

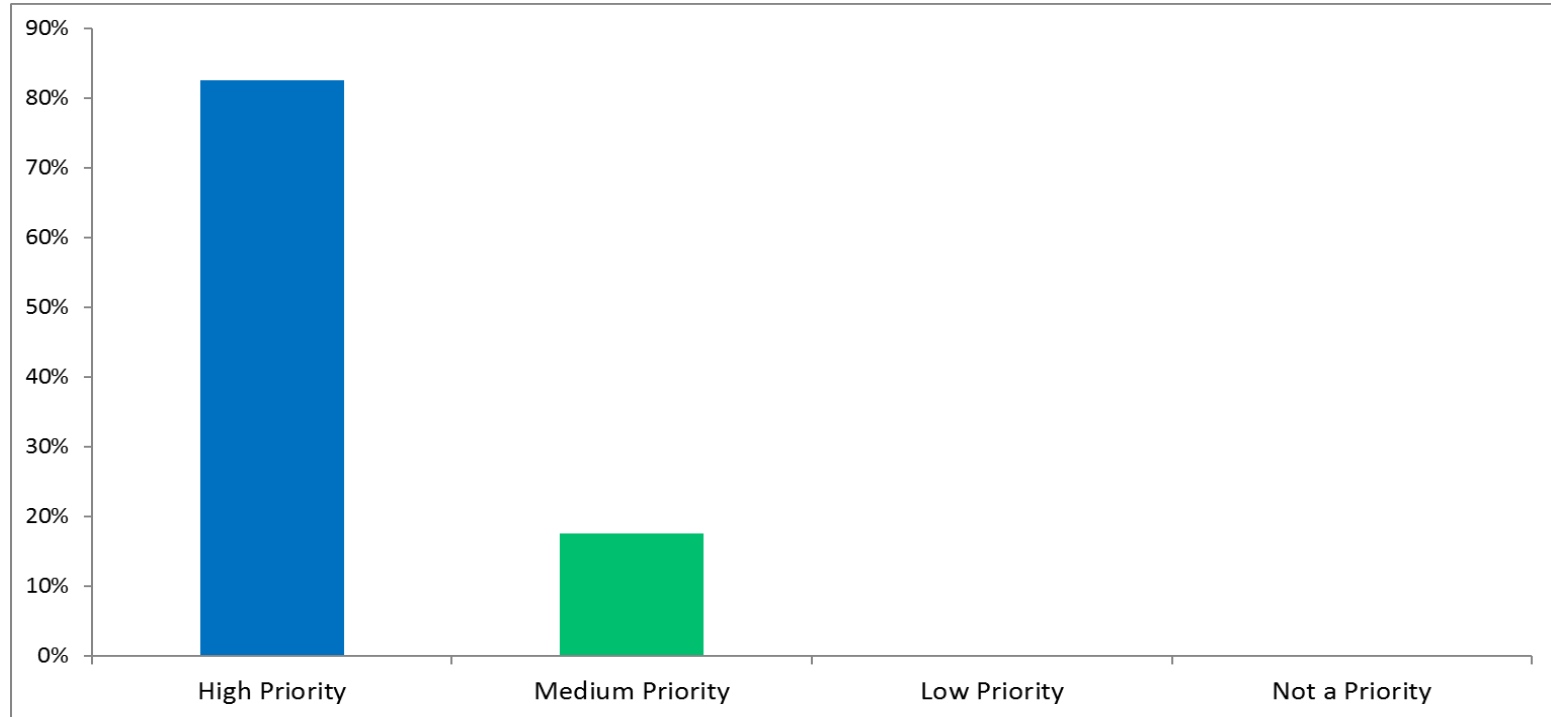


CH1 Chester BID Consultation 2019 - 2024: Have Your Say on the Future of Your City

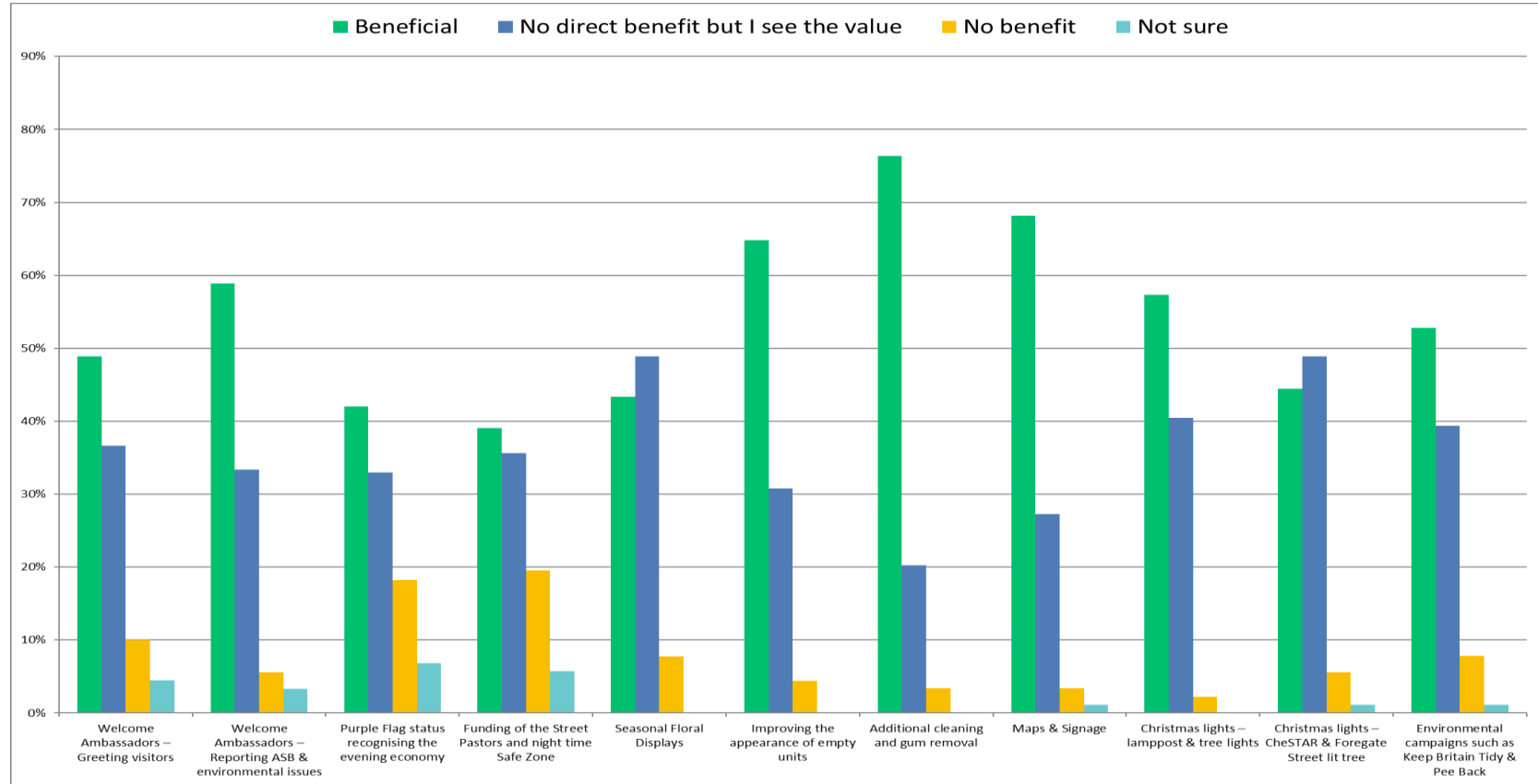
January, 2019

What level of priority do you give to Enhancing the City?

