Cheshire W and Chest

June 2023. 28 May 2023 - 01 Jul 2023

Footfall Report for: Chester

Weeks This Month: 5
Weeks Last Month: 4

Monthly Footfall

	Year to date %		Year on year %		Month on month %	
	2023	2022	2023	2022	2023	2022
Chester	1.9%	51.9%	4.6%	-2.6%	2.7%	-3.6%
North & Yorkshire	1.9%	51.7%	3.0%	9.1%	3.4%	1.7%
High Street Index - BDSU (BDSU - Comparison)	9.3%	78.4%	5.0%	24.4%	3.7%	3.9%
UK	6.6%	64.1%	5.2%	18.7%	4.5%	3.4%

Benchmark calculations (Year on Year and Month on Month) have been calculated using like for like data sets (only those counters available in both comparison periods) to ensure statistical accuracy

Headlines

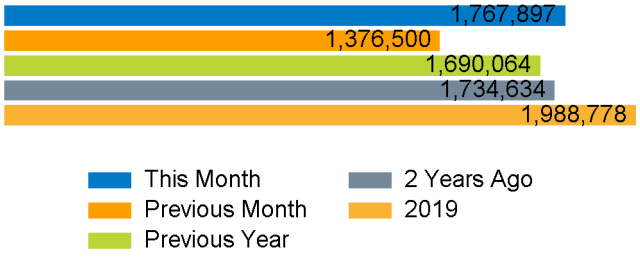
The total number of visitors for the year to date is 8,132,200 which is 1.9% up on the previous year.

The total number of visitors to Chester in month commencing 28 May 2023 was 1,767,897.

The busiest day in month commencing 28 May 2023 was Saturday 1 July with 92,201 visitors.

The peak hour of the month was 16:00 on Saturday 1 July 2023 with footfall of 9,042.

Footfall by month



Figures shown below are calculated using monthly totals.

Weather

Number of days this month	21	9	5
Number of days same month last year	10	6	19
Number of days same month two years ago	15	11	9

Average temperature

	Maximum temperature	Minimum temperature
2023	23°	11°
2022	19°	10°
2021	21°	12°

SPRINGBOARD.
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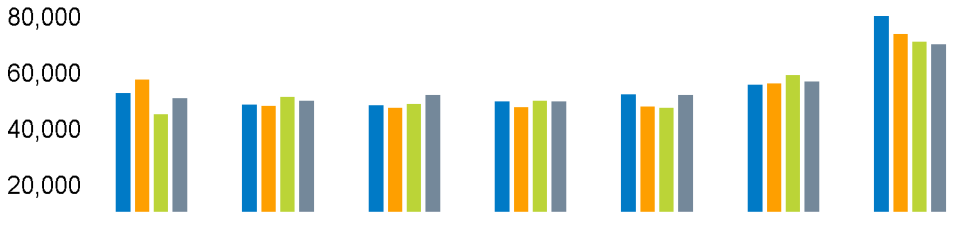
Footfall by day

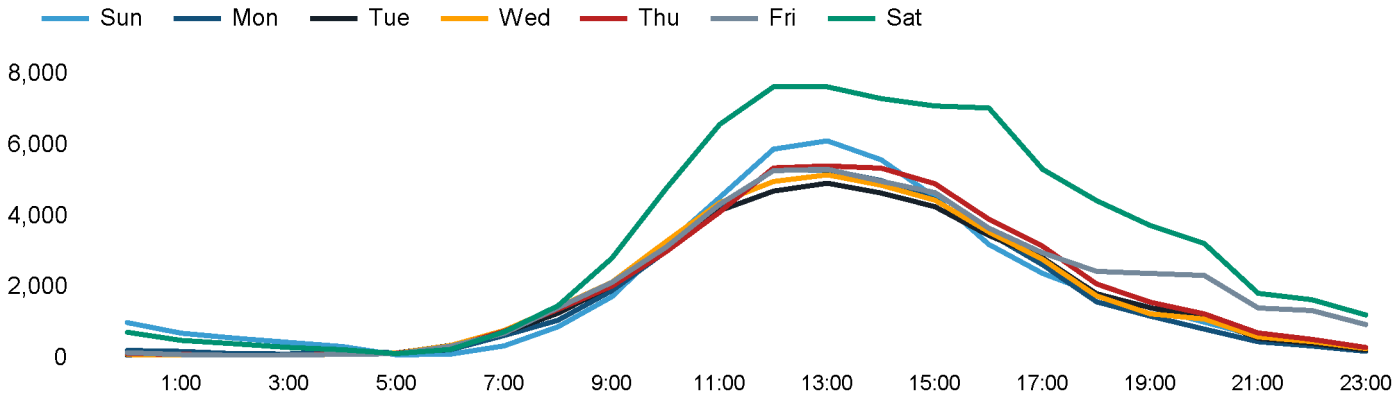
The figures shown below are calculated using weekly averages.



