

 $12^{TH} - 20^{TH}$ JANUARY

JANUARY 2019

Your City Newsletter



Happy New Year!

It's January already and we find ourselves at the beginning of a new year. I hope all our businesses had a successful festive period and, on behalf of the BID team, I would like to wish you all prosperous 2019!

To try and shake off consumers Christmas hangovers, CH1ChesterBID will launch the CH1 Chester Food and Drink Week on 12th to 20th January. A first for Chester, the campaign will look to celebrate the city's diverse food and drink sector which covers everything from Michelin starred fine dining, award winning independent restaurants, familiar national brands and every type of bar and pub you can imagine! If you haven't already, I would encourage you to get in touch and see how you can get involved.

Looking ahead:

2019 is also an important year for the BID. As we end our first 5-year term we are busy putting together our plans and vision for the future of Chester. Over the last four months we have been listening to everything you have to say about the BID, the city and what help and support you would like to see from your Business Improvement District, which we will present to you in a **new business plan** to be published in the spring.

In the meantime, if you would like to talk to myself or any of the BID team about our activities, please do not hesitate to get in touch.

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Carl Critchlow, CH1ChesterBID Manager

City Centre Management

We might presently be in the depths of winter, but soon warmer days and lighter nights will be upon us and, once again, CH1ChesterBID will be helping get the city ready for summer with its annual Spring cleaning programme.

During March and April, we are bringing in a specialist cleaning contractor to tackle grot spots and deep clean shop and business frontages. The cleaning of your business frontage is part of our service to you, the BID members, and is available at no additional cost

If you would like to take advantage of this offer, please contact Nick White, City Centre Manager on 01244 403680 or nick.white@ch1chesterbid.co.uk no later than Friday 22nd February.

CH1ChesterBID is also supporting the Keep Britain Tidy, Great British Spring Clean 22 March – 23 April 2019, which is concentrating on collecting and disposing of single use plastic, recycling as much as possible. Last year over 370,000 #LitterHeroes from across the UK took part in 13,500 events. The Chester events will focus on collecting plastic from the banks of the River Dee. Clean up dates will be released at the beginning of February.

If you and your colleagues would like to get involved you can register your interest by contacting City Centre Manager, Nick White on nick.white@ch1chesterbid.co.uk

More information about the Great British Spring Clean will be included in the February issue of the newsletter.





Marketing and Events

GET READY TO 'SPARKLE IN CHESTER'

If you are a Jeweller in the city centre – we want to hear from you!

There are more than 23 BID members who are jewellers in Chester city centre and we want all of you to help us make Chester city centre **THE No1 DESTINATION** for Valentine's Day gift shopping this year!

From 28th January – 17th February, we will be having a dedicated page on **www.experiencechester.co.uk** to highlight the amazing jewellers we have in the city centre!

To be featured on this page, all you need to do it send us:

- * Your Store Name
- * Your Logo
- * Background information about your store (how long have you been in Chester, what do you specialise in, etc)
- * A description and image of your recommended gift for Valentine's Day 2019

We will also be doing blogs and PR about Jewellers in the city to raise the profile of Chester city centre as a shopping destination of Valentine's Day gifts.

To send your information or to find out more, contact Marketing Manager, Judy Tagell, on 01244 403680 or judy.tagell@ch1chesterbid.co.uk

Please send all your information across to us by no later than Friday 18th January 2019.



Make sure you sign up to the CH1ChesterBID e-newsletter for regular updates by emailing info@ch1chesterbid.co.uk and asking to be added to the mailing list!



FEB 2019



To find out more about our events visit experiencechester.co.uk/events Don't forget to send any offers, promotions or details of events you have to info@ch1chesterbid.co.uk

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