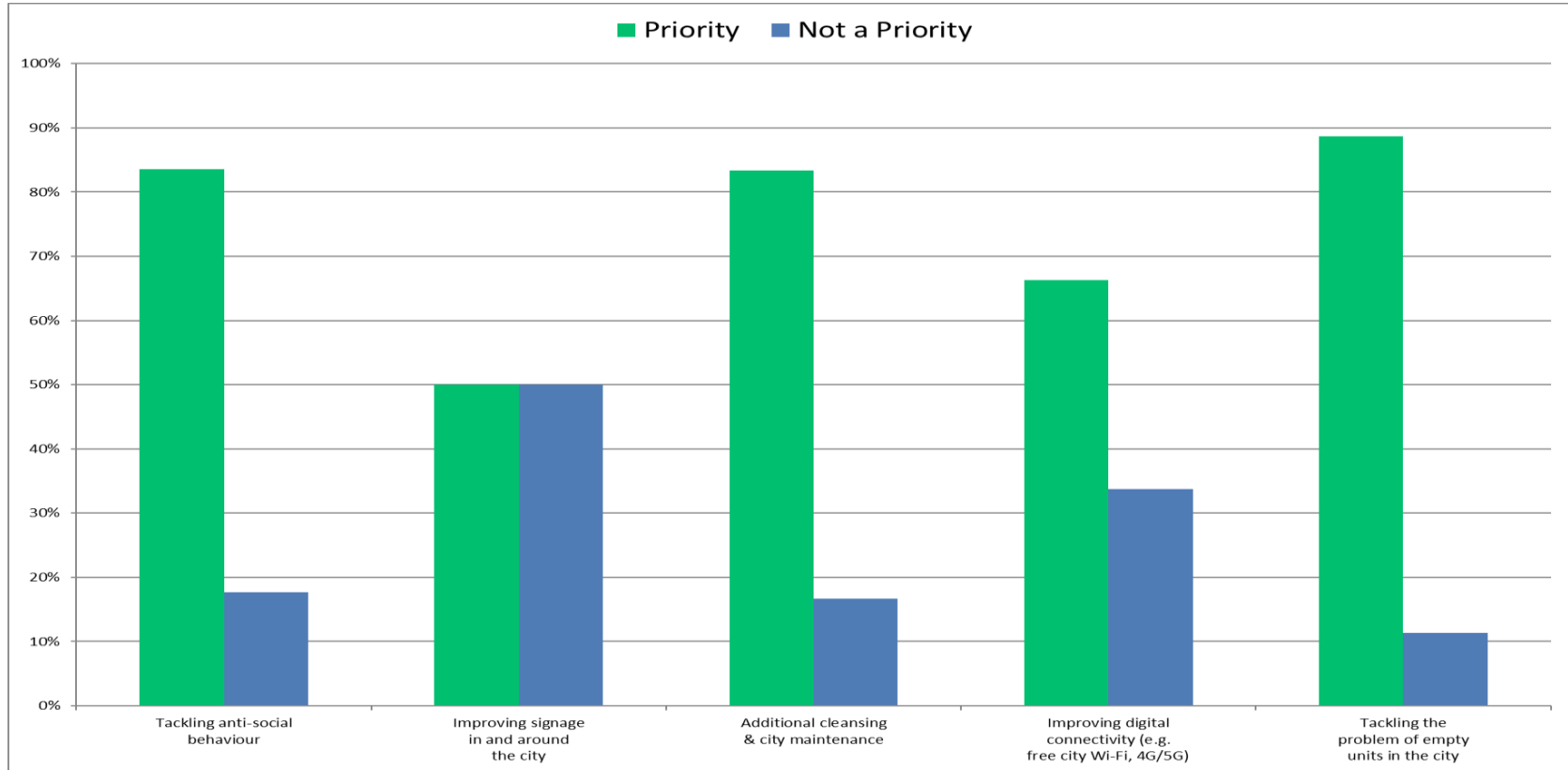
i.e. Employing a City Centre Manager, Welcome Ambassadors, Purple Flag, Floral Displays, Street Cleaning, Tackling Empty Units, Installing Christmas Lights, Maps & Signage



Which of CH1ChesterBID's city enhancement initiatives are most beneficial to your business?

