

Footfall Report for: Chester

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

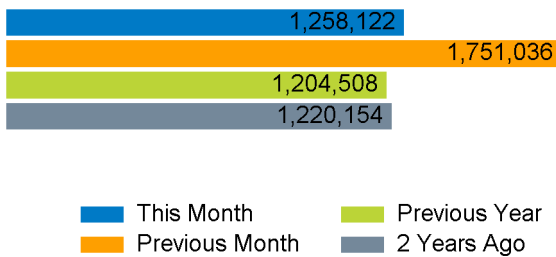
	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Chester	1.0%	1.2%	4.5%	-1.3%	-10.2%	-10.3%
North & Yorkshire	-1.5%	0.6%	-0.9%	-3.1%	-1.4%	-2.3%
High Street Index - BDSU (BDSU - Comparison)	-0.2%	5.8%	1.3%	-2.8%	3.6%	0.8%
BDO Sales(Weekly)						
UK	-0.8%	3.9%	-0.8%	-2.0%	-0.1%	-1.1%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

- The total number of visitors for the year to date is 13,967,463 which is 1% up on the previous year.
- The total number of visitors to Chester in month commencing 29 September 2024 was 1,258,122.
- The busiest day in month commencing 29 September 2024 was Saturday 5 October with 78,289 visitors.
- The peak hour of the month was 13:00 on Saturday 26 October 2024 with footfall of 11,621.

Footfall Counts by month



Figures shown below are calculated using monthly totals.

Weather



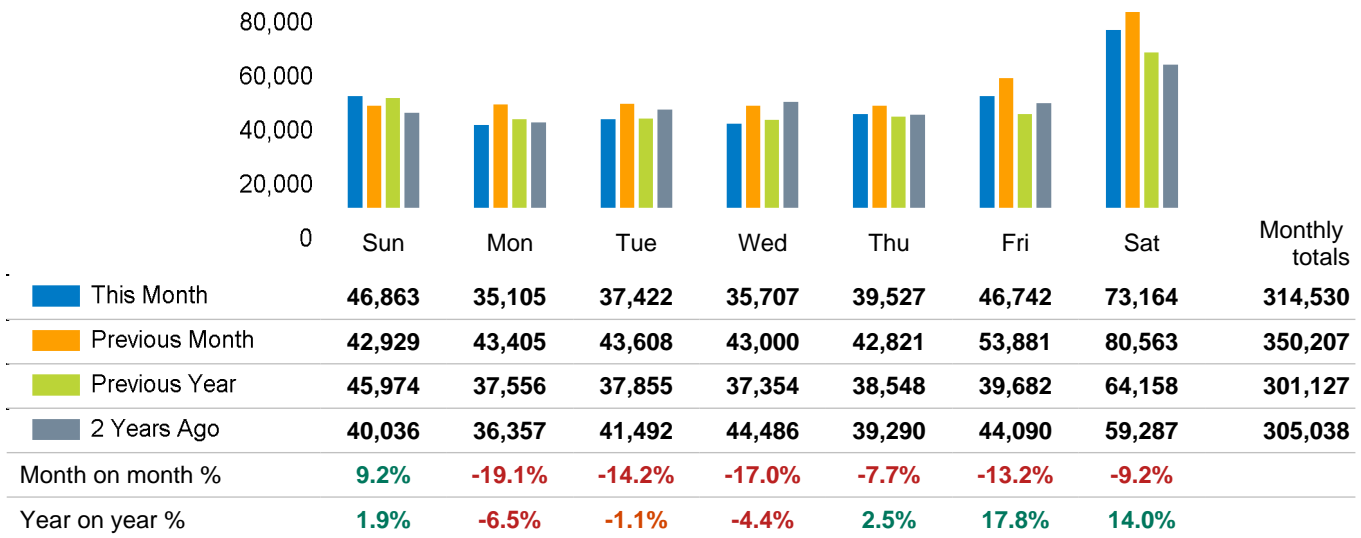
Number of days this month	13	12	3	
Number of days same month last year	9	13	5	1
Number of days same month two years ago	8	16	3	1

