

JANUARY 2020

Your City  
Newsletter

CH1 CHESTER  
**FOOD** &  
**DRINK**  
WEEK

18<sup>TH</sup> – 26<sup>TH</sup> JANUARY



Chester BID  
Shop | Dine | Play

# It's January already and we find ourselves at the beginning of a new year.

**I hope all our businesses had a successful Christmas period and on behalf of the BID team I would like to wish you all a successful 2020!**

Following on from the success of last year's campaign we are bringing back the CH1 Chester Food and Drink Week. Taking place between 18<sup>th</sup> and 26<sup>th</sup> January, the campaign celebrates everything that is great about the city's diverse food and drink sector. From Michelin starred fine dining, award winning independent restaurants, familiar national brands, café culture and every type of bar and pub you can imagine, Chester has it all so I would encourage you to get in touch and see how you can get involved. Looking forward to Valentine's Day we will be highlighting Chester's jewellery sector by bringing back Sparkle in Chester between 3<sup>rd</sup> and 16<sup>th</sup> February.

**To get involved with either campaign please contact the BID team at [info@ch1chesterbid.co.uk](mailto:info@ch1chesterbid.co.uk)**



Carl Critchlow,  
*CH1 Chester BID Manager*

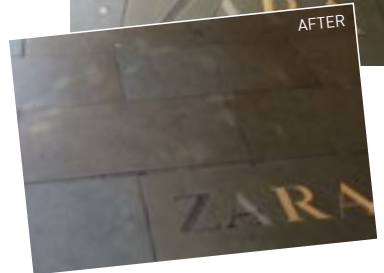
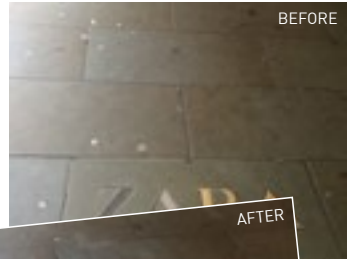
# City Centre Management

## City Centre Spring Clean

We might presently be in the depths of winter, but soon warmer days and lighter nights will be upon us and, once again, CH1ChesterBID will be helping get the city ready for summer with its annual Spring-clean programme.

During March and April, we are bringing in a specialist cleaning contractor to tackle grot spots and deep clean shop and business frontages. The cleaning of your business frontage is part of our service to you, the BID members, and is available at no additional cost.

If you would like to take advantage of this offer, please contact Nick White, City Centre Manager on **01244 403680** or [nick.white@ch1chesterbid.co.uk](mailto:nick.white@ch1chesterbid.co.uk) no later than Friday 22<sup>nd</sup> February 2020.



CH1ChesterBID is also supporting the Keep Britain Tidy, Great British Spring Clean 20<sup>th</sup> March – 13<sup>th</sup> April 2019. Last year over 370,000 #LitterHeroes from across the UK took part in 13,500 events. Our volunteer days will focus on the Historic Rows. Clean up dates will be released at the beginning of February.

If you and your colleagues would like to get involved you can register your interest by contacting City Centre Manager, Nick White on [nick.white@ch1chesterbid.co.uk](mailto:nick.white@ch1chesterbid.co.uk)

# Sparkle IN CHESTER!

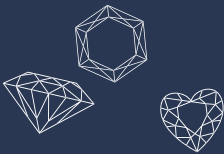


## Calling all jewellers in the city centre – we want to hear from you!

From 3<sup>rd</sup> – 16<sup>th</sup> February, we will have a dedicated page on [www.experiencechester.co.uk](http://www.experiencechester.co.uk) to highlight the amazing jewellers in our city centre!

We will also be doing blogs and PR about jewellers in the city to raise the profile of Chester city centre as a shopping destination for Valentine's Day gifts. Last year more than 27,000 people saw this campaign online.

To find out more, contact Emily Ghazarian at [emily.ghazarian@ch1chesterbid.co.uk](mailto:emily.ghazarian@ch1chesterbid.co.uk) or ring **01244 403680**.



Make sure you sign up to the CH1ChesterBID e-newsletter for regular updates by emailing [info@ch1chesterbid.co.uk](mailto:info@ch1chesterbid.co.uk) and asking to be added to the mailing list!



**Chester BID**  
Shop | Dine | Play

# FEBRUARY 2020

**A CITY FULL  
OF EVENTS**

To find out more about our events visit [experiencechester.co.uk/events](http://experiencechester.co.uk/events)  
Don't forget to send any offers, promotions or details of events you have to [info@ch1chesterbid.co.uk](mailto:info@ch1chesterbid.co.uk)

MON	TUE	WED	THUR	FRI	SAT	SUN
					1	2
SPARKLE IN CHESTER 3	SPARKLE IN CHESTER 4	SPARKLE IN CHESTER 5	SPARKLE IN CHESTER 6	SPARKLE IN CHESTER 7	SPARKLE IN CHESTER 8	SPARKLE IN CHESTER 9
SPARKLE IN CHESTER 10	SPARKLE IN CHESTER 11	SPARKLE IN CHESTER 12	SPARKLE IN CHESTER 13	SPARKLE IN CHESTER VALENTINES DAY 14	SPARKLE IN CHESTER FARMERS MARKET Town Hall Square 15	SPARKLE IN CHESTER 16
RANDOM ACTS OF KINDNESS DAY 17	18	19	20	21	22	23
24	25	26	27	28	LEAP YEAR DAY 29	