



Spoil your Mum

THIS MOTHER'S DAY



MARCH 2019

Your City Newsletter



Chester BID
Shop | Dine | Play

Vote *YES* for the future

As CH1ChesterBID is now in the final year of its initial five-year term we have been busy consulting with our businesses to help us understand how you prioritise BID initiatives and what you would like to see from your BID over the next five years.

The feedback from this consultation process will help us develop a new business plan that we will issue to businesses next month outlining our plans for the future. Businesses will then be given the opportunity to decide if they would like the BID to continue by way of a ballot that will take place throughout June.

The outcome of the BID ballot will have a huge impact on the future of Chester. **Vote YES and we can build on the successes of the first five years and help turn Chester into a city fit for the future.** If businesses vote NO then all the projects and initiatives currently delivered by the BID will end.

We will be sharing more details about the BID ballot over the coming weeks and months to ensure you have the information you need to make an informed decision. The BID team are always available if you would like to find out more about anything BID-related, so please get in touch.



Carl Critchlow,
CH1ChesterBID Manager

City Centre Management



DROP IN SESSION WITH CHESHIRE POLICE AND YOUR CH1CHESTER BID CITY CENTRE MANAGER

Have you any issues or concerns that you would like to discuss with the local police team? Sgt Andy Davies from the Chester Local Policing Unit, together with City Centre Manager Nick White will be available between **8.30am – 9.30am** on **Tuesday 19th March** at “The Baristas” coffee shop, 9 Watergate Street. **No need to book, just turn up.**

CONCERNED ABOUT ROUGH SLEEPERS IN CHESTER?

Cheshire West and Chester Council work with ForFutures to provide services for people at risk of becoming homeless and those who have nowhere to live including rough sleepers. Their aim is to support people into safe, secure housing and provide them with opportunities to build a more positive and sustainable future.

They employ a team of professional outreach workers who actively go out to find rough sleepers and encourage them to engage in services which will enable them to move into accommodation.

Not all rough sleepers are aware of the services which are available to them. If you are concerned about someone who you think is rough sleeping, you can take positive action by contacting the ForFutures Rough Sleeper Hotline on **0300 123 2442 (option 3)**. Alternatively, use the Street Link website www.streetlink.org.uk or their mobile phone app. Streetlink will send an alert to ForFutures which will enable them to locate and connect with the rough sleepers.



Open up this newsletter to reveal your Chester city centre calendar for April!

Marketing and Events

MOTHER'S DAY OFFERS



We are running an online Mother's Day competition on social media with the chance to **win afternoon tea for four people at The Macdonald New Blossoms Hotel in Chester.** Alongside this competition, we are also asking all our BID members to send their Mother's Day offers to us so that we can promote them via our social media channels, B2C newsletter and Experience Chester website.

If you have a Mother's Day deal or offer that you'd like us to share, please send it to judy.tagell@ch1chesterbid.co.uk

EASTER EGG TRAIL



We will be doing a city-wide Easter Egg hunt from **30th March – 30th April**. We have advertised this widely but please tell all your customers that it's **FREE to do** with the kids during the Easter Holidays! We also have **FREE Film screenings** on to attract people into the city so make sure you tell everyone to visit experiencechester.co.uk for more information.

CHRISTMAS 2019



Christmas already? That's right folks! Here at CH1ChesterBID we are already looking at Christmas in Chester 2019. We have met with key city centre groups to outline the possible options for the **'Spot Santa! 12 Days of Christmas' Parade** as well as **Late Night Shopping dates**. Ultimately, we represent you and your businesses so we need your feedback before any dates are locked in.

We have an online survey at surveymonkey.co.uk/r/ChesterXmas2019 where you can give your feedback.

NOTE - This year the Act of Remembrance is later than normal. This has an impact on the city centre calendar of activities for health & safety and logistical reasons. The date options in this survey account for these challenges and only feasible dates have been proposed.

In addition, we are holding a Christmas planning session on **Thursday 14th March** from 3-4pm at The Alchemist. Please RSVP by emailing info@ch1chesterbid.co.uk or by calling us directly on **01244 403680**. There will be a 10 minute presentation followed by open discussion to give you a chance to have your say on Christmas in Chester.

Make sure you sign up to the CH1ChesterBID e-newsletter for regular updates by emailing info@ch1chesterbid.co.uk and asking to be added to the mailing list!

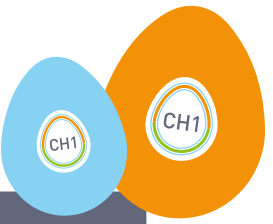


Chester BID
Shop | Dine | Play

APRIL 2019

**A CITY FULL
OF EVENTS**

To find out more about our events visit experiencechester.co.uk/events
Don't forget to send any offers, promotions or details of events you have to info@ch1chesterbid.co.uk



| MON | TUE | WED | THUR | FRI | SAT | SUN |
|---|---|--|--|---|--|---|
| Easter Egg Hunt 30 th March - 28 th April 1 | FREE FAMILY FILM SCREENING: ALICE IN WONDERLAND 11am Grosvenor Museum, CH1 2DD 2 | 3 | FREE FAMILY FILM SCREENING: PINOCCHIO 11am Grosvenor Museum, CH1 2DD 4 | 5 | FREE FAMILY FILM SCREENING: ALICE IN WONDERLAND 11am Grosvenor Museum, CH1 2DD 6 | FREE FAMILY FILM SCREENING: PINOCCHIO 2pm Grosvenor Museum, CH1 2DD 7 |
| 8 | 9 | FREE FAMILY FILM SCREENING: PINOCCHIO 11am Grosvenor Museum, CH1 2DD 10 | FREE FAMILY FILM SCREENING: ALICE IN WONDERLAND 11am Grosvenor Museum, CH1 2DD 11 | 12 | FREE FAMILY FILM SCREENING: PINOCCHIO 11am Grosvenor Museum, CH1 2DD 13 | FREE FAMILY FILM SCREENING: ALICE IN WONDERLAND 2pm Grosvenor Museum, CH1 2DD 14 |
| 15 | 16 | 17 | 18 | CAMPERFEST Chester Racecourse, CH1 2LY Good Friday 19 | CAMPERFEST Chester Racecourse, CH1 2LY TASTE CHESHIRE FOOD & DRINK FESTIVAL Chester Racecourse, CH1 2LY 20 | CAMPERFEST Chester Racecourse, CH1 2LY TASTE CHESHIRE FOOD & DRINK FESTIVAL Chester Racecourse, CH1 2LY Easter Sunday 21 |
| TASTE CHESHIRE FOOD & DRINK FESTIVAL Chester Racecourse, CH1 2LY Easter Monday 22 | 23 | 24 | 25 | 26 | CHESTER VEGAN MARKET Town Hall Square 27 | FREE PARKING Chester Racecourse, CH1 2LY 28 |
| 29 | 30 | | | | | |

