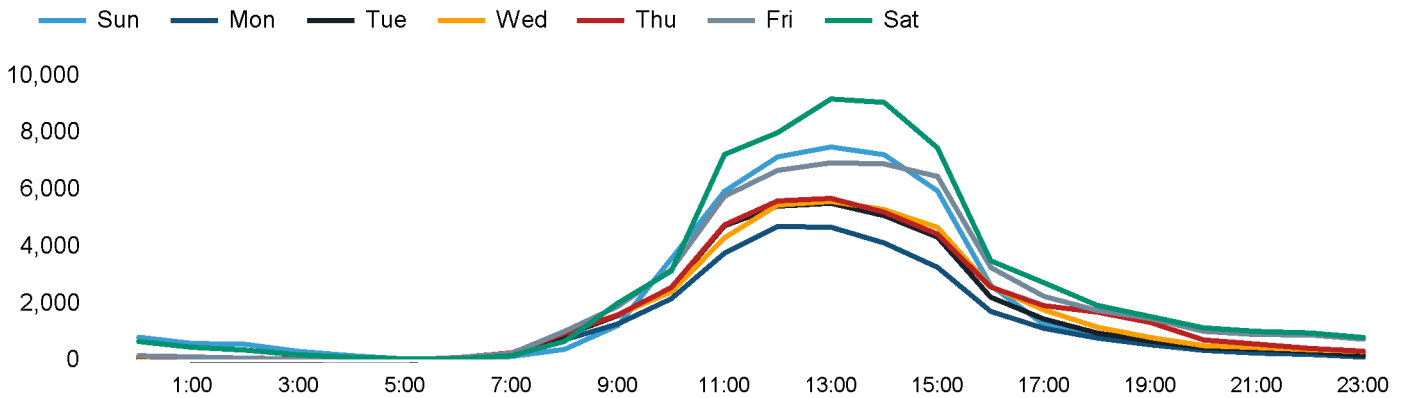
The figures shown below are calculated using weekly averages.



This Month	48,712	30,735	37,442	39,304	41,513	52,325	62,855	312,886
Previous Month	39,550	32,778	38,736	37,573	35,784	46,236	67,502	298,159
Previous Year	36,138	32,171	38,767	44,803	41,037	42,252	51,658	286,826
2 Years Ago	40,169	39,794	39,362	38,441	41,600	43,167	42,388	284,921
Month on month %	23.2%	-6.2%	-3.3%	4.6%	16.0%	13.2%	-6.9%	
Year on year %	34.8%	-4.5%	-3.4%	-12.3%	1.2%	23.8%	21.7%	

