



# Summer IN THE CITY

21<sup>ST</sup> JULY - 2<sup>ND</sup> SEPTEMBER

## ACTIVITIES INCLUDE:

BUMBLEBEES +  
BUTTERFLIES TRAIL  
—  
WILDLIFE WORKSHOPS  
—  
FREE FAMILY  
FILM SCREENINGS

WATERGATE  
STREET FESTIVAL  
—  
FOOD FIESTAS  
—  
AND MUCH MORE!

JULY 2018

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Your City Newsletter

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Chester BID  
Shop | Dine | Play



## *The start of something amazing*

This month saw CH1ChesterBID venture into uncharted territory and host its very first **CH1 Chester Comedy Festival**.

After nearly 12 months of planning and development, the CH1 Chester Comedy Festival saw the BID bring a host of top comic talent from television and radio to the city for a week-long celebration of everything funny.

After **securing Purple Flag status** earlier in the year, showcasing those businesses operating after 5pm and supporting the city's evening economy was the main driver for organising the festival.

With a brief to make the festival as 'Chester' as possible, events took place in our pubs, restaurants and iconic venues such as Chester Cathedral and The Chester Grosvenor Hotel.

The **overwhelming success** of the festival has demonstrated that there is an appetite amongst businesses and the public for such events in the city, which lays the foundations for future evening initiatives in 2019 and beyond.



Carl Critchlow,  
*CH1ChesterBID Manager*

# City Centre Management

## BUSKING IN THE CITY CENTRE

Busking can help create a vibrant, exciting and cosmopolitan atmosphere, increasing footfall and dwell time. Chester has a thriving local busker scene and during the summer attracts buskers from around the globe.

Most buskers in Chester recognise that they can impact nearby businesses if they play too loudly and will adjust the volume if requested. The Council's Guide to Busking in Chester encourages buskers and businesses to talk to each other to try to come to an amicable arrangement that satisfies both parties.

Unfortunately, there are a small number of buskers who seem to be unwilling to turn the volume down and this is having a detrimental impact on businesses close to popular busking pitches, particularly at The Cross and on Eastgate Street.

City Centre Manager, Nick White, recently met with businesses on Eastgate Street and then with Council Officers to make an agreement.

If you would like any further information, please contact your City Centre Manager, Nick White, on **01244 403680** or **[nick.white@ch1chesterbid.co.uk](mailto:nick.white@ch1chesterbid.co.uk)**

## THE AGREEMENT

- 1** The Council's Regulatory Services team will speak to all buskers, advising them on the conditions of the code of practice, emphasising the impact that excessive volume can have on neighbouring businesses and that they must not stay longer than two hours in any location.
- 2** The Council has written to the Bagpipe player advising that, due to her impact on nearby businesses, she should not play in a single location for more than 30 minutes. After 30 minutes she must move streets and not return to a location within 2 hours.
- 3** The Councils 'Guide to Busking in Chester' has been revised with a simplified reporting process. If you are unable to resolve an issue by speaking to the busker, and have a co-sign radio, you can call the Councils CCTV Control Room and they will request that a Council Officer attend. Alternatively, you can email **[regulatoryservices@cheshirewestandchester.gov.uk](mailto:regulatoryservices@cheshirewestandchester.gov.uk)** with details of the incident.
- 4** There is more information about the busking guide including an online complaint form at **[cheshirewestandchester.gov.uk](http://cheshirewestandchester.gov.uk)**



*Open up this newsletter to reveal your Chester city centre calendar for August!*

# Marketing and Events



**21<sup>st</sup> July – 2<sup>nd</sup> September**  
'Summer in the City'  
has something for everyone!

## SUMMER IN THE CITY

**There's never a dull moment in Chester this summer!**

With **FREE** Family Film Screenings, Wildlife Workshops, Bumblebees & Butterflies city wide trail, Food Fiesta's and the Watergate Street Festival, there's something for everyone to enjoy!

