Footfall Report for:
Chester

Cheshire W
and Cheste

Weeks This Month: 4
Weeks Last Month: 4

Monthly Footfall Counts

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	1.2%	20.5%	1.5%	-1.0%	-1.0%	-3.7%
North & Yorkshire	0.5%	25.3%	-0.6%	0.4%	-0.2%	-2.5%
High Street Index - BDSU (BDSU - Comparison)	5.0%	41.0%	-1.9%	11.0%	3.7%	3.5%
BDO Sales(Weekly)						
UK	3.5%	33.3%	-0.7%	5.6%	-1.0%	-2.2%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy
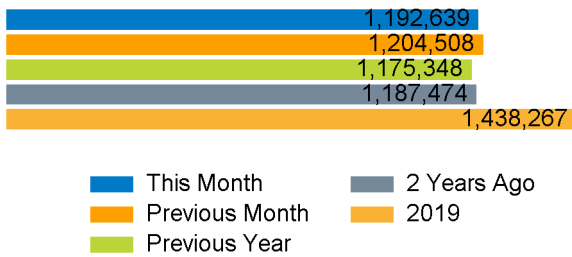
Headlines

The total number of visitors for the year to date is 15,020,801 which is 1.2% up on the previous year.

The total number of visitors to Chester in month commencing 29 October 2023 was 1,192,639.

The busiest day in month commencing 29 October 2023 was Saturday 25 November with 73,498 visitors.

The peak hour of the month was 14:00 on Saturday 25 November 2023 with footfall of 11,141.

Footfall Counts by month

1,192,639	This Month
1,204,508	Previous Month
1,175,348	Previous Year
1,187,474	2 Years Ago
1,438,267	2019

Figures shown below are calculated using monthly totals.

Weather

	☀	☁	🌧	☰
Number of days this month	9	16	3	
Number of days same month last year	10	14	3	1
Number of days same month two years ago	5	8	15	

Average temperature

	Maximum temperature	Minimum temperature
2023	12°	5°
2022	12°	7°
2021	11°	6°

mri
REAL ESTATE SOFTWARE

Footfall Counts by day

The figures shown below are calculated using weekly averages.

