

Footfall Report for: Chester

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2024	2023	2024	2023	2024	2023
Chester	-2.2%	1.9%	3.5%	4.6%	-0.2%	2.7%
North & Yorkshire	-2.3%	1.9%	-3.2%	3.0%	1.9%	3.4%
High Street Index - BDSU (BDSU - Comparison)	-0.7%	9.3%	0.2%	5.0%	3.4%	3.7%
BDO Sales(Weekly)						
UK	-1.0%	6.6%	-2.3%	5.2%	3.1%	4.5%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

The total number of visitors for the year to date is 7,951,781 which is 2.2% down on the previous year.

The total number of visitors to Chester in month commencing 26 May 2024 was 1,830,131.

The busiest day in month commencing 26 May 2024 was Saturday 29 June with 87,064 visitors.

The peak hour of the month was 14:00 on Saturday 8 June 2024 with footfall of 9,585.

Footfall Counts by month



■ This Month ■ Previous Year
■ Previous Month ■ 2 Years Ago

Figures shown below are calculated using monthly totals.

Weather



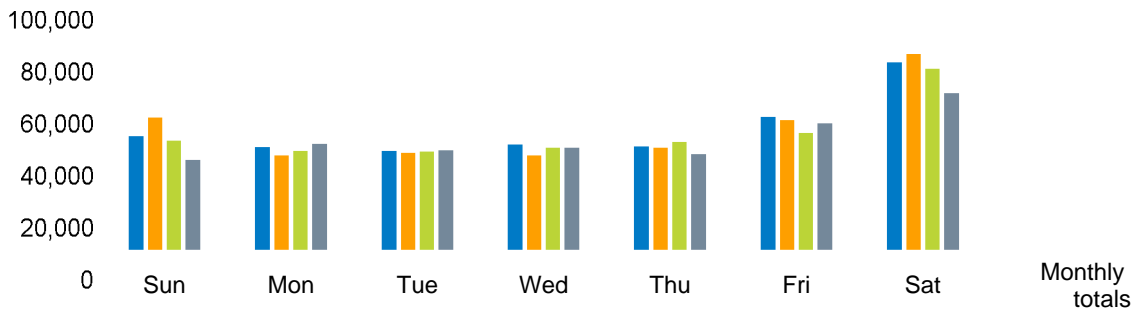
Number of days this month	11	24	
Number of days same month last year	21	9	5
Number of days same month two years ago	10	6	19

Average temperature

	Maximum temperature	Minimum temperature
2024	20°	10°
2023	23°	11°
2022	19°	10°

Footfall Counts by day

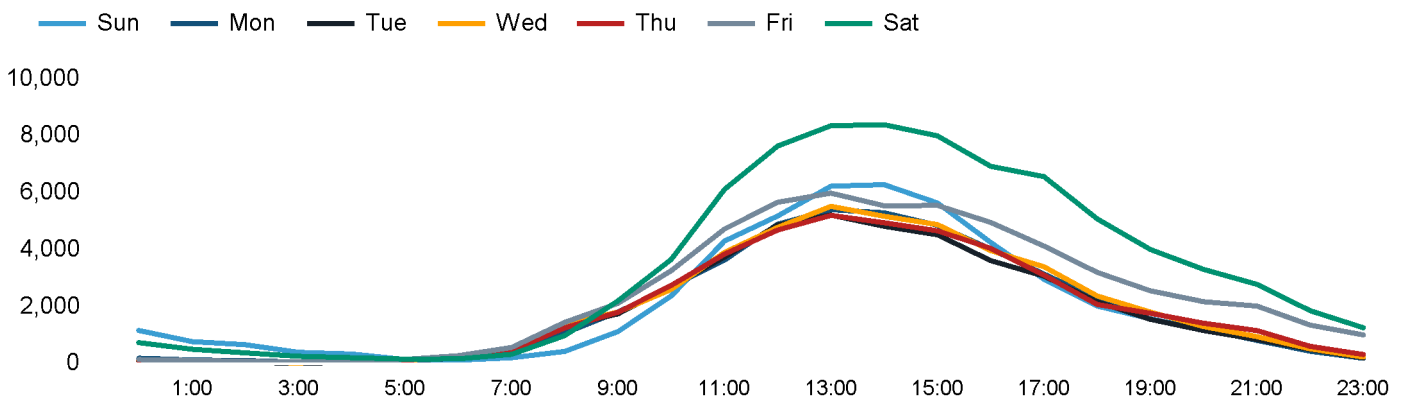
The figures shown below are calculated using weekly averages.