## Footfall Counts by hour

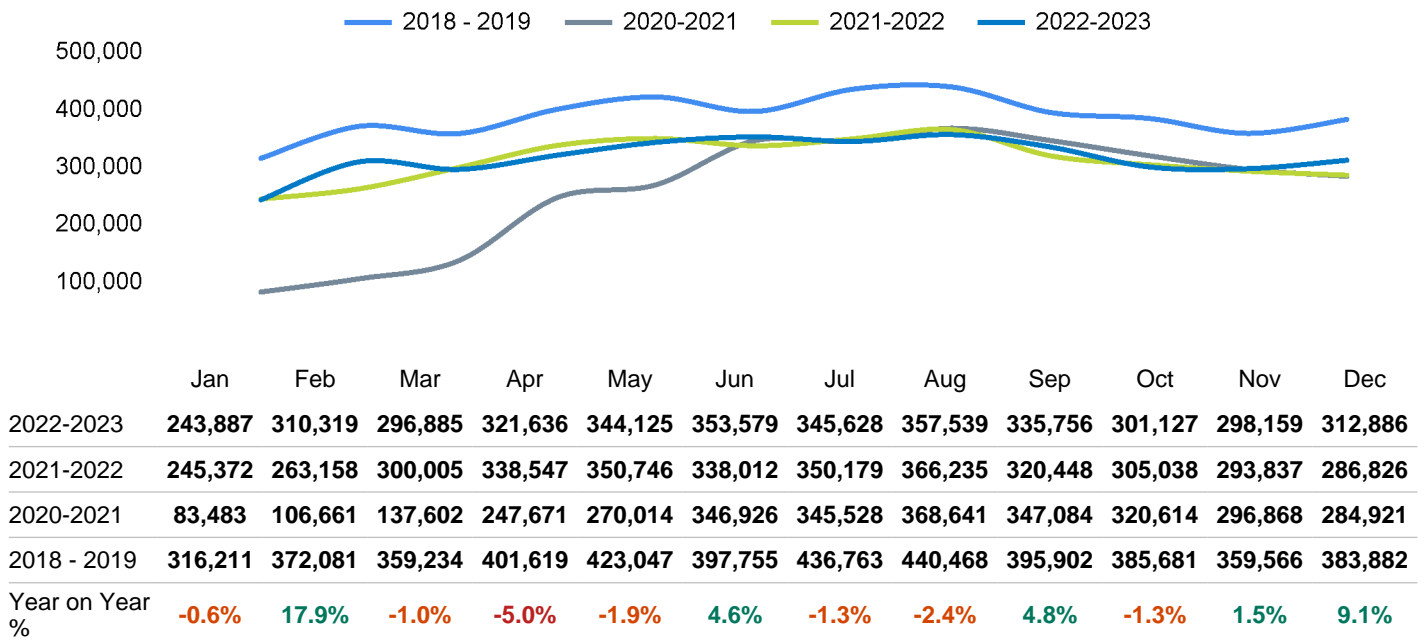
The figures shown below are calculated using a weekly average





## Footfall Counts - rolling 12 months

The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for December compares December 2023 to December 2022

## Footfall Counts by week of month

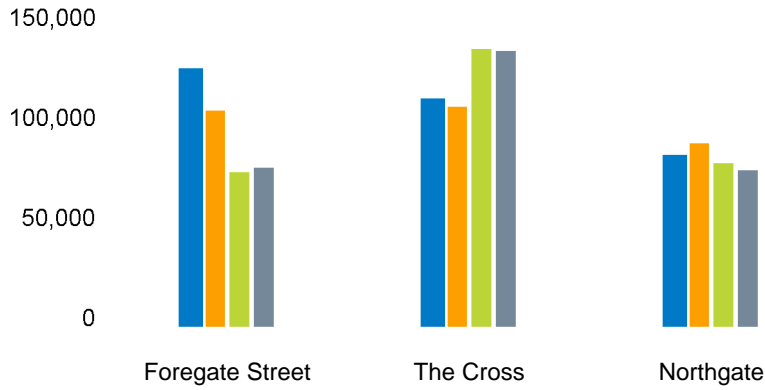
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month   
 ■ Previous month   
 ■ Previous year   
 ■ 2 Years ago



This Month	<b>122,554</b>	<b>108,461</b>	<b>81,870</b>
Previous Month	<b>104,010</b>	<b>105,648</b>	<b>88,500</b>
Previous Year	<b>74,999</b>	<b>132,720</b>	<b>79,107</b>
2 Years Ago	<b>77,145</b>	<b>131,966</b>	<b>75,809</b>
Year on Year %	<b>63.4 %</b>	<b>-18.3 %</b>	<b>3.5 %</b>

## Footfall Counts by location



■ Foregate Street, 39.2 %  
■ The Cross, 34.7 %  
■ Northgate, 26.2 %

## Reporting dates

This month - 26 November 2023 - 30 December 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to December, 2023 Vs January, 2022 to December, 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. December, 2023 Vs December, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month. 12 2023 Vs 11 2023

# 2019 Comparison for: Chester

## 2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section *below* and shows your current performance in 2022 against the similar time period in 2019

