

VOTE YES



us Court



Cathedral



The Cross



Eastgate Clock



Grosvenor
Shopping
Centre



Support your BID

by **voting YES** in
the renewal ballot.

Amphitheatre



JUNE 2019

Your City Newsletter



Chester BID
Shop | Dine | Play

Vote YES and support you BID

As we approach the summer, the CH1ChesterBID renewal ballot finally commences and businesses will begin to receive their ballot papers from 7th June.

I am calling on all businesses in Chester to support their city and their BID. Voting YES will allow CH1ChesterBID to **Make Things Happen** and invest more than **£2 million** over the **next 5 years** in a range of new initiatives that will encourage more shoppers, improve the visitor experience and support our businesses.

Without your support, all of the services and initiatives that CH1ChesterBID currently delivers will come to an end, so it is crucial you vote YES.

Ballot papers can be returned in the envelope provided. Alternatively, to save you the hassle of posting your ballot papers, the BID Team will be out collecting ballot papers on the following dates from 9.30am-1pm:

- Thursday 13th June
- Tuesday 18th June
- Tuesday 25th June
- Tuesday 2nd July

Just let us know that your ballot paper is ready by emailing info@ch1chesterbid.co.uk or calling **01244 403680** and we will collect the papers and return them via courier to the ballot organisers. If you post your paper directly this should be done no later than **Monday 1st July**.

If you have any questions about the ballot, please contact the BID team on info@ch1chesterbid.co.uk or **01244 403680**.



Carl Critchlow,
CH1ChesterBID Manager

Want to help us secure a YES vote
in the Renewal Ballot?

We've put together lots of useful information and handy resources to help you support **CH1ChesterBID** secure a **YES vote!**

Visit www.ch1chesterbid.co.uk/making-things-happen/ to view the resources and find out more.

City Centre Management

Improving the appearance of empty units

The former Poundworld shop on Foregate St has laid empty for several months and the shopfront was becoming an eyesore and this was impacting neighbouring stores. We contacted the landlords and worked with them on a scheme to make the building more secure and enhance its appearance. This will improve the visitor experience and help make the unit more marketable to prospective tenants.



Chester in Bloom 2019

In 2018 CH1ChesterBID achieved **Silver Gilt** in the RHS North West in Bloom awards for its Purple Flag themed floral displays. This year we are going for gold with even more floral displays. Our planters will include flowers and fragrant herbs which are attractive to butterflies and bees. Brand new for this year is a series of high-level cross street catenary sculptures on Bridge St, Eastgate St, Foregate St, Frodsham St, Northgate Street, St Werburgh St and Watergate St, due to be installed in June.

We will use the “In Bloom” floral displays to generate regional media coverage for Chester city centre and encourage more visitors to the city centre.

Extra cleaning in July

The BID clean team will be back in July cleaning public areas, grot spots and business frontages. If you would like the front of your premises cleaned free of charge by our specialist cleaners you will need to send your request to Nick White, City Centre Manager nick.white@ch1chesterbid.co.uk no later than **Friday 28 June**.



Artists impression, catenaries

Open up this newsletter to reveal your Chester city centre calendar for May!

Marketing and Events

CH1 Chester Comedy Festival



The second annual CH1 Chester Comedy Festival will be happening on **30th June - 7th July 2019!**

CH1 Chester Comedy Festival is a joint venture between CH1ChesterBID and Big Comedy UK and this year promises to be bigger and better than ever!

Twenty-six headline comedians from T.V. and the International Comedy Circuit will perform at **sixteen diverse and unique venues** all within Chester city centre. These include, **Chester Cathedral** and **Chester Town Hall**, as well as internationally renowned **hotels, restaurants, clubs and pubs.**

There will be comedy for all tastes with highlights including star of Mock The Week, **Gary Delaney**; **Jo Caulfield** whose numerous TV credits include Have I Got News For You; **Daliso Chaponda** from Britain's Got Talent and from ITV's The Chase **"The Sinnerman" – Paul Sinha.**

Closing the festival is The Godfather of British alternative comedy **Alexei Sayle** at the iconic Assembly Room in Chester Town Hall!

Please make sure that you are telling all your customers that this event is happening in the city and advise them to purchase tickets from the **Chester Visitor Information Centre** or online at **www.ch1chestercomedyfestival.com**

Final Call for the Summer Trail!

The final chance to get involved in the summer trail is now!

If you would like your businesses to be included on the CH1ChesterBID Summer Trail, let Events Manager, Emily Ghazarian know by no later than **12pm on Monday 17th June.** You can email Emily on **emily.ghazarian@ch1chesterbid.co.uk** or call her on **01244 403680** to let her know that you would like to be included!



*Make sure you sign up to the CH1ChesterBID e-newsletter for regular updates by emailing **info@ch1chesterbid.co.uk** and asking to be added to the mailing list!*



Chester BID
Shop | Dine | Play

JULY 2019

A CITY FULL OF EVENTS

To find out more about our events visit experiencechester.co.uk events
Don't forget to send any offers, promotions or details of events you have to info@ch1chesterbid.co.uk

MON	TUE	WED	THUR	FRI	SAT	SUN
CH1 CHESTER COMEDY FESTIVAL Comedy Crawl 1, START at The Coach House Inn 1	Jo Caulfield and Neil Delamere, The Church CH1 Chester Comedy Festival Special, Opera Grill BALLOT PAPER COLLECTION 2	Afternoon Tea Variety Show, The Tea Press Café in Debenhams Delleo Chasoponda and Paul Simha, MacDonald Blossoms Hotel 3	Comedy Crawl 2, START at The Commercial Tom Blinn & Friends, MacDonald Blossoms Hotel 4	Comedy Bingo for Sticks 'n' Steep charity, Chester Cathedral Friday Night Comedy at Alexanders Live VOTING OUTCOME for CH1 Chester BID re-election campaign 5	Comedy in the Cloisters featuring Jonny Awean and Troy Hawke, Chester Cathedral 6	CH1 CHESTER COMEDY FESTIVAL - LAST DAY Alene Staley 'Godfather of British Comedy' Town Hall Race for Life, Chester Racecourse & City Centre 7
8	9	10	11	CHESTER RACES Ladies & Gents Evening, 4.30pm gates 12	CHESTER RACES City Plate Day, 11.30am gates 13	FREE CAR PARKING Chester Racecourse & Livenhall Car Park VEGAN MARKET Town Hall Square 14
15	16	17	18	19	TASTE CHESHIRE FARMERS MARKET Town Hall Square 20	21
22	23	24	25	26	CHESTER RACES Stella Arnois Midsummer Meeting, 11.30am gates 27	FREE CAR PARKING Chester Racecourse & Livenhall Car Park 28
29	30	31				

BALLOT DATE DEADLINES: RETURN BY POST BY 1ST JULY | BID CAN COLLECT PAPERS UP TO 2ND JULY