This Month	49,338	44,837	43,314	45,961	45,083	57,399	80,094	366,026
Previous Month	57,164	41,428	42,389	41,318	44,663	56,113	83,662	366,737
Previous Year	47,644	43,280	42,904	44,489	47,125	50,774	77,363	353,579
2 Years Ago	39,590	46,267	43,527	44,713	41,960	54,652	67,303	338,012
Month on month %	-13.7%	8.2%	2.2%	11.2%	0.9%	2.3%	-4.3%	
Year on year %	3.6%	3.6%	1.0%	3.3%	-4.3%	13.0%	3.5%	

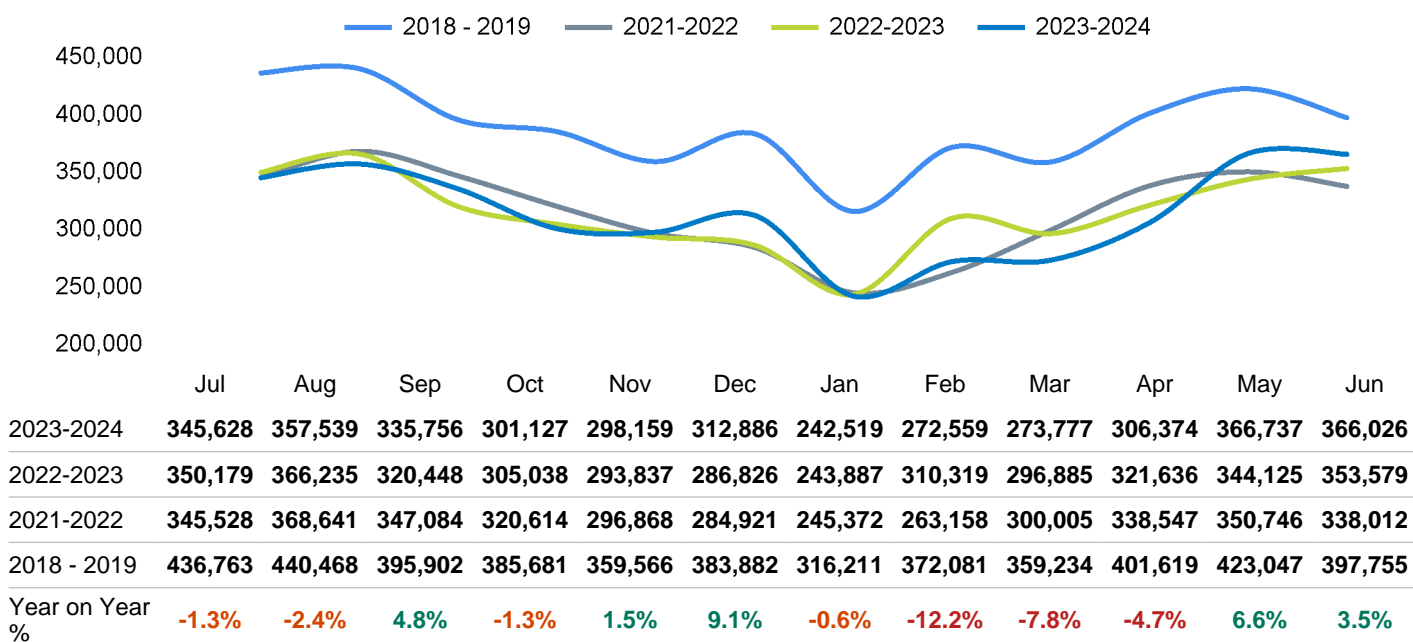
Footfall Counts by hour

The figures shown below are calculated using a weekly average



Footfall Counts - rolling 12 months

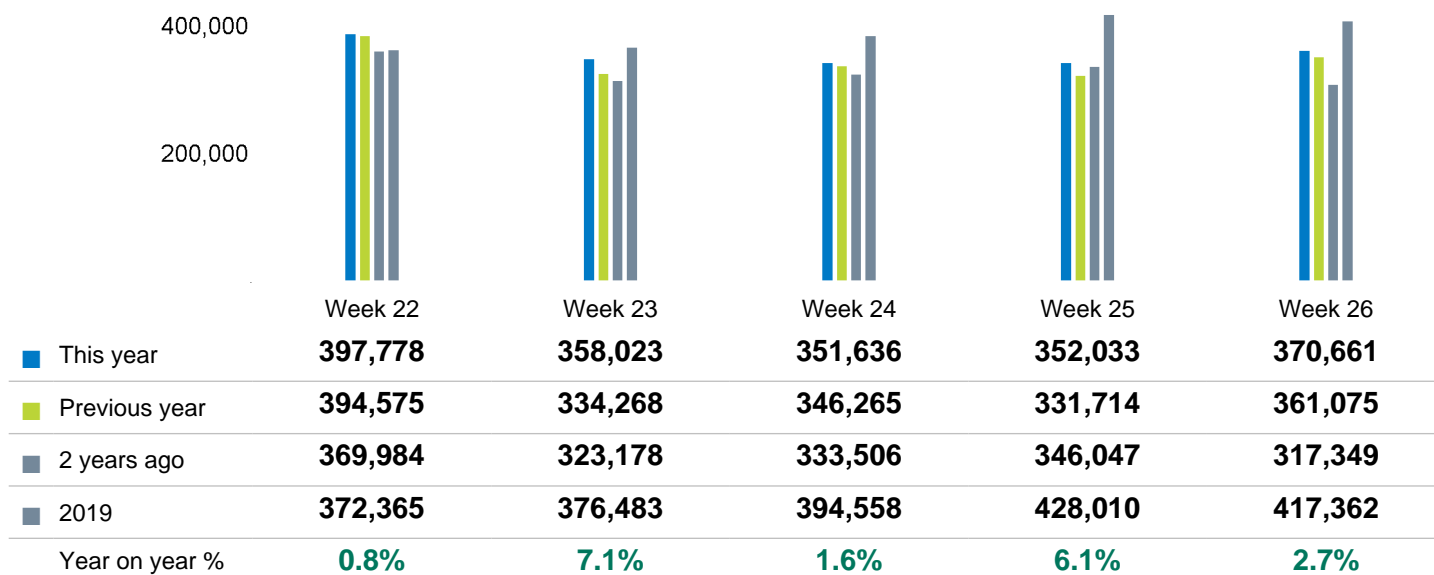
The figures shown below are calculated using weekly averages.



Year on year % is calculated by comparing the 2023-2024 period with the 2022-2023 period i.e the figure for June compares June 2024 to June 2023

Footfall Counts by week of month

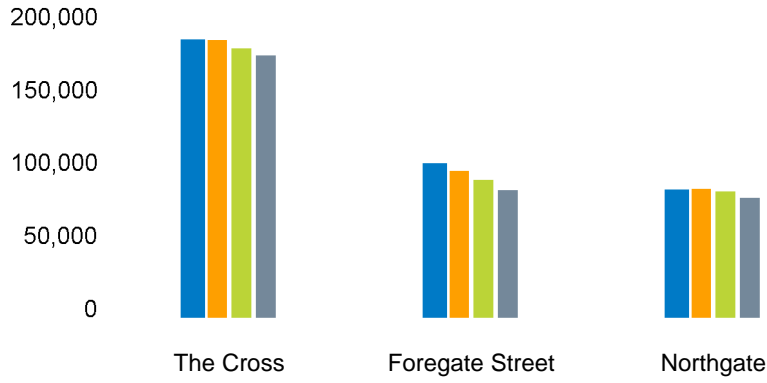
The figures shown below are calculated using weekly totals.



Footfall Counts by location

The figures shown below are calculated using weekly averages.

■ This month
 ■ Previous month
 ■ Previous year
 ■ 2 Years ago



This Month	180,784	101,099	84,142
Previous Month	182,117	98,075	86,545
Previous Year	176,950	92,096	84,533
2 Years Ago	172,217	85,368	80,427
Year on Year %	2.2 %	9.8 %	-0.5 %

Footfall Counts by location



■ The Cross, 49.4 %
■ Foregate Street, 27.6 %
■ Northgate, 23.0 %

Reporting dates

This month - 26 May 2024 - 29 June 2024

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2024 to June , 2024 Vs January, 2023 to June , 2023

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year. June, 2024 Vs June, 2023

Month on Month % Change is the % change in footfall for this Month from the previous Month. 6 2024 Vs 5 2024