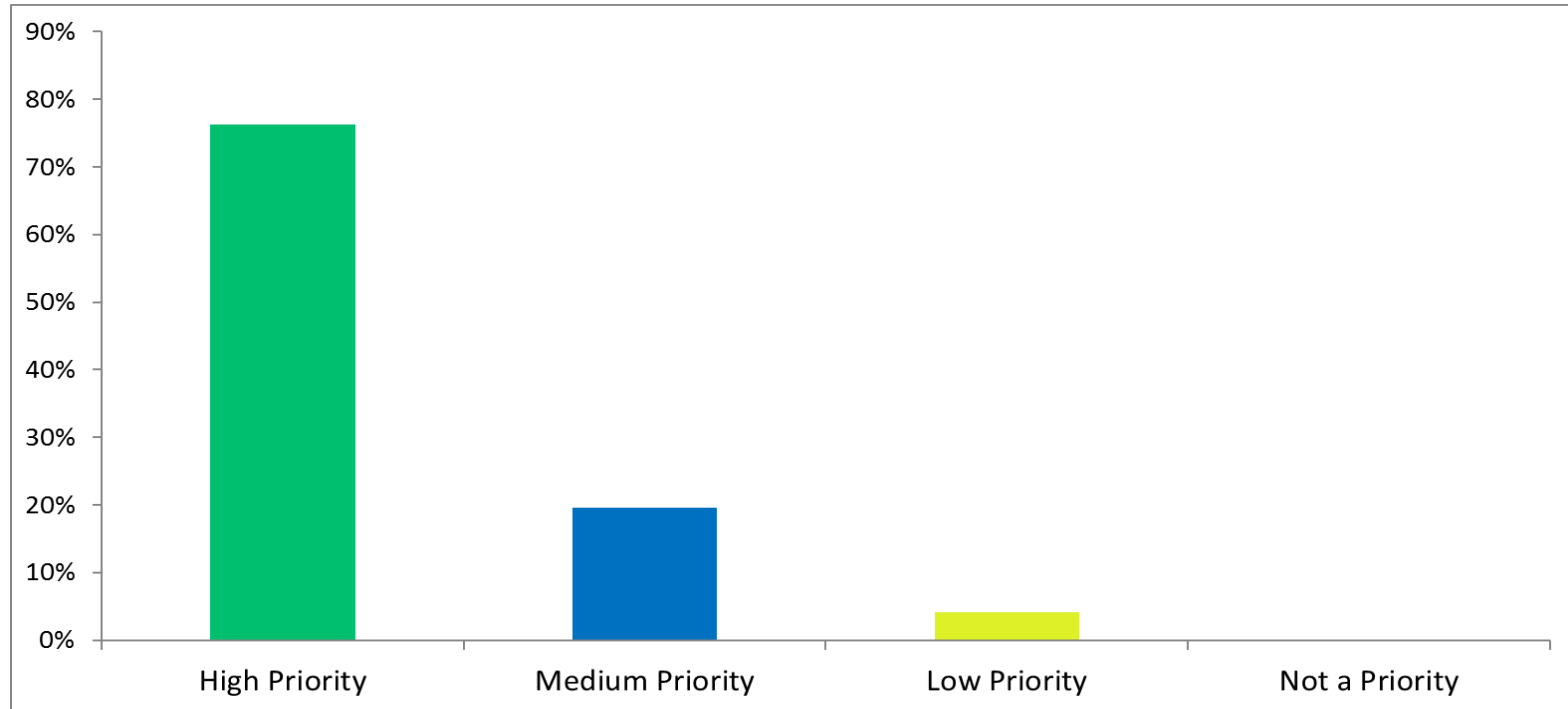


Which City Centre Enhancement initiatives would you prioritise over the next 5 years?

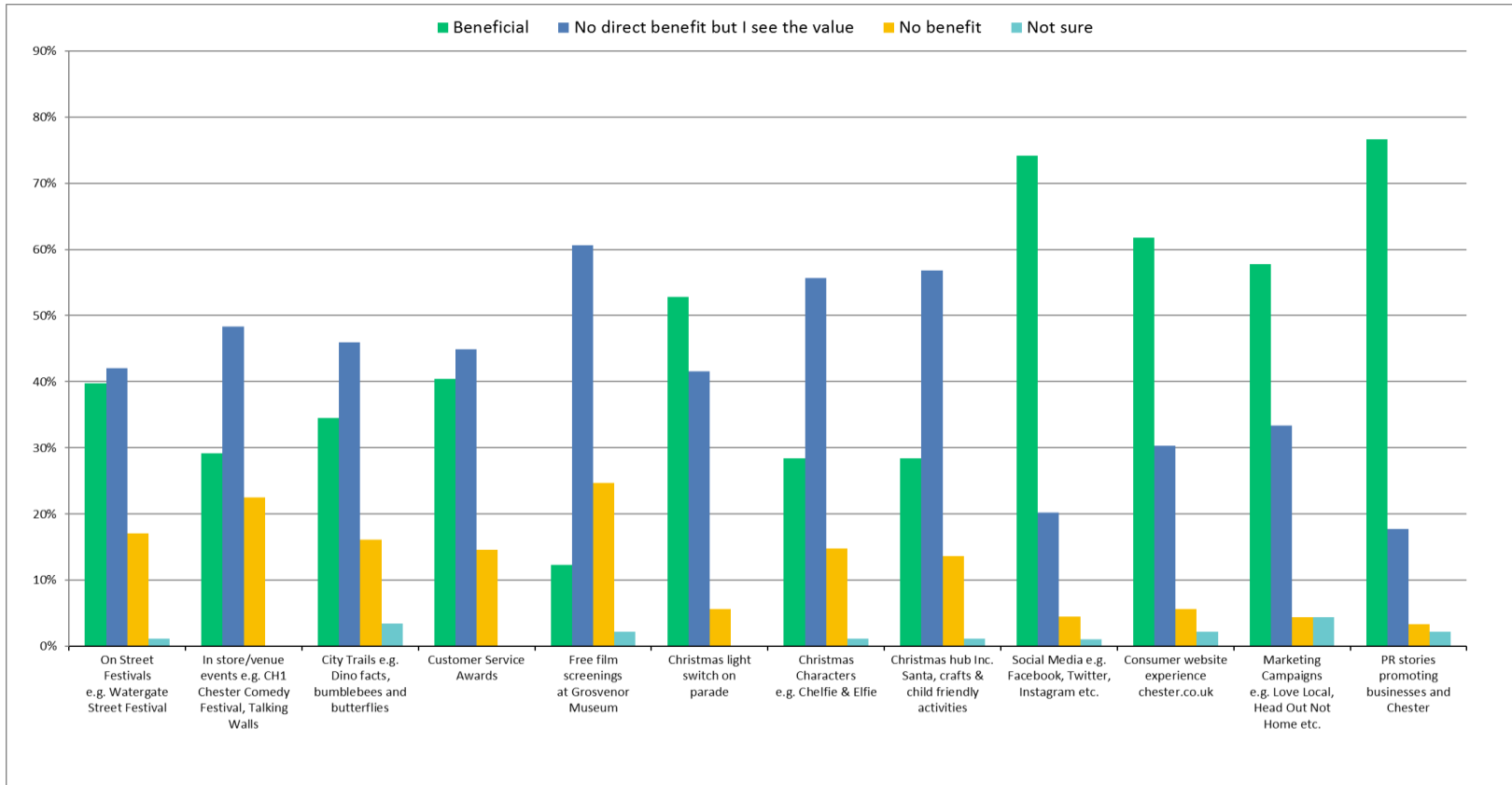


What level of priority do you give to Promoting the City?