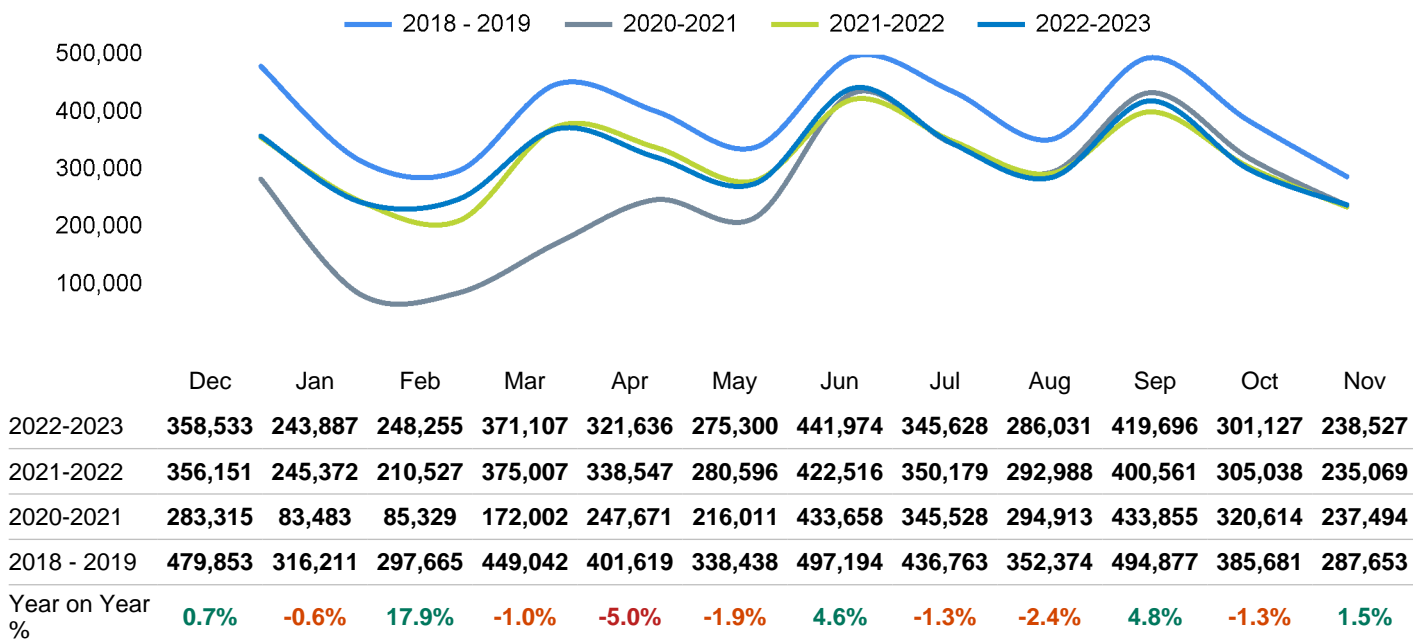|	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	39,550	32,778	38,736	37,573	35,784	46,236	67,502	298,159
Previous Month	45,974	37,556	37,855	37,354	38,548	39,682	64,158	301,127
Previous Year	40,649	29,048	35,548	41,386	37,173	46,207	63,826	293,837
2 Years Ago	40,304	35,672	35,976	36,541	40,588	45,653	62,134	296,868
Month on month %	-14.0%	-12.7%	2.3%	0.6%	-7.2%	16.5%	5.2%	
Year on year %	-2.7%	12.8%	9.0%	-9.2%	-3.7%	0.1%	5.8%	
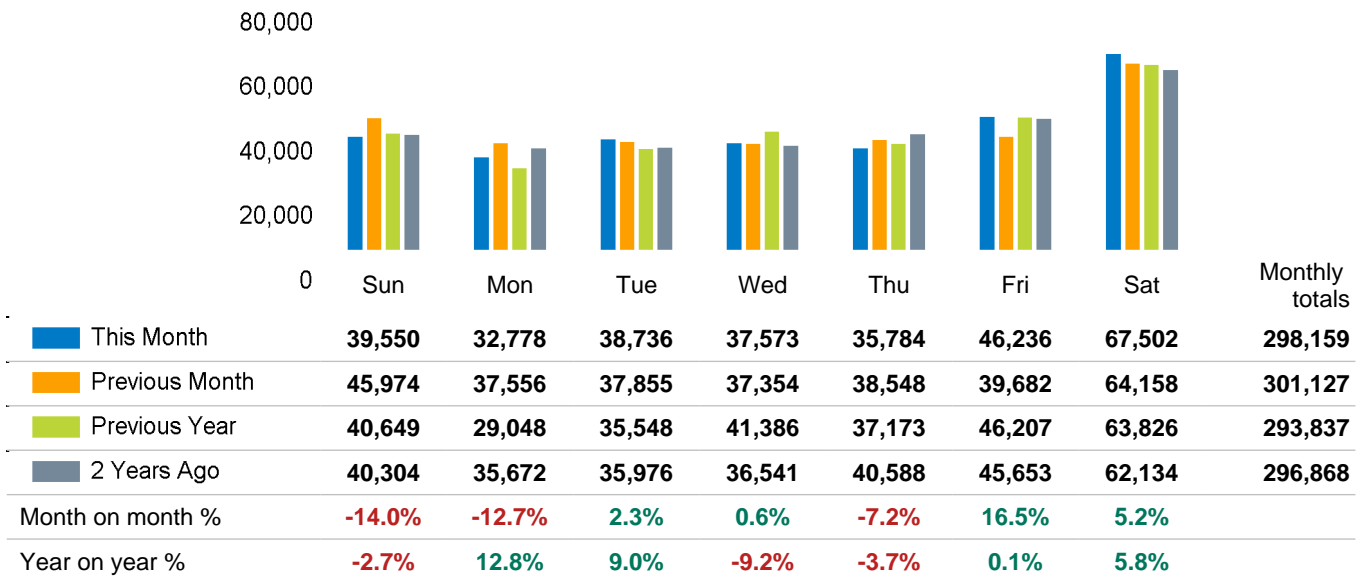
Footfall Counts by hour

The figures shown below are calculated using a weekly average
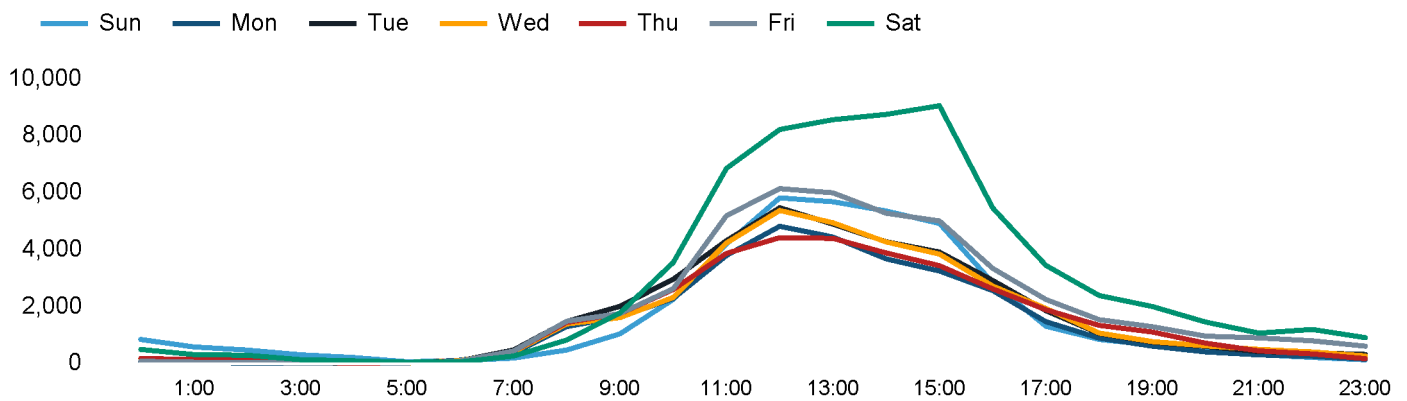
Footfall Counts - rolling 12 months