Little explorers, avid foodies and eager shoppers have plenty of reasons to experience Chester this summer, with prizes to be won and hidden gems to be discovered. We are working with Chester Zoo, The Grosvenor Museum, Taste Cheshire and over 100 businesses to deliver this full programme.

Visit [www.experiencechester.co.uk/summer](http://www.experiencechester.co.uk/summer) to find out more!

## DO YOU WANT TO OFFER YOUR CUSTOMERS THE CHANCE TO WIN £250 TO SPEND LOCALLY?

To encourage shoppers to spend money in local businesses, we have launched a '**Love Local**' monthly competition! Over 60 independent businesses have already signed up to this unique Chester initiative.

If you are an independent business and would like to participate in our Love Local campaign, all you have to do is let your CH1ChesterBID Marketing and Communications Manager, Judy Tagell, know on **01244 403680** or email [judy.tagell@ch1chesterbid.co.uk](mailto:judy.tagell@ch1chesterbid.co.uk)

## #CHESTERINBLOOM PHOTOGRAPHY COMPETITION

To encourage visitors to help us spread the word that Chester is applying for the **North West in Bloom** award, we are launching a photography competition from **21<sup>st</sup> July – 2<sup>nd</sup> September**.

Anyone can take part, all you need to do is take a picture of the floral displays in Chester and share it on Facebook, Twitter or Instagram with the hashtag **#ChesterInBloom** for your chance to win! Please tell all your customers about the competition and encourage them to enter!



*Make sure you sign up to the CH1ChesterBID e-newsletter for regular updates by emailing [info@ch1chesterbid.co.uk](mailto:info@ch1chesterbid.co.uk) and asking to be added to the mailing list!*



**Chester BID**  
Shop | Dine | Play



# AUGUST 2018

MON	TUE	WED	THUR	FRI	SAT	SUN
		<b>BUMBLEBEES &amp; BUTTERFLIES SUMMER TRAIL: 21 JULY - 2 SEPT</b> 1	2	3	<b>FREE FAMILY FILM SCREENING</b> Sherlock Gnomes (Film) @ Grosvenor Museum 4	<b>FAMILY FUN DAY</b> 11:30am   Chester Racecourse, CH1 2LY 5
6	7	8	<b>FREE FAMILY FILM SCREENING</b> Bee Movie (Film) @ Grosvenor Museum 9	<b>WILDLIFE WORKSHOP</b> 10:00am - 4:00pm   Town Hall Square  10	<b>CHESTER PRIDE</b> Castle Square, CH1 2DN 11	<b>FREE FAMILY FILM SCREENING</b> A Bug's Life (Film) @ Grosvenor Museum 12
13	14	 15	16	<b>FREE FAMILY FILM SCREENING</b> Sherlock Gnomes (Film) @ Grosvenor Museum 17	<b>TASTE CHESHIRE 'FOOD FIESTA'</b> Town Hall Square, CH1 2HQ  <b>WATERGATE STREET FESTIVAL</b> Watergate Street, CH1 2LE 18	19
20	21	<b>FREE FAMILY FILM SCREENING</b> Swallows and Amazons (Film) @ Grosvenor Museum 22	23	24	<b>FREE FAMILY FILM SCREENING</b> A Bug's Life (Film) @ Grosvenor Museum  <b>CHESTER MURDER MYSTERY DAY</b> 10:00am   Chester City Centre Last Day Of Open Air Theatre 25	26
<b>BANK HOLIDAY</b>  <b>LAST DAY OF MOONLIGHT FLICKS</b> 27	28	29	 30	<b>WILDLIFE WORKSHOP</b> 10:00am - 4:00pm   Eastgate Street 31	<b>A CITY FULL OF EVENTS</b>  To find out more about our events visit <a href="http://experiencechester.co.uk/events">experiencechester.co.uk/events</a>	



Don't forget to send any offers, promotions or details of events you have to [info@ch1chesterbid.co.uk](mailto:info@ch1chesterbid.co.uk)