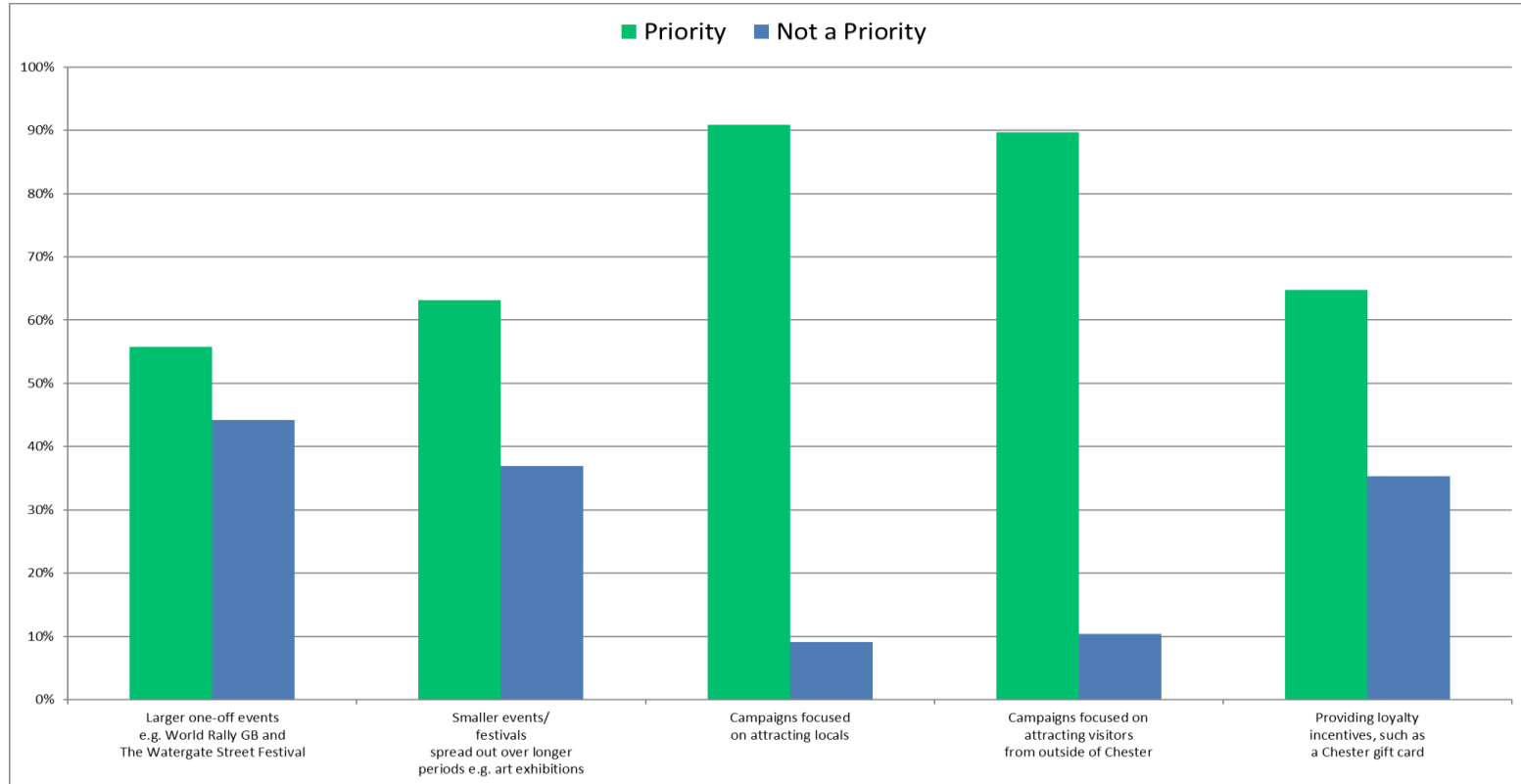
i.e. City-wide Trails, Love Local & Summer in the City campaigns, Social Media, CH1 Comedy Festival, Experience Chester Website, Watergate Street Festival, Customer Service Awards Christmas Light Switch on Parade, Storytelling with Santa, Santa's Workshop.



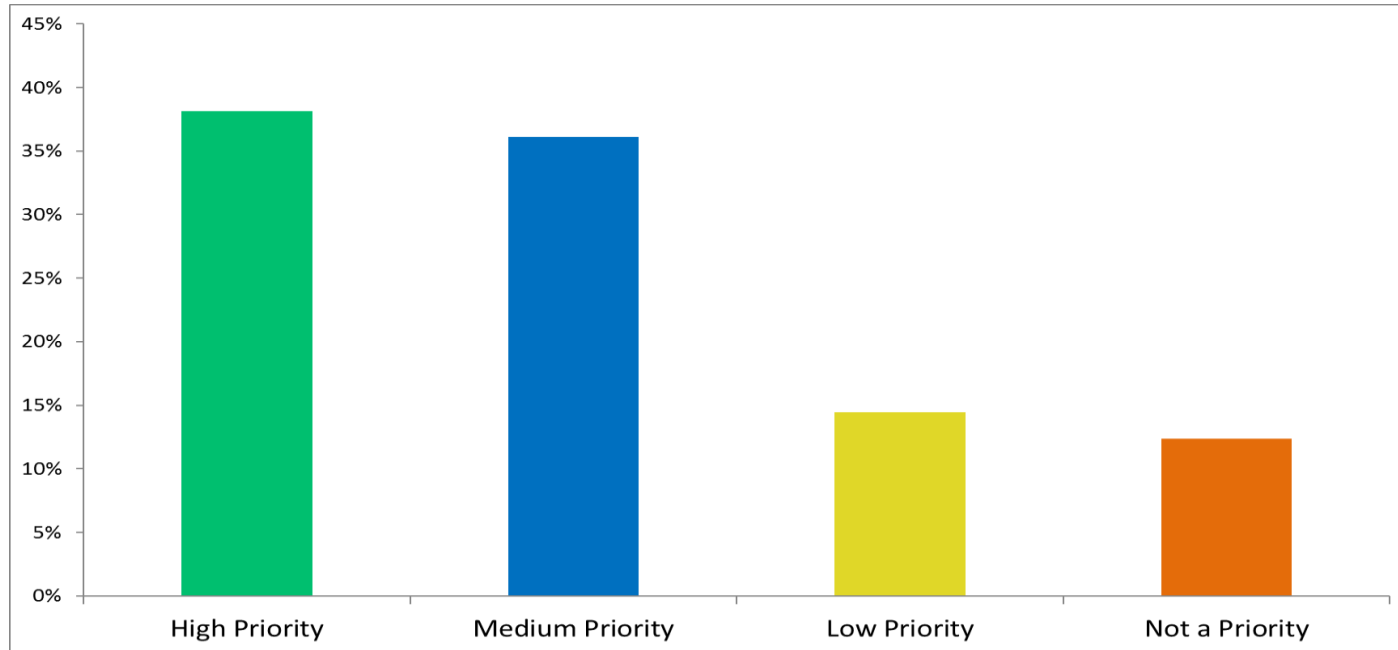
Which of CH1ChesterBID's Promotion initiatives are most beneficial to your business?



