

Footfall Report for: Chester

Weeks This Month: 4
Weeks Last Month: 5

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Chester	-1.1%	1.4%	5.5%	-1.3%	-0.4%	-2.2%
North & Yorkshire	-1.8%	1.4%	1.1%	-1.5%	-0.6%	-5.0%
High Street Index - BDSU (BDSU - Comparison)	-0.3%	8.4%	1.9%	3.7%	1.8%	-1.1%
BDO Sales(Weekly)						
UK	-0.8%	5.8%	0.3%	1.2%	1.1%	-1.7%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

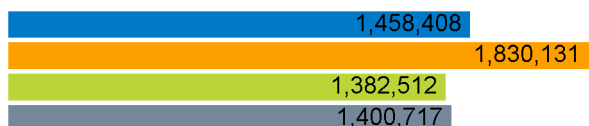
The total number of visitors for the year to date is 9,410,189 which is 1.1% down on the previous year.

The total number of visitors to Chester in month commencing 30 June 2024 was 1,458,408.

The busiest day in month commencing 30 June 2024 was Saturday 27 July with 93,479 visitors.

The peak hour of the month was 13:00 on Saturday 27 July 2024 with footfall of 11,198.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



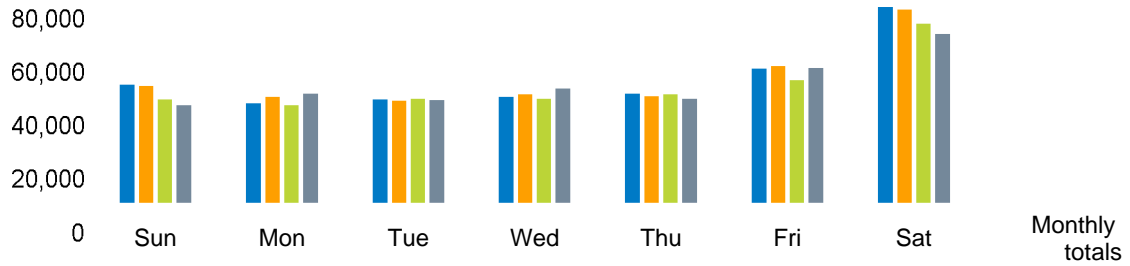
Number of days this month	3	24	1
Number of days same month last year	7	19	2
Number of days same month two years ago	13	5	10

Average temperature

	Maximum temperature	Minimum temperature
2024	21°	11°
2023	21°	12°
2022	22°	14°

Footfall Counts by day

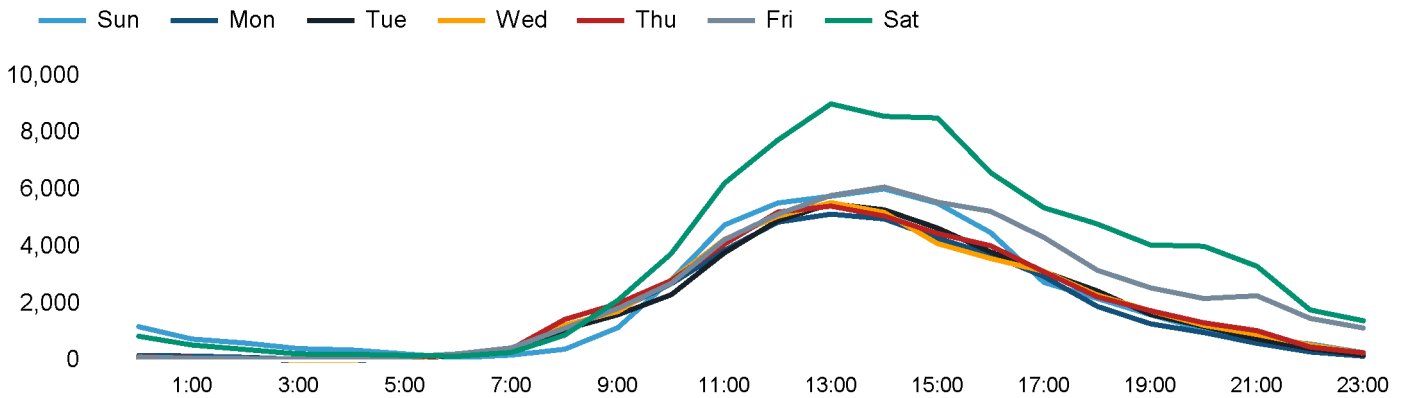
The figures shown below are calculated using weekly averages.