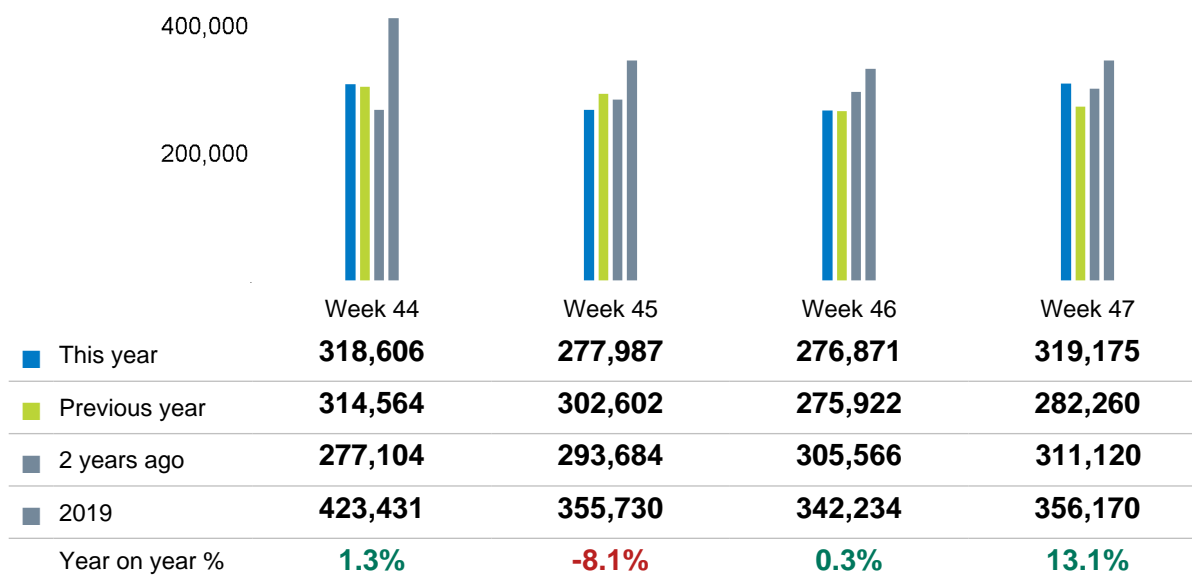The figures shown below are calculated using weekly averages.

	Dec	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov
2022-2023	358,533	243,887	248,255	371,107	321,636	275,300	441,974	345,628	286,031	419,696	301,127	238,527
2021-2022	356,151	245,372	210,527	375,007	338,547	280,596	422,516	350,179	292,988	400,561	305,038	235,069
2020-2021	283,315	83,483	85,329	172,002	247,671	216,011	433,658	345,528	294,913	433,855	320,614	237,494
2018 - 2019	479,853	316,211	297,665	449,042	401,619	338,438	497,194	436,763	352,374	494,877	385,681	287,653
Year on Year %	0.7%	-0.6%	17.9%	-1.0%	-5.0%	-1.9%	4.6%	-1.3%	-2.4%	4.8%	-1.3%	1.5%

Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for November compares November 2023 to November 2022

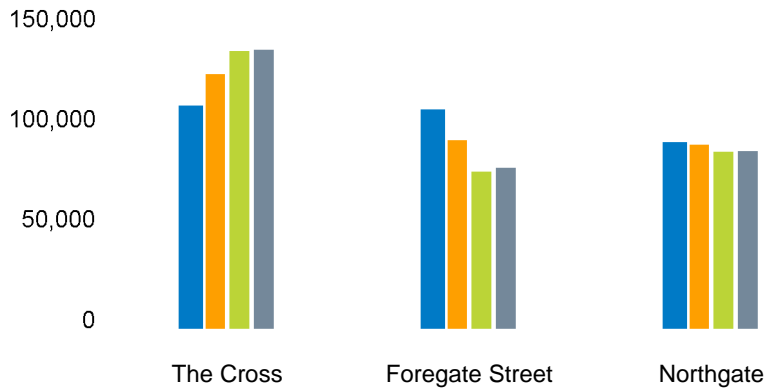# Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

	Week 44	Week 45	Week 46	Week 47
This year	318,606	277,987	276,871	319,175
Previous year	314,564	302,602	275,922	282,260
2 years ago	277,104	293,684	305,566	311,120
2019	423,431	355,730	342,234	356,170
Year on year %	1.3%	-8.1%	0.3%	13.1%

Footfall Counts by location

The figures shown below are calculated using weekly averages.