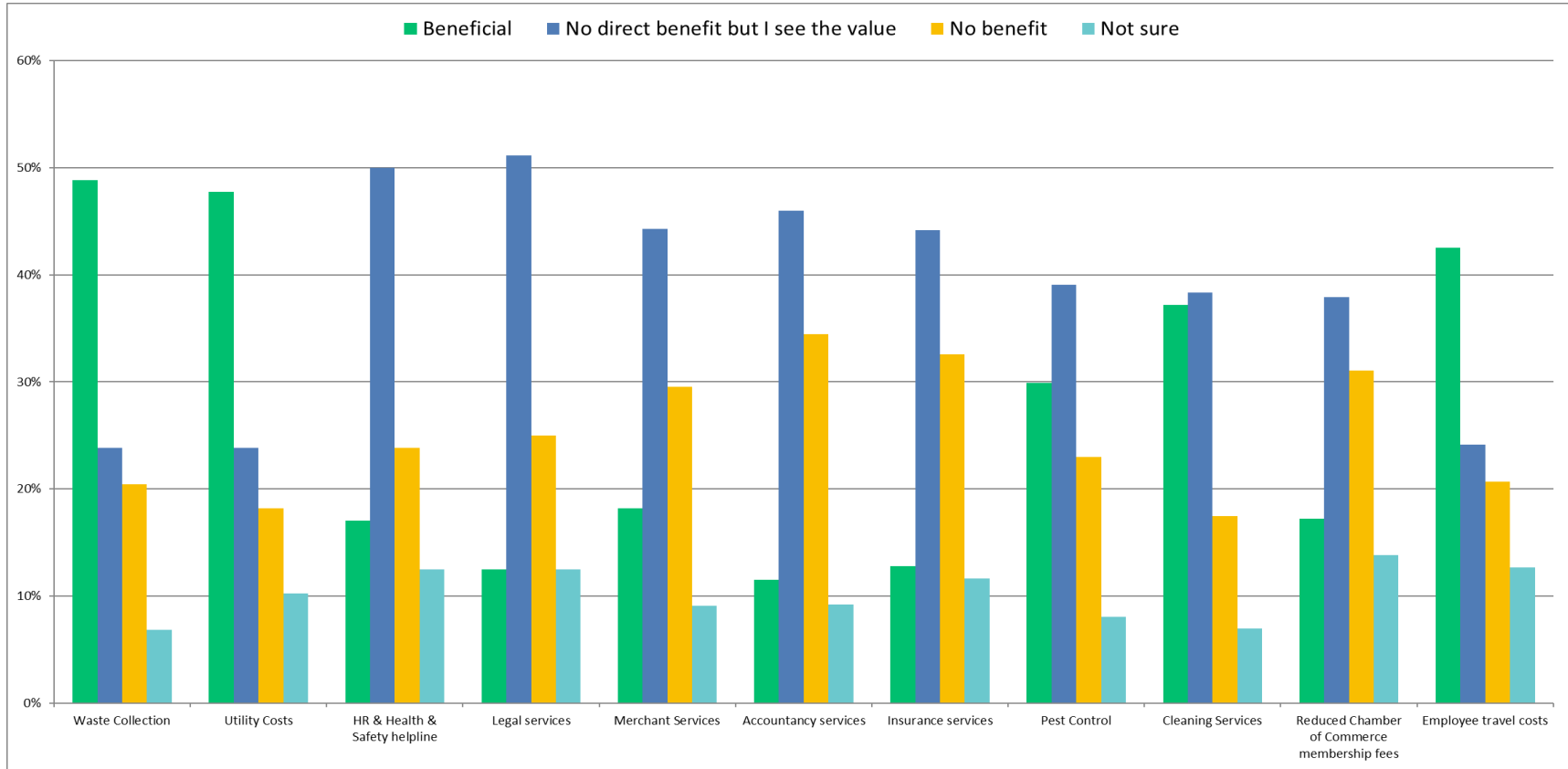
Which promotion initiatives would you prioritise over the next 5 years?



What level of priority do you give to Supporting Businesses through Business Savings initiatives?
i.e. Waste Management, Utilities, HR & Accountancy, Travel Costs, Merchant Services, Promotional & Advertising Opportunities

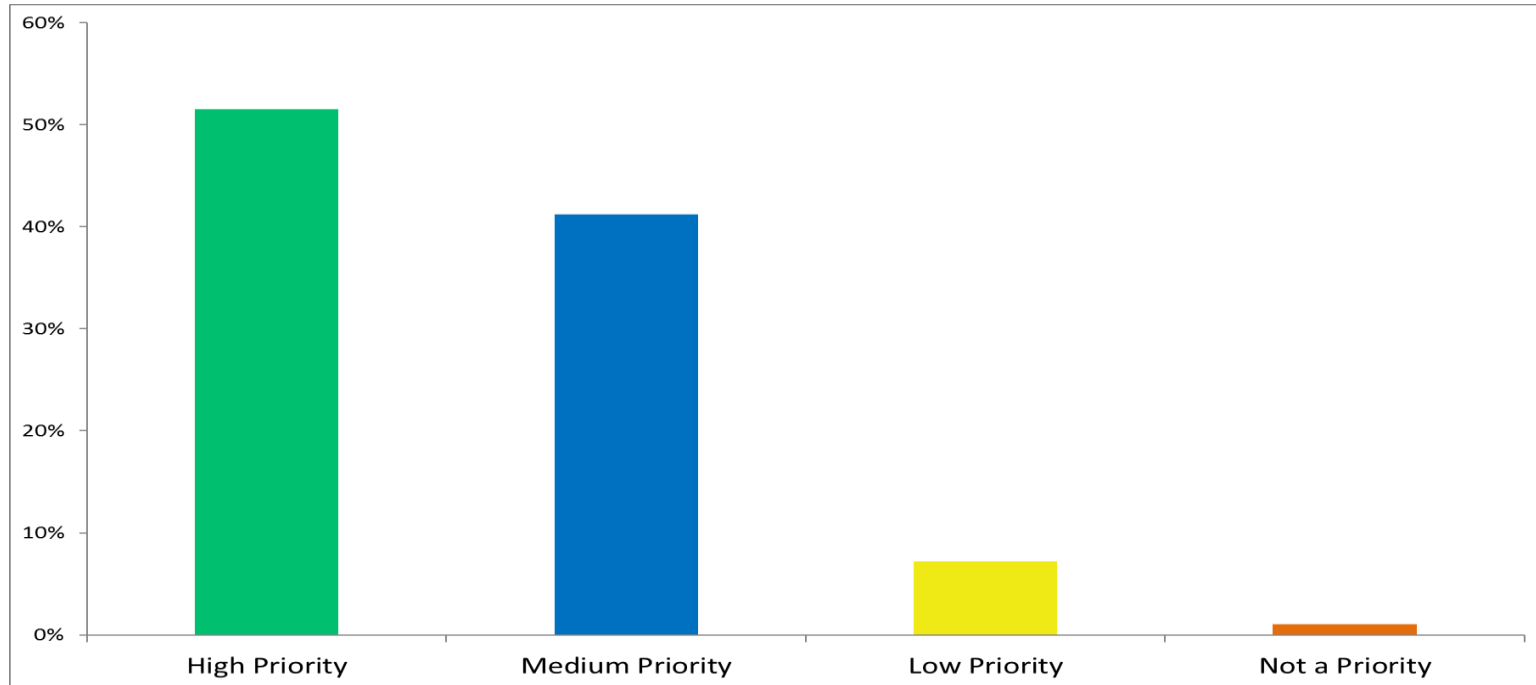


Which of CH1ChesterBID's Business Saving initiatives are most beneficial to your business?

