

# Footfall Report for: Chester

Weeks This Month: 4  
Weeks Last Month: 4

## Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Chester	0.1%	0.9%	8.2%	-2.4%	6.2%	3.4%
North & Yorkshire	-1.6%	1.1%	-0.1%	-0.3%	1.3%	2.9%
High Street Index - BDSU (BDSU - Comparison)	-0.4%	7.8%	-0.7%	4.1%	-1.8%	1.5%
BDO Sales(Weekly)						
UK	-0.8%	5.1%	-0.3%	1.2%	-0.1%	0.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

## Headlines

The total number of visitors for the year to date is 10,958,305 which is 0.1% up on the previous year.

The total number of visitors to Chester in month commencing 28 July 2024 was 1,548,116.

The busiest day in month commencing 28 July 2024 was Saturday 17 August with 82,500 visitors.

The peak hour of the month was 15:00 on Saturday 10 August 2024 with footfall of 9,405.

## Footfall Counts by month



■ This Month      ■ Previous Year  
■ Previous Month      ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

## Weather



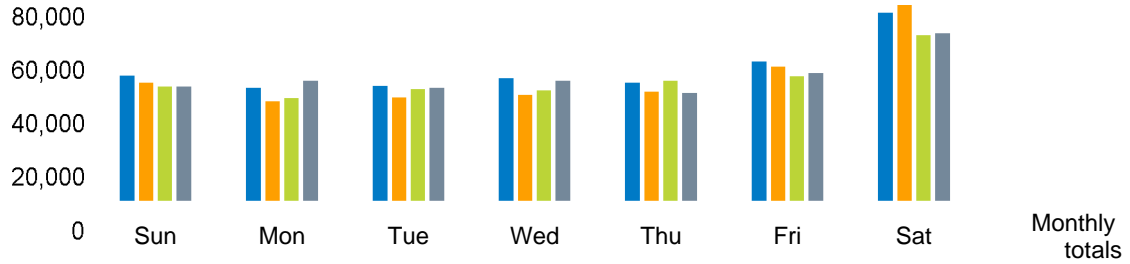
Number of days this month	10	17	1
Number of days same month last year	7	19	2
Number of days same month two years ago	15	1	12

## Average temperature

	Maximum temperature	Minimum temperature
2024	23°	12°
2023	22°	12°
2022	23°	13°

## Footfall Counts by day

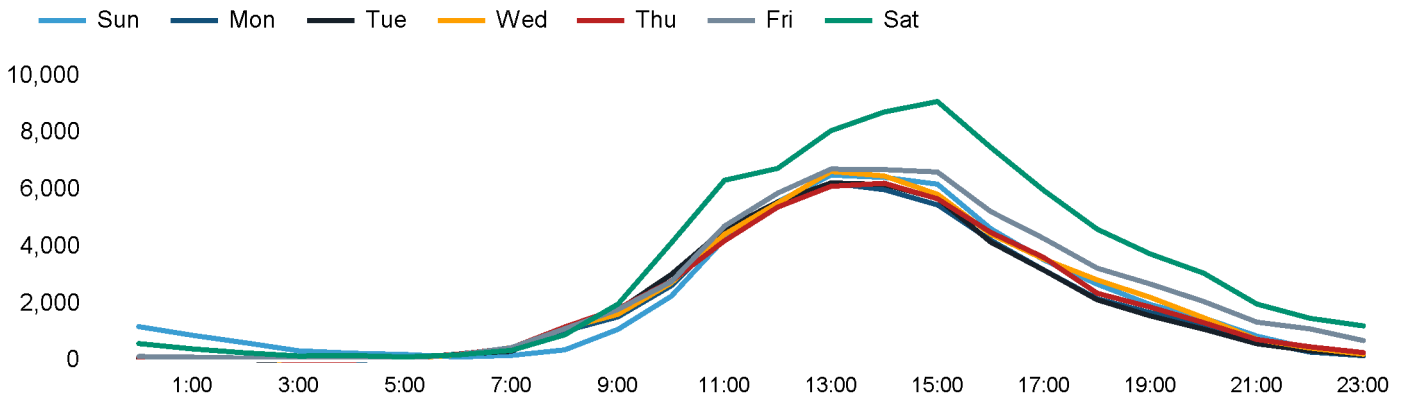
The figures shown below are calculated using weekly averages.