	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	47,644	43,280	42,904	44,489	47,125	50,774	77,363	353,579
Previous Month	52,787	42,651	41,964	42,285	42,563	51,393	70,482	344,125
Previous Year	39,590	46,267	43,527	44,713	41,960	54,652	67,303	338,012
2 Years Ago	45,679	44,654	46,878	44,348	46,872	52,105	66,390	346,926
Month on month %	-9.7%	1.5%	2.2%	5.2%	10.7%	-1.2%	9.8%	
Year on year %	20.3%	-6.5%	-1.4%	-0.5%	12.3%	-7.1%	14.9%	

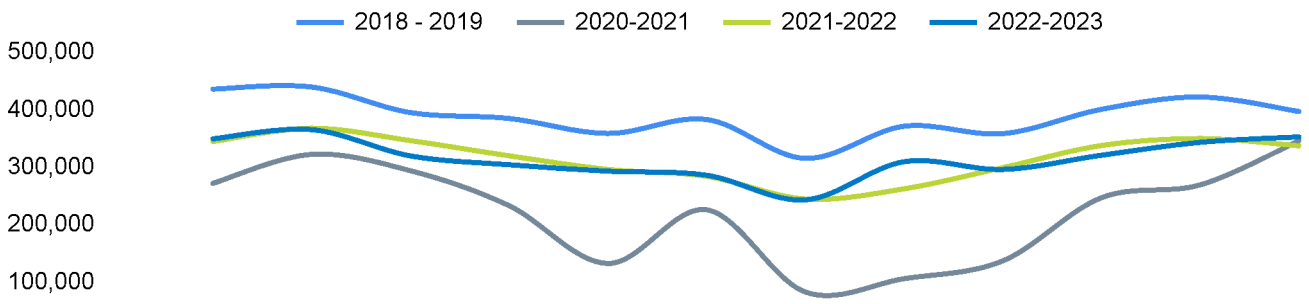
Footfall by hour

The figures shown below are calculated using a weekly average



Footfall - rolling 12 months

The figures shown below are calculated using weekly averages.

