


OCTOBER 2019

Your City
Newsletter

A Halloween-themed illustration with a dark blue night sky. A large, glowing purple full moon is in the center. A witch on a broom flies to the left. Several blue bats are scattered across the sky. Bare tree branches frame the moon. At the bottom, two orange jack-o'-lanterns with carved faces sit on a green grassy field.

HAVE A
SPOOKTACULAR
HALLOWEEN
IN CHESTER



Chester BID
Shop | Dine | Play

Customer Service Awards

October is awards month in the **CH1ChesterBID** office as we make the final preparations for the 5th annual **CH1ChesterBID Customer Service Awards**. For the very first time, the awards will be taking place in the grand surroundings of **Chester Town Hall on Tuesday 22nd October**. This iconic Chester landmark is celebrating its 150th year and will provide a fitting backdrop to a special evening. Each year we theme our awards to match the venue and 2019 will be no exception so expect something special!

Now two months into its second five-year term, the BID has recently appointed a new chair to oversee the delivery of our businesses plan. Eryl Edwards, the outgoing Store Manager of Primark brings a wealth of high street experience to the role, essential in these challenging times. In addition, a new, reinvigorated board structure, supported by focused working groups, has been introduced to help the BID achieve its objectives.

On behalf of the BID team and BID Board I would like to thank outgoing chair, Ed Oliver for his support over the last three years.



Carl Critchlow,
CH1ChesterBID Manager

City Centre Management

Chester city centre autumn clean

During the first week of October, the BID Clean Team were back in the city tackling grot spots and cleaning business frontages. We cleaned over 50 business facades and scrubbed parts of the Rows which have been subject to anti-social behaviour.

The Clean Team will be back again in March for the Spring Clean. If you would like your business frontage cleaned as part of the Spring Cleaning Programme, please get in touch with Nick White, City Centre Manager nick.white@ch1chesterbid.co.uk or **01244 403680**.

If there are other street cleansing issues such as an overflowing bin or uncollected litter these can be reported directly to the Council on **0300 123 8 123** or by visiting my.cheshirewestandchester.gov.uk



SAVE THE DATE! CH1ChesterBID Customer Service Awards & AGM

The Annual **CH1ChesterBID Customer Service Awards & AGM** will take place on **22nd October** at Chester Town Hall.

To book your place, call **01244 403680** or email info@ch1chesterbid.co.uk. Please note, there are a maximum of four tickets allocated per businesses.

Open up this newsletter to reveal your Chester city centre calendar for November!

Marketing and Events

CH1 Spooktacular Returns to Chester city centre!

We're looking forward to a **Spooktacular Halloween in Chester** and we'll have a city-wide Trick or Treat trail on offer to entice shoppers into the city. This is the perfect opportunity to show off what your business has on offer for the Christmas shopping period!

We have also set up a 'Halloween' page on Experience Chester which shows all the events and activities going on in the city. You can find this page at www.experiencechester.co.uk/halloween

If you have an event or Spooktacular offer that you would like us to advertise for you, email judy.tagell@ch1chesterbid.co.uk

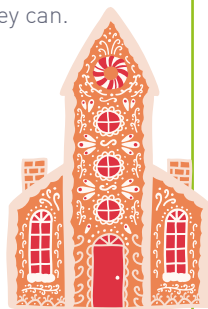
Gingerbread Christmas in Chester

CH1ChesterBID is working in partnership with businesses and organisations around Chester city centre to roll out a brand-new theme for **Chester at Christmas: Gingerbread!**

How can you take part?

You can do as little or as much as you like to get involved but, for this to have a major impact in the city centre, we are asking that every BID member join in if they can.

- Join the city-wide Gingerbread Window Display competition
- Make a Gingerbread sculpture of a Chester landmark
- Get your staff to dress up as Gingerbread people
- Create a new 'Ginger' product for the festive period (such as a hot drink, cocktail, cake)
- Promote any 'Ginger' products in your store (such as gingerbread Christmas decorations, products containing ginger, clothing items with gingerbread men on them)
- Decorate one of our Gingerbread men tree ornaments for the CH1ChesterBID Christmas Tree at The Chester Cathedral Christmas Tree Festival
- Host a 'Ginger' themed event



For full details, download the Gingerbread Christmas Business Pack at ch1chesterbid.co.uk/resources/events-marketing-resources/

Make sure you sign up to the CH1ChesterBID e-newsletter for regular updates by emailing info@ch1chesterbid.co.uk and asking to be added to the mailing list!



Chester BID
Shop | Dine | Play

NOVEMBER 2019

**A CITY FULL
OF EVENTS**

To find out more about our events visit experiencechester.co.uk/events
Don't forget to send any offers, promotions or details of events you have to info@ch1chesterbid.co.uk

MON	TUE	WED	THUR	FRI	SAT	SUN
 						
4	5	6	7	8	9	10
	UNI OF CHESTER GRADUATION Chester Cathedral	UNI OF CHESTER GRADUATION Chester Cathedral	UNI OF CHESTER GRADUATION Chester Cathedral	UNI OF CHESTER GRADUATION Chester Cathedral		REMEMBRANCE SUNDAY
REMEMBRANCE DAY	INSTALLATION BEGINS: CHRISTMAS MARKETS AND CHRISTMAS TREE <i>Town and Hall Square</i>		CheSTAR INSTALL COMPLETE AND ILLUMINATED		CHESTER CHRISTMAS MARKETS STARTS (ENDS 22 ND DEC) CH1 GINGERBREAD HOUSE HUB OPENS! (check website for hours and location) ChELFie and ELFie City Centre	ChELFie and ELFie City Centre CH1 GINGERBREAD HOUSE HUB OPEN
11	12	13	14	15	16	17
			SPOT SANTA AT THE '12 DAYS OF CHRISTMAS' PARADE 7pm LATE NIGHT SHOPPING CH1 GINGERBREAD HOUSE HUB OPEN	CH1 GINGERBREAD WINDOW COMPETITION VOTING BEGINS (ENDS 15 TH DEC) CH1 GINGERBREAD HOUSE HUB OPEN	ChELFie and ELFie City Centre CH1 GINGERBREAD HOUSE HUB OPEN	FREE PARKING Chester Race Course ChELFie and ELFie City Centre CH1 GINGERBREAD HOUSE HUB OPEN
18	19	20	21	22	23	24
			LANTERN PARADE 7pm LATE NIGHT SHOPPING CH1 GINGERBREAD HOUSE HUB OPEN	CH1 GINGERBREAD HOUSE HUB OPEN	STORYTELLING WITH SANTA The Den, Storyhouse ChELFie and ELFie City Centre CH1 GINGERBREAD HOUSE HUB OPEN	SANTA DASH! STORYTELLING WITH SANTA The Den, Storyhouse ChELFie and ELFie City Centre CH1 GINGERBREAD HOUSE HUB OPEN
25	26	27	28	29	30	1