This Month	52,599	47,827	48,554	51,595	49,860	58,475	78,119	387,029
Previous Month	49,876	42,291	43,816	44,896	46,125	56,309	81,289	364,602
Previous Year	48,317	43,560	47,102	46,621	50,656	52,318	68,965	357,539
2 Years Ago	48,274	50,488	47,798	50,700	45,664	53,619	69,692	366,235
Month on month %	5.5%	13.1%	10.8%	14.9%	8.1%	3.8%	-3.9%	
Year on year %	8.9%	9.8%	3.1%	10.7%	-1.6%	11.8%	13.3%	

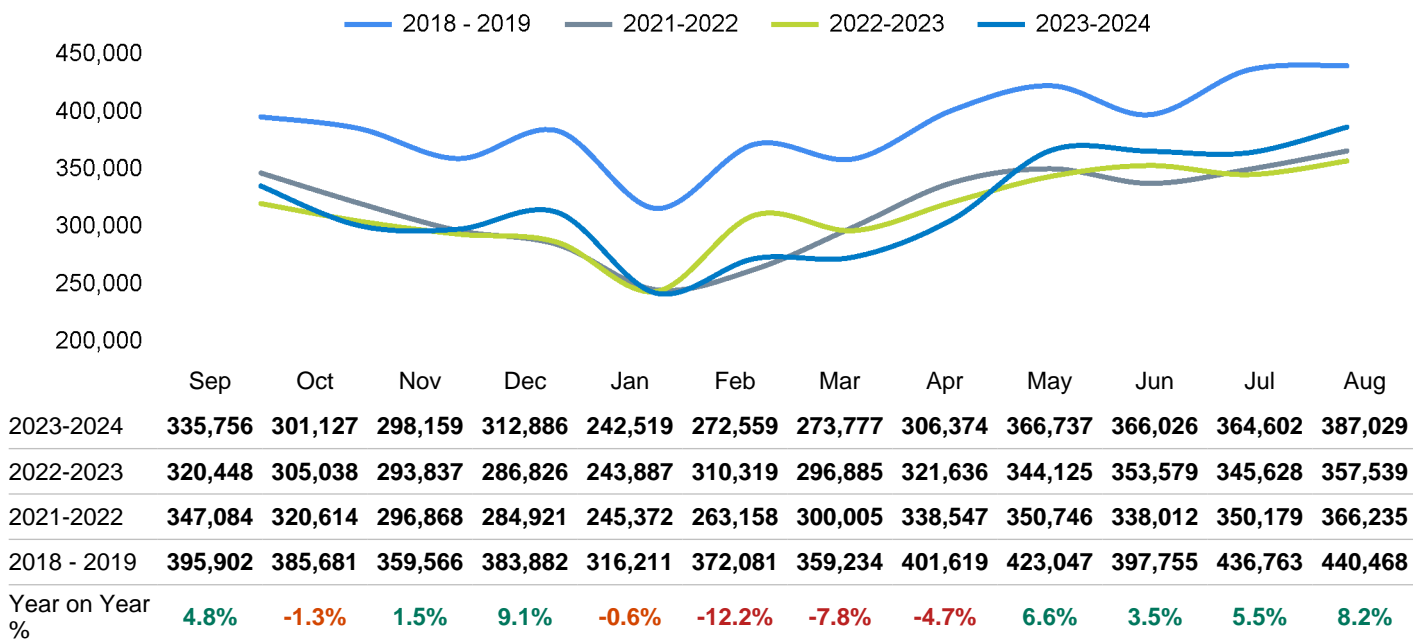
## Footfall Counts by hour

The figures shown below are calculated using a weekly average



## Footfall Counts - rolling 12 months

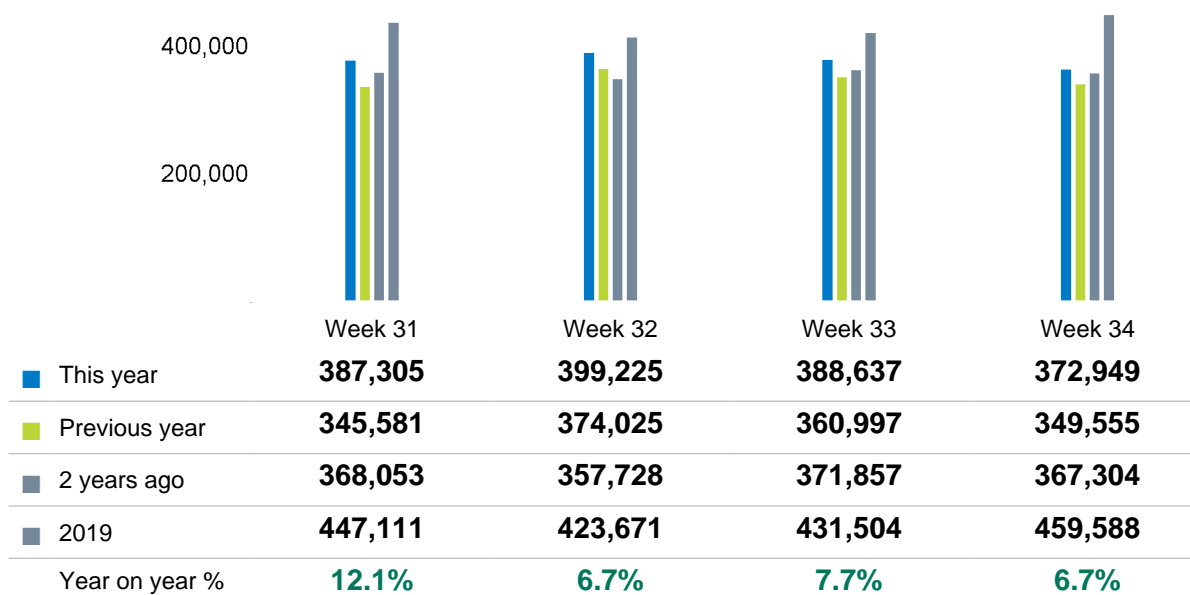
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for August compares August 2024 to August 2023

## Footfall Counts by week of month

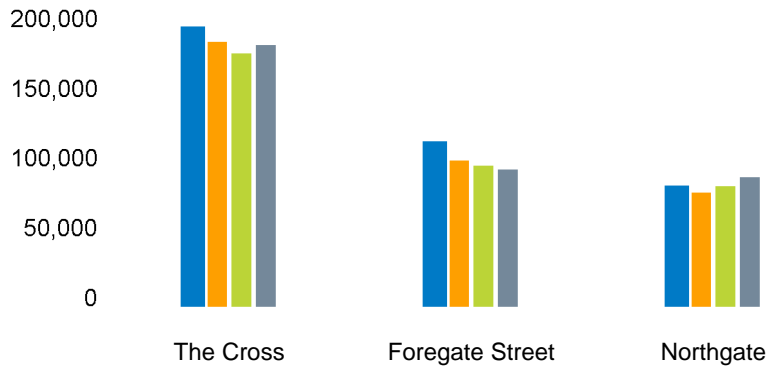
The figures shown below are calculated using weekly totals.



## Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month  
 ■ Previous month  
 ■ Previous year  
 ■ 2 Years ago



This Month	<b>190,573</b>	<b>113,132</b>	<b>83,323</b>
Previous Month	<b>182,137</b>	<b>101,904</b>	<b>80,560</b>
Previous Year	<b>174,230</b>	<b>98,457</b>	<b>84,852</b>
2 Years Ago	<b>179,671</b>	<b>95,923</b>	<b>90,640</b>
Year on Year %	<b>9.4 %</b>	<b>14.9 %</b>	<b>-1.8 %</b>

## Footfall Counts by location



■ The Cross, 49.2 %  
■ Foregate Street, 29.2 %  
■ Northgate, 21.5 %

## Reporting dates

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This month - 28 July 2024 - 24 August 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to August , 2024 Vs January, 2023 to August , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. August, 2024 Vs August, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 8 2024 Vs 7 2024