This Month	49,876	42,291	43,816	44,896	46,125	56,309	81,289	364,602
Previous Month	49,338	44,837	43,314	45,961	45,083	57,399	80,094	366,026
Previous Year	43,798	41,506	44,114	44,132	45,843	51,653	74,582	345,628
2 Years Ago	41,382	46,140	43,607	48,225	44,065	56,507	70,253	350,179
Month on month %	1.1%	-5.7%	1.2%	-2.3%	2.3%	-1.9%	1.5%	
Year on year %	13.9%	1.9%	-0.7%	1.7%	0.6%	9.0%	9.0%	

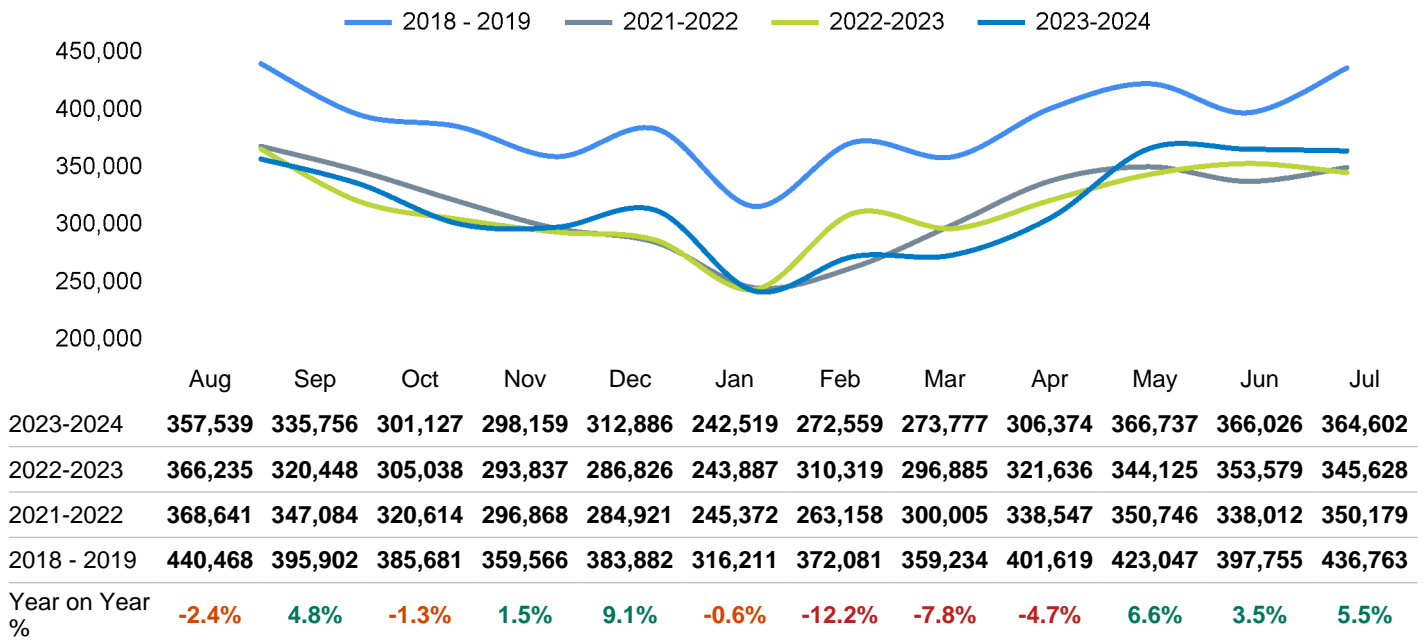
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