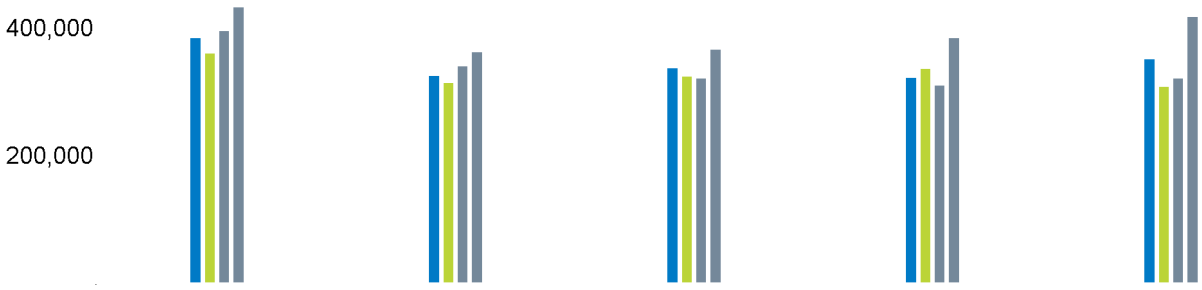


	Jul	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
2022-2023	**350,179**	**366,235**	**320,448**	**305,038**	**293,837**	**286,826**	**243,887**	**310,319**	**296,885**	**321,636**	**344,125**	**353,579**
2021-2022	**345,528**	**368,641**	**347,084**	**320,614**	**296,868**	**284,921**	**245,372**	**263,158**	**300,005**	**338,547**	**350,746**	**338,012**
2020-2021	**272,661**	**323,121**	**294,684**	**233,813**	**133,053**	**226,652**	**83,483**	**106,661**	**137,602**	**247,671**	**270,014**	**346,926**
2018 - 2019	**436,763**	**440,468**	**395,902**	**385,681**	**359,566**	**383,882**	**316,211**	**372,081**	**359,234**	**401,619**	**423,047**	**397,755**
Year on Year %	**1.3%**	**-0.7%**	**-7.7%**	**-4.9%**	**-1.0%**	**0.7%**	**-0.6%**	**17.9%**	**-1.0%**	**-5.0%**	**-1.9%**	**4.6%**

Year on year % is calculated by comparing the 2022-2023 period with the 2021-2022 period i.e the figure for June compares June 2023 to June 2022

Footfall by week of month

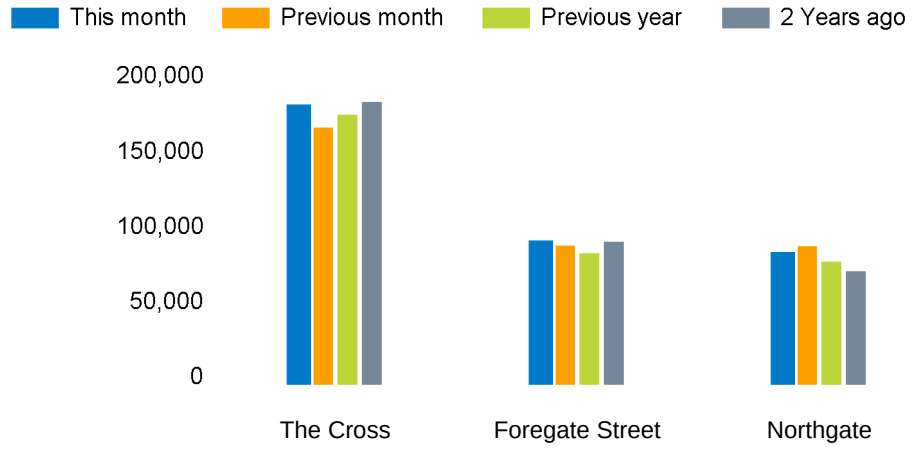
The figures shown below are calculated using weekly totals.



	Week 22	Week 23	Week 24	Week 25	Week 26
This year	**394,575**	**334,268**	**346,265**	**331,714**	**361,075**
Previous year	**369,984**	**323,178**	**333,506**	**346,047**	**317,349**
2 years ago	**405,293**	**349,421**	**330,772**	**318,927**	**330,221**
2019	**442,901**	**372,365**	**376,483**	**394,558**	**428,010**
Year on year %	**6.6%**	**3.4%**	**3.8%**	**-4.1%**	**13.8%**

Footfall by location

The figures shown below are calculated using weekly averages.



This Month	**176,950**	**92,096**	**84,533**
Previous Month	**164,066**	**90,236**	**89,821**
Previous Year	**172,217**	**85,368**	**80,427**
2 Years Ago	**180,110**	**92,698**	**74,118**
Year on Year %	**2.7 %**	**7.9 %**	**5.1 %**

Footfall by location

Reporting dates

This month - 28 May 2023 - 01 July 2023

Year to Date % Change is the annual % change in footfall from January of this year compared to the same period last year. January, 2023 to June , 2023 Vs January, 2022 to June , 2022

Year on Year % Change is the % change in footfall for this month compared to the same week in the previous year.June, 2023 Vs June, 2022

Month on Month % Change is the % change in footfall for this Month from the previous Month.6 2023 Vs 5 2023

2019 Comparison for: Chester

2019 comparison for Chester

The impact of Covid-19 on footfall means that subsequent to the anniversary of Lockdown 1 (23rd March 2021), it is important to add a further annual comparison of 2022 versus 2019 in order to provide a comparison to the last normal trading year. This is provided in the section ***below*** and shows your current performance in 2022 against the similar time period in 2019