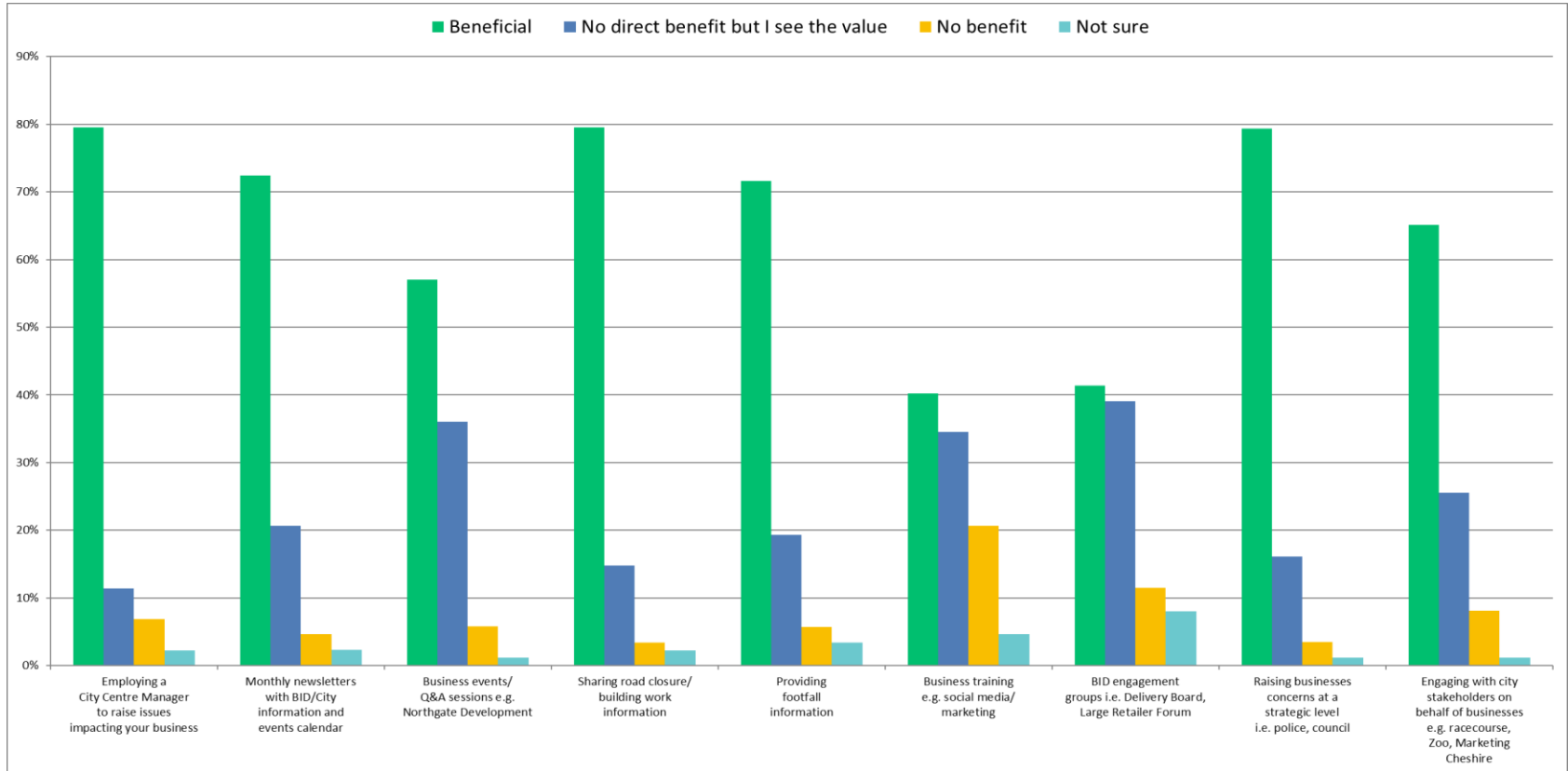


What level of priority do you give to Representing Businesses?

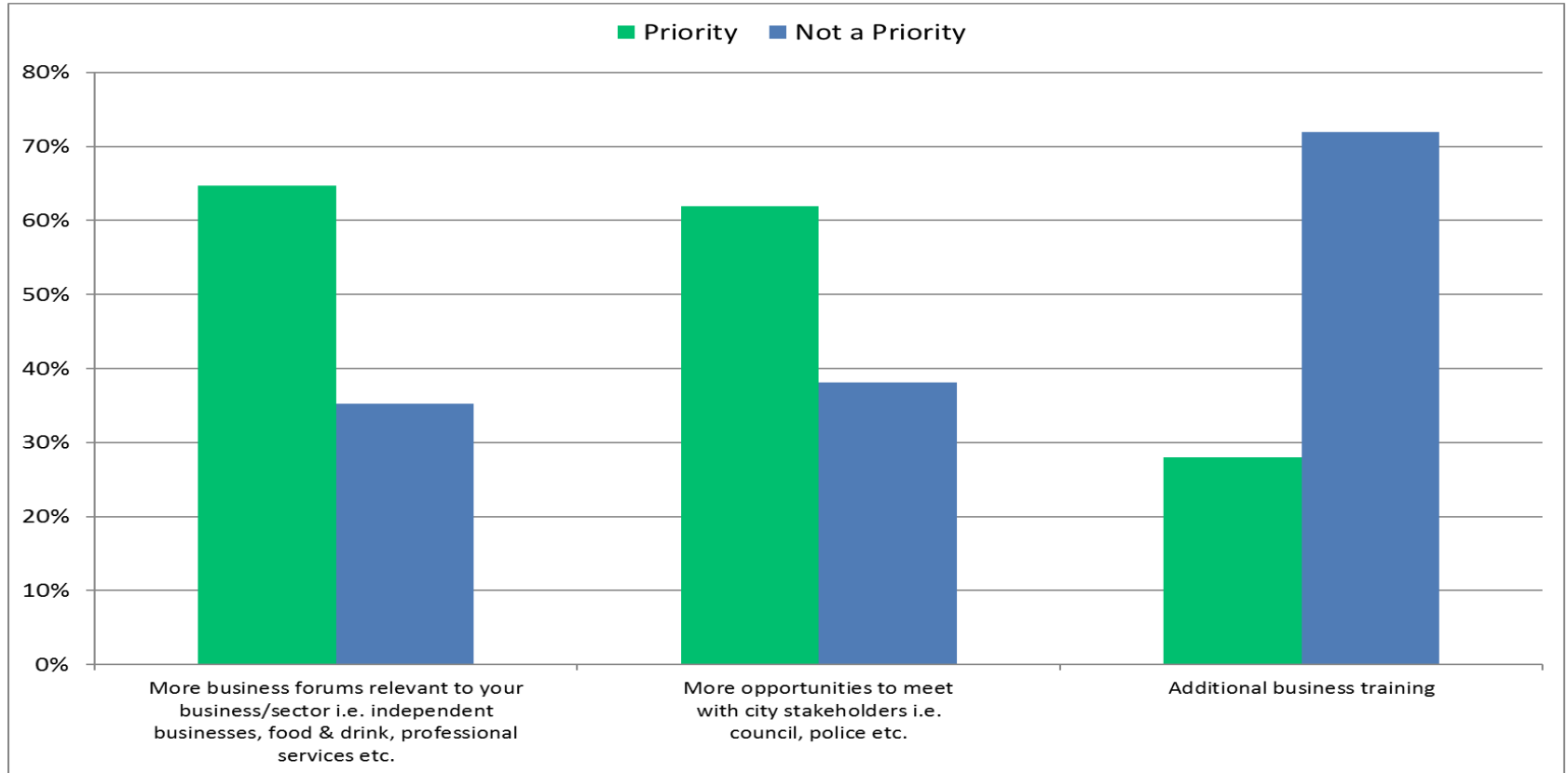
i.e. ensuring businesses are kept up-to-date with city news: Support dealing with the council, Newsletters, Sharing city centre information (such as road closures and Northgate Development updates), Providing footfall data, Business Events & Consultations, Business Training



