



How it works for you

- ✓ You display the Love Local box and the competition entry slips in your business
- ✓ Every time a customer spends money with you, give them a Love Local entry slip (e.g. with their bill in a restaurant or when they pay at the till)
- ✓ The customer gets a **FREE** entry into the competition
- ✓ If a customer wants a voucher from your store as their prize, CH1ChesterBID will purchase this from you!

How it works for the customer

The customer makes a purchase in your store

They get a **FREE entry** into the monthly Love Local competition

They fill in their details on the entry form

They put the form in the box

They are now entered into the monthly prize draw

Customers can enter the competition as many times as they want!

Collections

CH1ChesterBID will collect the competition entries once a month. This will be the last working day (Mon-Sat) or the month or the first working day of the month.