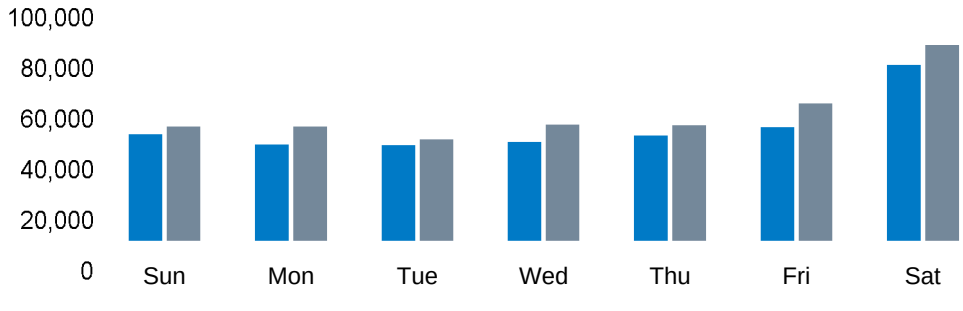
Headlines

	Year to date % 2023 Vs 2019	Year on year % 2023 Vs 2019
Chester	**-17.3 %**	**-11.1 %**
North & Yorkshire	**-16.9 %**	**-10.4 %**
High Street Index - BDSU (BDSU - Comparison)	**-17.1 %**	**-14.0 %**
UK	**-14.3 %**	**-10.3 %**

Chester is compared to the high street index.

Footfall by day

The figures shown below are calculated using weekly averages.



	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Monthly totals
This Month	**47,644**	**43,280**	**42,904**	**44,489**	**47,125**	**50,774**	**77,363**	**353,579**
Year 2019	**51,075**	**51,046**	**45,501**	**51,873**	**51,483**	**60,930**	**85,847**	**397,755**
2023 v 2019 %	**-6.7 %**	**-15.2 %**	**-5.7 %**	**-14.2 %**	**-8.5 %**	**-16.7 %**	**-9.9 %**	

Footfall by week of month

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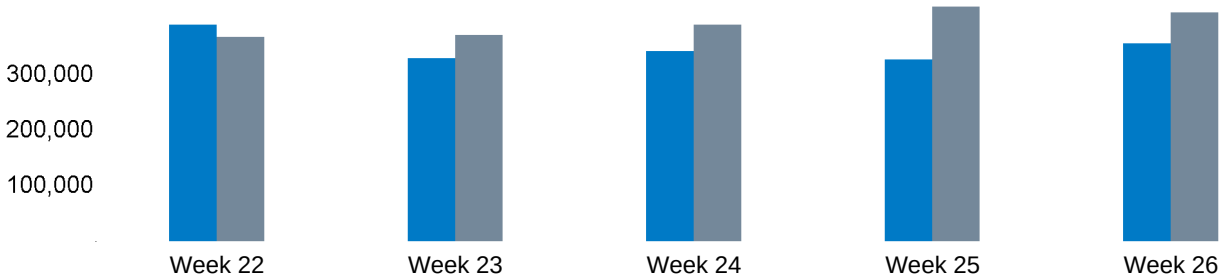
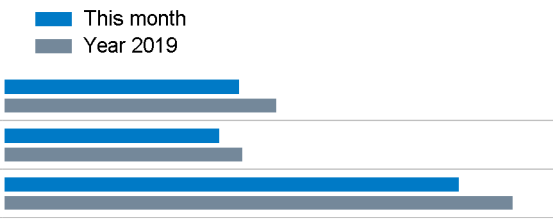


	Week 22	Week 23	Week 24	Week 25	Week 26
2023	**394,575**	**334,268**	**346,265**	**331,714**	**361,075**
2019	**372,365**	**376,483**	**394,558**	**428,010**	**417,362**
Year on year %	**6.0%**	**-11.2%**	**-12.2%**	**-22.5%**	**-13.5%**

Footfall by location

The figures shown below are calculated using weekly averages.

	This month	2019	2023 - 2019 %
Foregate Street	**92,096**	**106,562**	**-13.6 %**
Northgate	**84,533**	**93,545**	**-9.6 %**
The Cross	**176,950**	**197,647**	**-10.5 %**