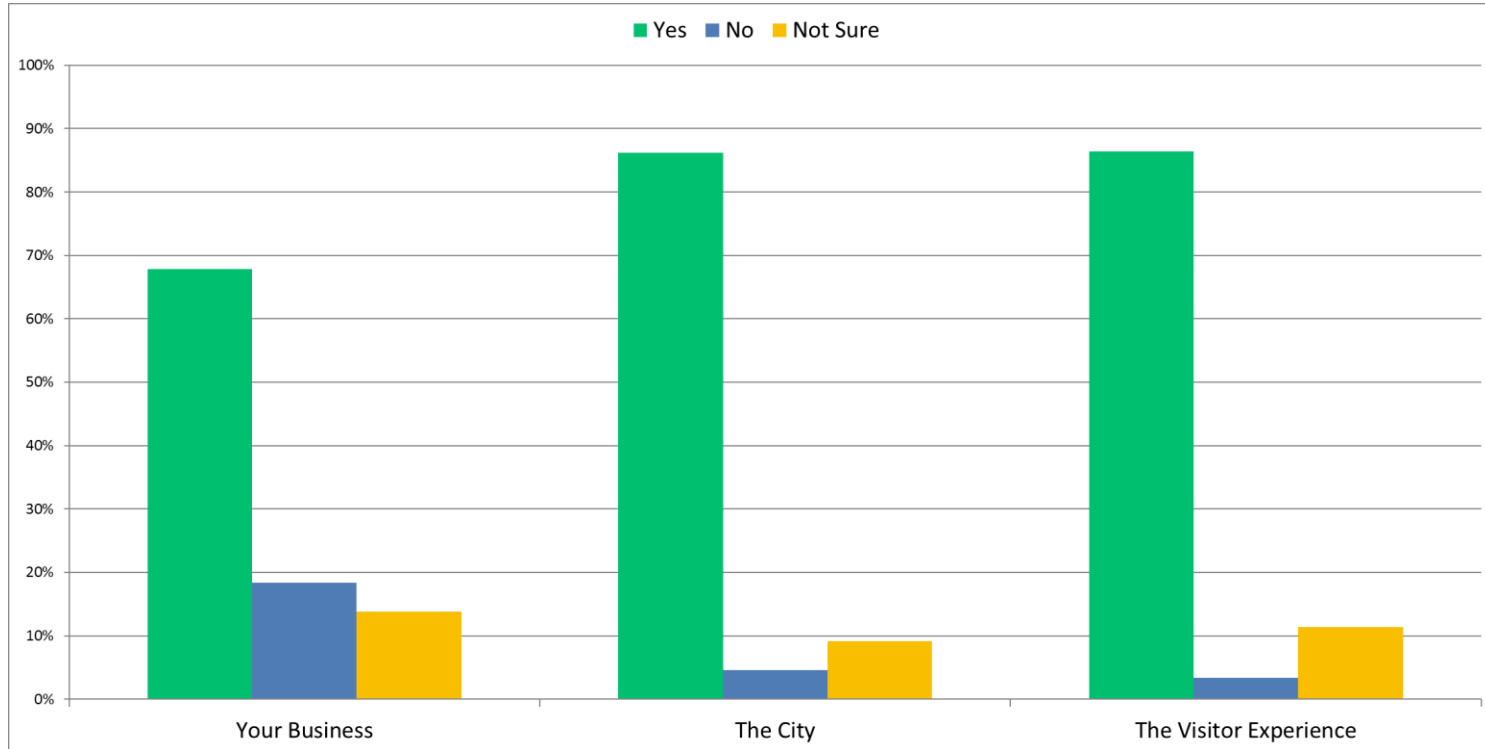
Which of CH1ChesterBID's Representation initiatives are most beneficial to your business?