Average temperature

	Maximum temperature	Minimum temperature
2024	16°	7°
2023	17°	8°
2022	16°	8°

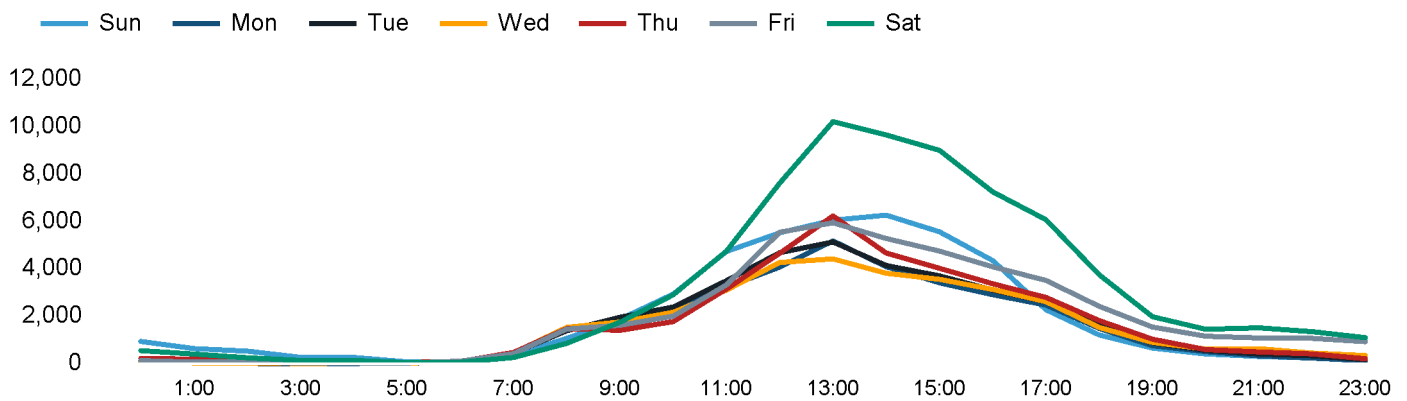
Footfall Counts by day

The figures shown below are calculated using weekly averages.



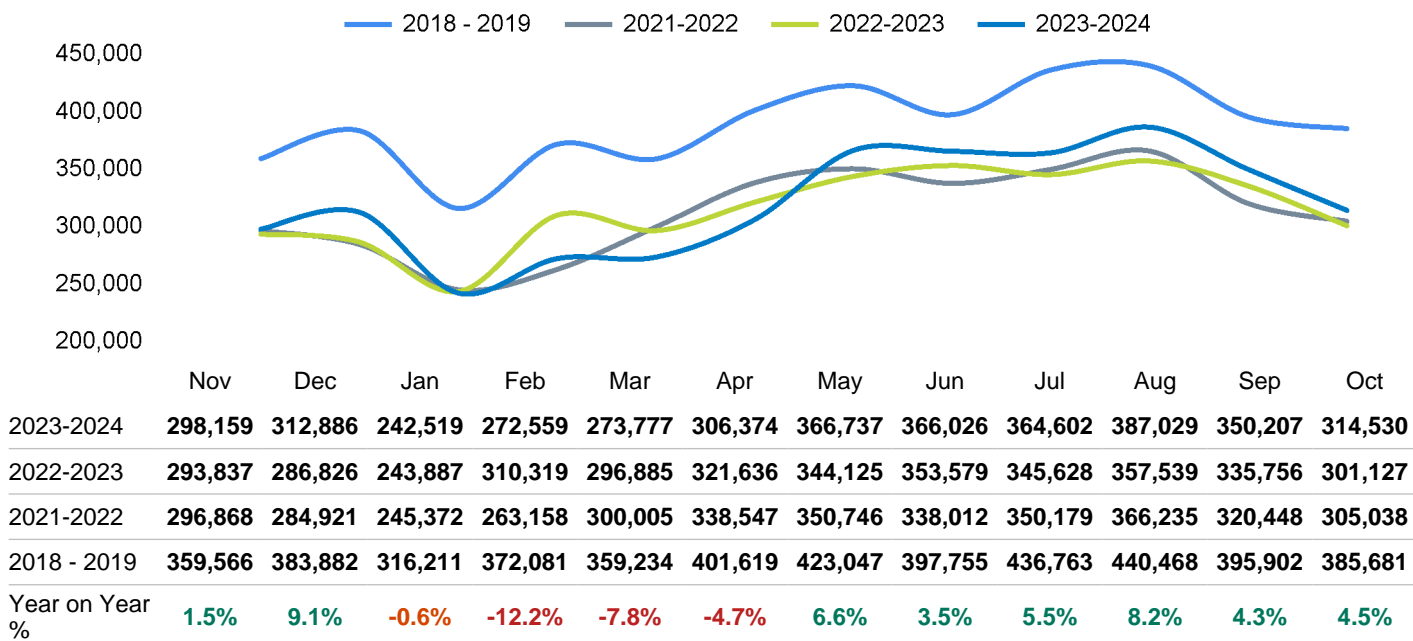
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