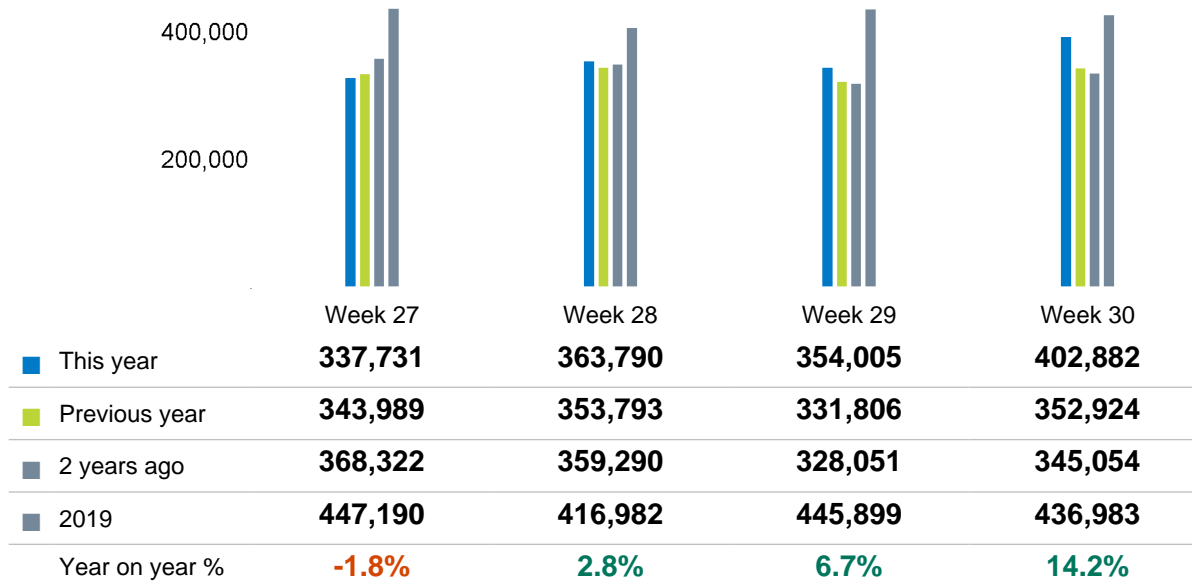
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for July compares July 2024 to July 2023

Footfall Counts by week of month

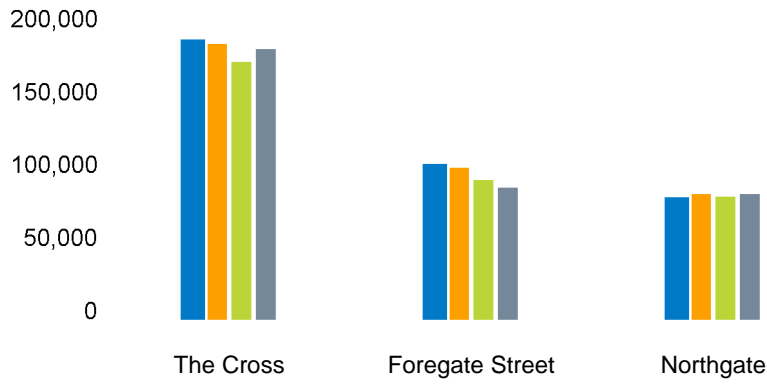
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	182,137	101,904	80,560
Previous Month	180,784	101,099	84,142
Previous Year	169,357	93,543	82,727
2 Years Ago	177,509	88,463	84,206
Year on Year %	7.5 %	8.9 %	-2.6 %

Footfall Counts by location



■ The Cross, 50.0 %
■ Foregate Street, 27.9 %
■ Northgate, 22.1 %

Reporting dates

This month - 30 June 2024 - 27 July 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to July, 2024 Vs January, 2023 to July, 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. July, 2024 Vs July, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 7 2024 Vs 6 2024