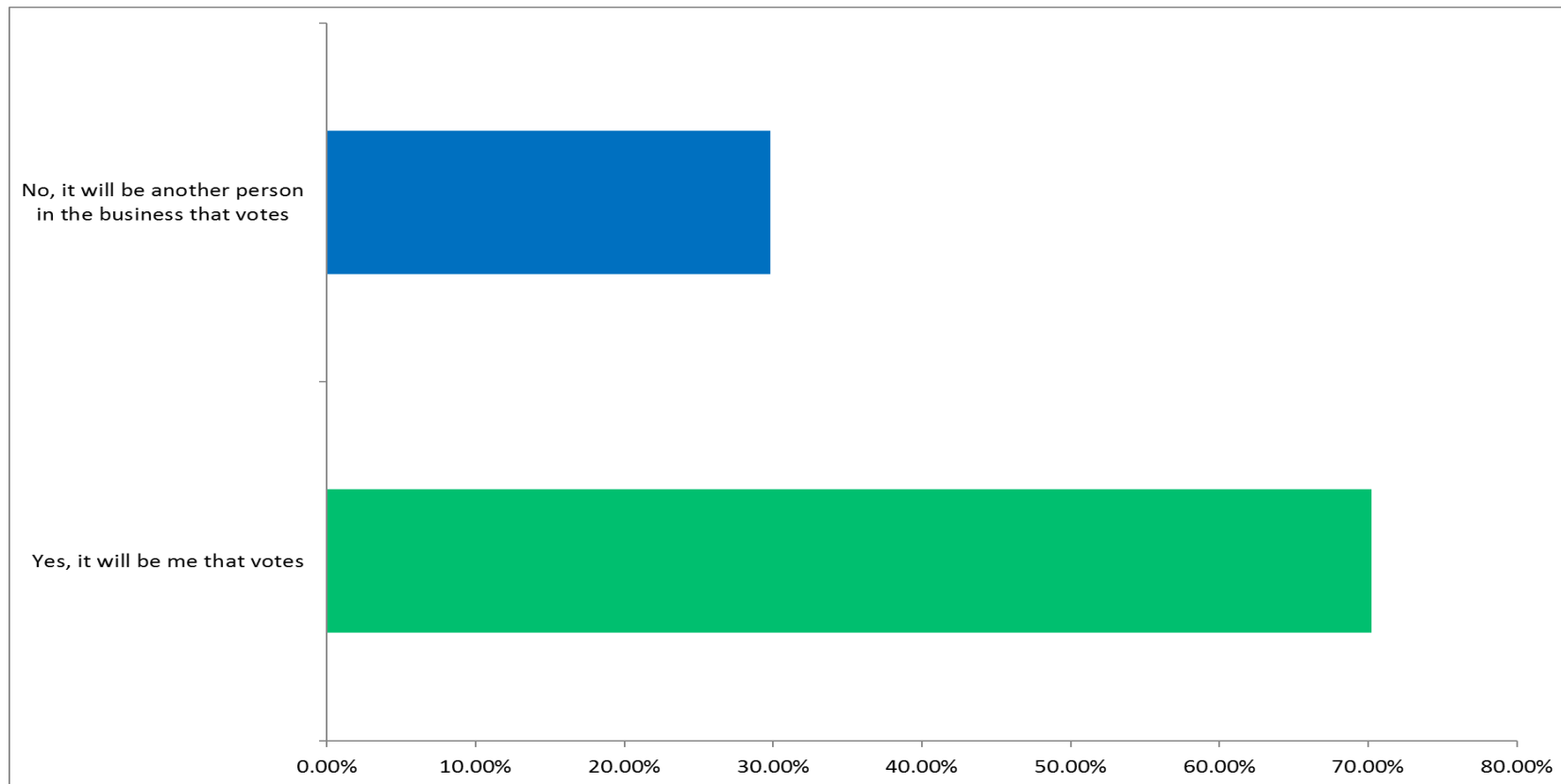
Which Representation initiatives would you prioritise over the next 5 years?



Knowing the range of campaigns and initiatives delivered by CH1ChesterBID over the last 5 years, do you feel it has made a positive impact on:

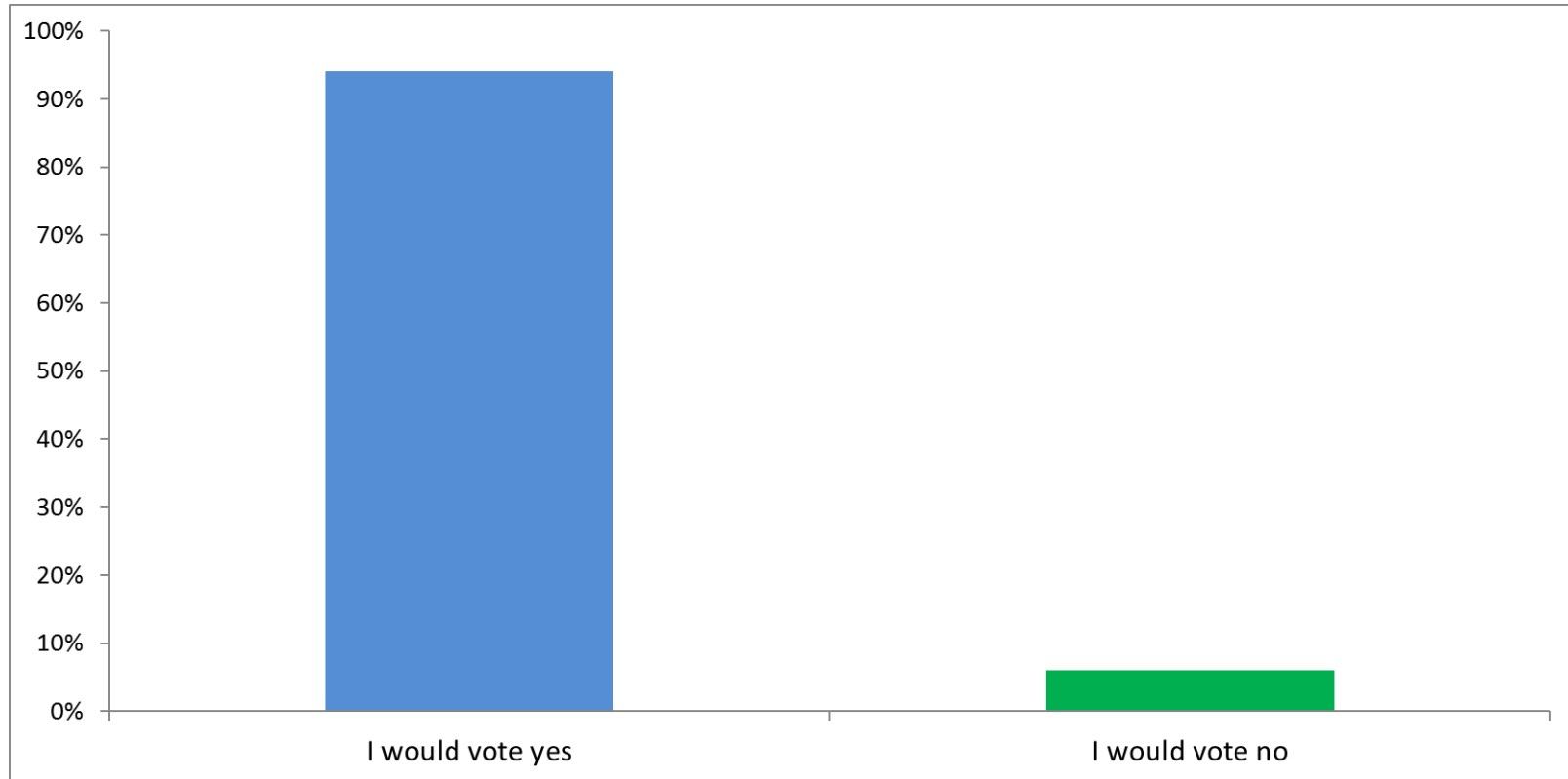


Will you be voting in the BID Ballot?





In 2019, CH1 Chester BID is required to hold a ballot to ask member businesses if they would like the BID to continue for another 5 years.
would you vote:



Responses by business sector