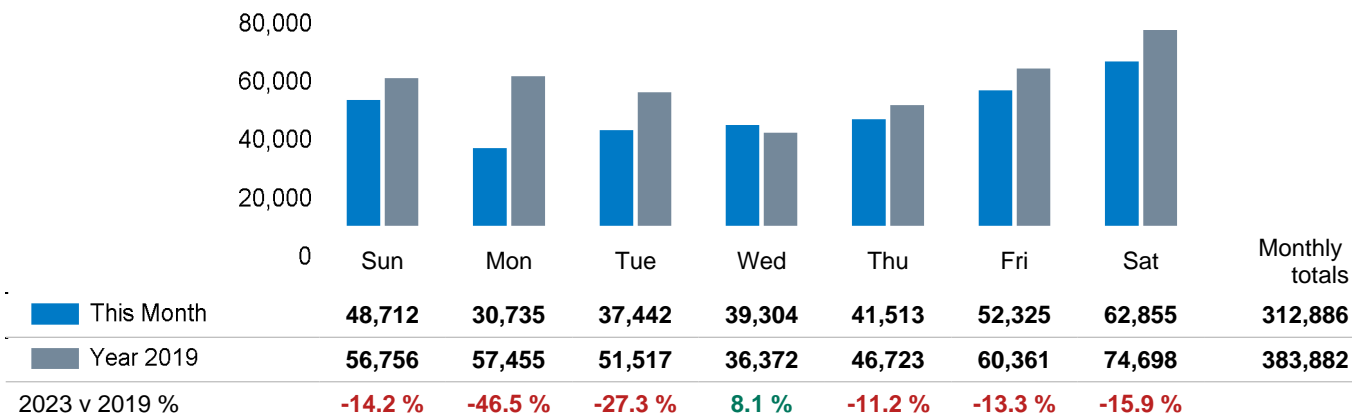
### Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Chester	<b>-18.0 %</b>	<b>-18.5 %</b>
North & Yorkshire	<b>-15.9 %</b>	<b>-14.9 %</b>
High Street Index - BDSU (BDSU - Comparison)	<b>-16.7 %</b>	<b>-13.5 %</b>
BDO Sales(Weekly)		
UK	<b>-13.5 %</b>	<b>-11.4 %</b>

Chester is compared to the high street index.

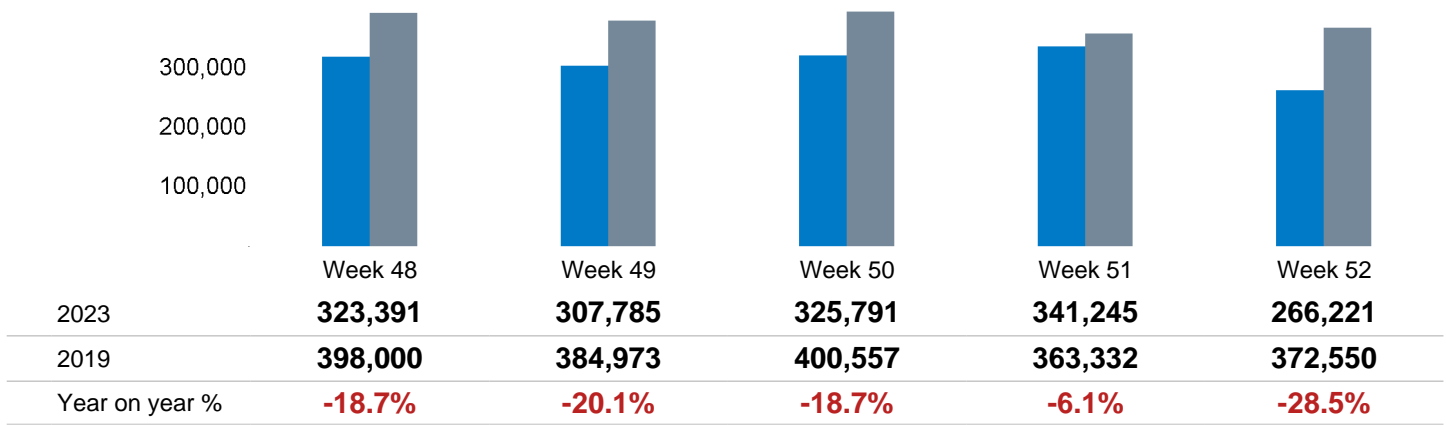
### Footfall Counts by day

The figures shown below are calculated using weekly averages.



## Footfall Counts by week of month

The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