Legend: This month | Previous month | Previous year | 2 Years ago

	The Cross	Foregate Street	Northgate
This Month	**105,648**	**104,010**	**88,500**
Previous Month	**121,750**	**90,847**	**88,529**
Previous Year	**132,471**	**76,021**	**85,344**
2 Years Ago	**133,259**	**77,980**	**85,629**
Year on Year %	**-20.2 %**	**36.8 %**	**3.7 %**

Footfall Counts by location

- The Cross, 35.4 %
- Foregate Street, 34.9 %
- Northgate, 29.7 %

Reporting dates

This month - 29 October 2023 - 25 November 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January,2023 to November , 2023 Vs January, 2022 to November , 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.November,2023 Vs November, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month.11 2023 Vs 10 2023

Footfall Report

Chester

Cheshire V
and Cheste

2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section **below** and shows your current performance in 2022 against the similar time period in 2019
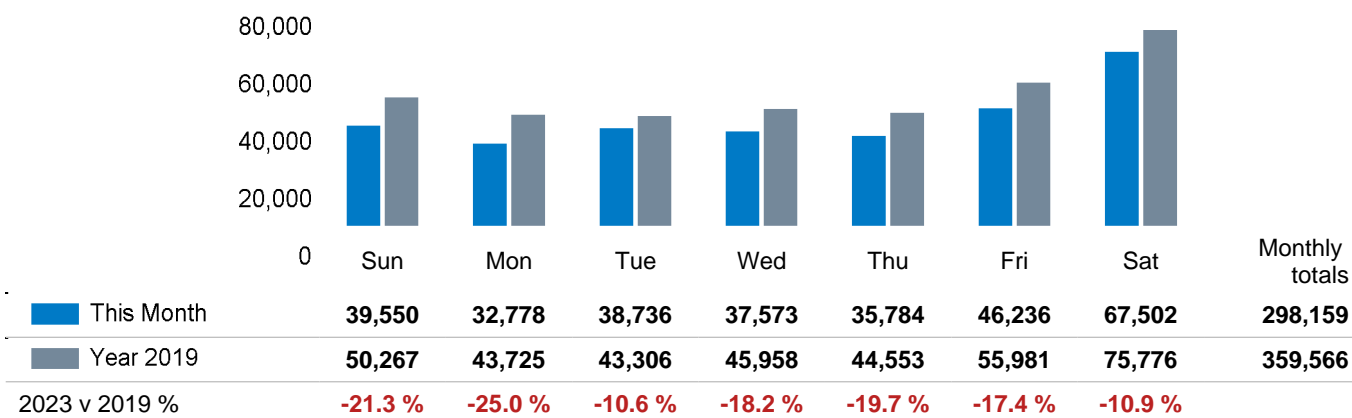
Headlines

	Year to date %	Year on year %
	2023 Vs 2019	2023 Vs 2019
Chester	**-17.9 %**	**-17.1 %**
North & Yorkshire	**-16.0 %**	**-15.8 %**
High Street Index - BDSU (BDSU - Comparison)	**-17.1 %**	**-17.4 %**
BDO Sales(Weekly)		
UK	**-13.8 %**	**-12.6 %**

Chester is compared to the high street index.

Footfall Counts by day

The figures shown below are calculated using weekly averages.

	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	**39,550**	**32,778**	**38,736**	**37,573**	**35,784**	**46,236**	**67,502**	**298,159**
Year 2019	**50,267**	**43,725**	**43,306**	**45,958**	**44,553**	**55,981**	**75,776**	**359,566**
2023 v 2019 %	**-21.3 %**	**-25.0 %**	**-10.6 %**	**-18.2 %**	**-19.7 %**	**-17.4 %**	**-10.9 %**	

Footfall Counts by week of month

The figures shown below are calculated using weekly totals.

	Week 44	Week 45	Week 46	Week 47
2023	**318,606**	**277,987**	**276,871**	**319,175**
2019	**355,730**	**342,234**	**356,170**	**384,133**
Year on year %	**-10.4%**	**-18.8%**	**-22.3%**	**-16.9%**

Footfall Counts by location

The figures shown below are calculated using weekly averages.

	This month	2019	2023 - 2019 %	
Foregate Street	**104,010**	**116,955**	**-11.1 %**	
Northgate	**88,500**	**76,248**	**16.1 %**	
The Cross	**105,648**	**166,362**	**-36.5 %**	

Footfall Report

Chester