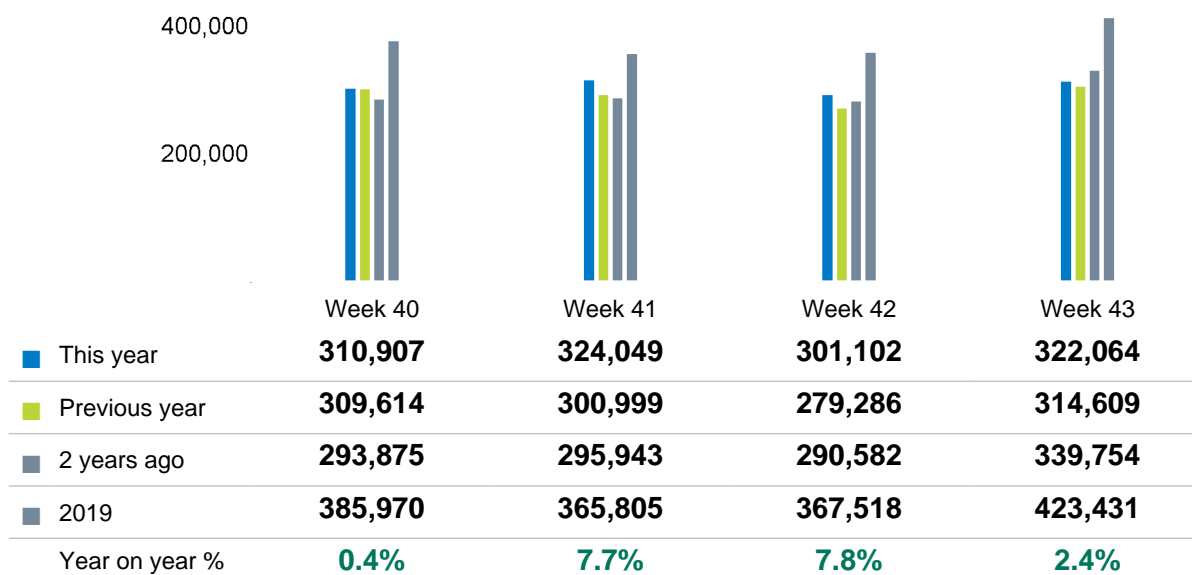
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for October compares October 2024 to October 2023

Footfall Counts by week of month

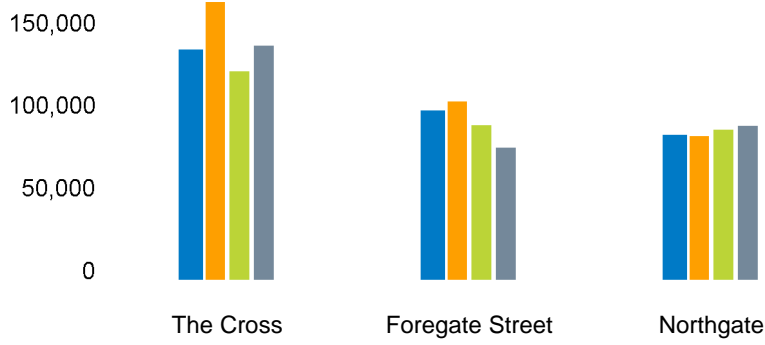
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	132,450	97,951	84,128
Previous Month	160,985	104,609	84,612
Previous Year	121,750	90,847	88,529
2 Years Ago	136,285	78,181	90,571
Year on Year %	8.8 %	7.8 %	-5.0 %

Footfall Counts by location



■ The Cross, 42.1 %
■ Foregate Street, 31.1 %
■ Northgate, 26.7 %

Reporting dates

This month - 29 September 2024 - 26 October 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to October , 2024 Vs January, 2023 to October , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. October, 2024 Vs October, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 10 2024 Vs 9 2024

